

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 7A-H3101

ORDER NO. 6204

DATE 10-19-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP
HERE MADE IN U.S.A.

PRIVATE NO. BEFORE TITLE: 136

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE NIGHT VIEW. PUT LIGHTS ON BRIDGE AS ON CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE

Cost Dept. Checked

OCT 21 1937 WORK SCHEDULE

By Date

OPERATION	EST. TIME Hrs. Time Allowed	DATE ENTERED COST.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 21 1937	OCT 21 1937
SKETCH			
RETOUCHING	8 5	10-21	11-2 500
PHOTO INTRO			
BLUEPRINT STRIPPING, OPAQUING	68	11-1	11-1 145
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		3 days
ARTIST DEPT.	204 9 3/4	1-8	1-11

DATE PRESENTED AND DATE PAID

By

DATE PAID RETURNED TO CUSTOMER

ATTENTION!

Subjects on order for this customer. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Push
on Vol II*

8

4

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 7A-H3102

ORDER NO. 6204

DATE 10-19-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO YES

IMPRINT
SAME AS ABOVE
PUT IN STAMP SPACE "PLACE STAMP
HERE MADE IN U.S.A."

PRIVATE NO. BEFORE TITLE: 137

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE NIGHT VIEW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,779

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Q. & Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION

EST. TIME

Job No. | Time Allowed

DATE
ENTERED COST.

DATE
COMPLETED

COMPOSING, TYPE SET UP			OCT 21 1937	OCT 21 1937
STITCH				
RETOUCHING	6	4	10-21	10-28 86
PHOTO LITHO				
BLUE INK STENCILS, OPAQUING	6		10-29	10-29 86
ENGRAVING				
HALF OR CO PROOF	163	1 1/2		1 1/2
ARRANGE PRINT.	29	9 1/2	1-10-38	1-12-38 F.W.

JAN 13 1938

DATE OF ORDER AND

DATE PAID

DATE OF DELIVERY

DATE WHEN RECEIVED BY CUSTOMER

DATE OF CANCELLATION

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 7A-H3103

ORDER NO. 6204

DATE 10-19-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 138

PUT IN STAMP SPACE "PLACE STAMP
HERE MADE IN U.S.A."

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 6A-H2756. MAKE NIGHT VIEW.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

Clock No. Time Allowed

DATE
ENTERED

DATE
COMPLETED

COMPOSING, TYPE SET UP

OCT 22 1937

OCT 22 1937

SKETCH

RETOUCHING

6 3

11-22

10-288

PHOTO-LITHO

BLACK & WHITE
STRIKING, CO. QUING

64

10-28

10-2945

ENGRAVING

HAND COLOR PROOF

163

15

1-10-38

1-11-38

RETOUCHING

39

93

JAN 13 1938

DATE FILED

By

Photo Returned to Customer

*Push
vertical*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3104 ORDER NO. 6218 DATE 10-19-1937

CUSTOMER
BERNARD GLOEKLER CO.,
PITTSBURGH, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ M PC

SIZE 3¹/₂ x 5¹/₂

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red impression
" DK Blue impression

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

31

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3105 ORDER NO. 6219 DATE 10-19-1937

CUSTOMER EDGEWATER INN,
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: THE NEW EDGEWATER INN

BOT: BEACH DRIVE AT 7TH AVE. N.E., ST. PETERSBURG,
FLA.

SMALL TYPE AT RIGHT: Photograph by R. Kendall Williams

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

COLOR LIKE 7A-H1431

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

straighten

Ret. 5

14.2 1 1/2

La 9

Int. M. R.

5.00

Hand

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. 7A-H3106 ORDER NO. 6220 DATE 10-19-1937

CUSTOMER SEHORN'S POULTRY FARM
SNOHOMISH, WASH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SEHORN'S POULTRY FARM (ETC. AS PER
COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL No. 7A-H3107 ORDER NO. 6222 DATE 11-16-1937

CUSTOMER DR. A. POSNER SHOES,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE Full Face

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOR GOOD HEALTH GIVE THEM FOOT HEALTH
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No. on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo ret to customer Jan 18, 1939

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

#27

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 7A-H3108 ORDER NO. 6224 DATE 10-19-1937

CUSTOMER ST. NICHOLAS R. C. CHURCH,
MILLVALE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (ON FRONT)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IMMIGRANTS' RELIGION IN AMERICA
BY MAXIMILIEN VANKA
MURAL IN SAINT NICHOLAS CROATION CHURCH
MILLVALE, PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED. USE ONLY PART OF PHOTO AS
SHOWN BY RED LINES.

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED TO PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

DIAL No. 7A-H3109 ORDER NO. 6224 DATE 10-19-1937

CUSTOMER ST. NICHOLAS CHURCH
MILLVALE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE

3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (ON FRONT)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
RELIGION IN THE OLD COUNTRY
BY MAXIMILIEN VANKA
MURAL IN SAINT NICHOLAS CROATION CHURCH
MILLVALE, PA.

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE TISSUE ATTACHED. USE ONLY PART OF PHOTO
AS SHOWN BY RED LINES

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 6
200 24
A 15

27 50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3110 ORDER NO. 6224 DATE 10-19-1937

CUSTOMER ST. NICHOLAS CHURCH,
MILLVALE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (ON FRONT)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IMMIGRANT MOTHERS IN AMERICA
BY MAXIMILIEN VANKA
MURAL IN SAINT NICHOLAS CROATION CHURCH
MILLVALE, PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wasn Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 -10x12
Provide Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

SEE TISSUE ATTACHED. IT WILL BE NECESSARY TO PROVIDE
FOR SOME SUITABLE DECORATIVE PANEL AT EITHER END
OF THE CARD. IN VIEW OF THE EXTREME COLORS IN
PAINTINGS IT MIGHT BE WELL TO USE VERY SOFT AND
SOLID PANELS OR POSSIBLE JUST PLAIN WHITE. USE
USE BEST JUDGMENT.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Cost four new negatives
and Hand Colored Proof
7.50 net each*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

C. T. & CO. — CUSTOMER PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL NO. 7A-H3111 ORDER NO. 6224 DATE 10-19-1937

CUSTOMER ST. NICHOLAS CHURCH,
MILLVALE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (ON FRONT)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
MOTHERS IN THE OLD COUNTRY
BY MAXIMILIEN VANKA
MURAL IN SAINT NICHOLAS CROATION CHURCH
MILLVALE, PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED. IT WILL BE NECESSARY TO PROVIDE FOR
SOME SUITABLE DECORATIVE PANEL AT EITHER END OF
THE CARD. IN VIEW OF THE EXTREME COLORS IN THESE
PAINTINGS IT MIGHT BE WELL TO USE VERY SOFT AND
SOLID PANELS OR POSSIBLE JUST PLAIN WHITE PANELS
USE YOUR BEST JUDGMENT.

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

White Panels
Set 6
25E 1½
11

25 Wood

13,50 out

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3112 ORDER NO. 6225 DATE 10-19-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
UNATIN 7 UP CO.,
BEAVER FALLS, PA.

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOME OF 7 UP COMPANY, INC., BEAVER
FALLS, PA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED. THE DRIVERS ARE TO BE
PAINTED OUT AS WELL AS THE HOUSES APPEARING ON
THE LEFT OF THE BUILDING. THIS PHOTO DOES NOT
SHOW THE SIGN ON TOP OF BUILDING. IF POSSIBLE
LETTER ON THE TOP END WALL OF THE BUILDING THE
WORDS "HOME OF 7 UP - FOR THE STOMACH'S SAKE".

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

BOULDER DAM SERVICE BUREAU, BOULDER CITY,
NEVADA

NO. 7A-H3113

ORDER NO. 6713

DATE 10-19-1937

25M POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOAT LANDING AND BATHING
BEACH, BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate OK in Estimate

ESTIMATE

Cost Dept. Checked L

OCT 21 1937 AND WORK SCHEDULE

By Date OCT 21 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 21 1937	OCT 21 1937
SKETCH			
RETOUCHING	3	10-21	11-1 SE
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	1-5	11-1	11-2 SE
ENGRAVING			
HAND COLOR PROOF	100 1 1/2	11-4	11-4
ARTIST DEPT.	10		

DATE ESTIMATE OKD. DATE Fnd

By By

DATE ESTIMATE OKD. DATE Fnd

By By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAKEOVER

Charge to L.V. Dept.

For Approval - Not Required

Refer to 1937 in Cost Dept.

FEB 5 1938

1/2

9/10/37

BOULDER DAM SERVICE BUREAU, BOULDER CITY,
NEVADA

NO 7A-H3114

ORDER NO. 6714

DATE 10-19-1937

12 M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) GREETINGS FROM LAS VEGAS,
NEVADA IMPRINT SAME AS ABOVE

Don't forget to send Chicago, USA

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

On the Las Vegas Greeting Card, the picture on the letter "G" can show the street scene alright, copied from the post card entitled FREMONT STREET LOOKING EAST, LAS VEGAS, NEVADA. No attempt should be made, however, to make an individual sign readable. It would be better to switch to a wider letter which would permit you to show both sides of the street apparent in this view. The coloring of the Boulder Dam in the left hand corner is very poor. Give it color treatment similar to card 6A-H1182.

switched to E & A

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PH

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By NOV 8 1937

AND WORK SCHEDULE

By NOV 8 1937

OPERATION	EST. TIME ck No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV-8 1937	NOV-8 1937
SETUP	10		
RETOUCHING	17 8	11-8	11-24 8
PHOTO-LITHO			
BLOCK-OUT SILK-SCREEN OPAQUEING	70	11-26	11-30 45
ENGRAVING			
HAND COLOR PROOF	39 2 1/2	12-1-37	12-1-37
ARTIST CPT.	203 16	2-10	2-15

DATE RECEIVED CARD

DATE Filed

By

By

DATE PAID BY CUSTOMER

DATE PAID RETURNED TO CUSTOMER

By

17
13

R

10/10/37

BOULDER DAM SERVICE BUREAU, BOULDER CITY,
NEVADA

NO. 7A-H3115

ORDER NO. 6714

10-19-1937

DATE

12 M 500 POST CARDS C.T. ART COLORTONE XXXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM BOULDER
DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO
IMPRINT SAME AS ABOVE

© Curt Teich Co. Chicago, U.S.A.

PHOTO PROPERTY OF C.T.

The repetition of the Downstream Face of the Dam on letters "D" and "R" of the Boulder card is bad. One or the other should be eliminated and a good substitute made. Perhaps the picture showing the Visitors Gallery inside the Dam could be worked in very nicely.

Large photo

TURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ESTIMATE OR QUOTE

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV-8 1937	NOV-8 1937
SKETCH	10		
RETOUCHING	17 7		
PHOTO-LITHO			
BLUE-PRINT STRIPPING, COUNTERING	6-	11-23	11-27-14
ENGRAVING			
HAND COLOR PROOF	16 2 1/2		
ARTIST DEPT.	209 16	12-23	1-4

DATE ESTIMATE SENT

DATE FILED JAN 6 1938

By _____

DATE Photo Returned to Customer

BOULDER DAM SERVICE BUREAU, BOULDER CITY,
NEVADA

NO. 7A-H3116

ORDER NO. 6714

DATE 10-19-1937

12 M 500 POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) WAR MEMORIAL BUILDING,
LAS VEGAS, NEVADA

FRONT NO.

R. M.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

G.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,275

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order of Board

ESTIMATE

Cost Dept. Chicago

By AND WORK COMPLETE Date OCT 21 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 21 1937	OCT 21 1937
SKETCH			
RETOUCHING	4 2	10-21	10-26 31
PHOTO-LITHO			
BLUEPRINT STRIPPED, G. CRYSTAL	68	10-26	10-27 45
ENGRAVING			
HAND COLOR PROOF-	38 1/2	10-28	10-28
ARTIST DEPT.	45 9	12/31	1/3

DATE ORDERED 10-19-37 BY 20

DATE DELIVERED 10-21-37 BY 20

DATE PHOTO RETURNED TO CUSTOMER

FLORIDA POST CARD COMPANY, JACKSONVILLE, FLA.

NO. & 7A-H3117

ORDER NO. 6228

DATE 10-21-1937

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MERRY CHRISTMAS FROM FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
By [Signature] Date OCT 22 1937
Cost Dept. Checked

OPERATION	EST. TIME Cl. No. Time Allowed	DATE ENTERED LOST.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 22 1937	OCT 22 1937
SKETCH <u>Lucy</u>	3		
RETOUCHING	1 6	10 - 22	10 - 27 88
PHOTO LITHO			
ETCHING STILLING, CHAQUING	64	10 - 28	10 - 29 18
ENGRAVING			
PRINT COLOR PROOF			
ART DEPT.	22 12		11. 4 37 1937

DATE RECEIVED ORD.

DATE PAID

By [Signature]

Photo Returned to Customer

6-1 1/2
1-4 1/2

11

replate

FLORIDA POST CARD COMPANY, JACKSONVILLE, FLA.

NO. 7A-H3118

ORDER NO. 6228

DATE 10-21-1938

25 M POST CARD

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MERRY CHRISTMAS FROM FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 17 PAT. NO. 1,291,776

ESTIMATE
By *[Signature]*
Date *10-21-1938*

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED L-PT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 22 1937	OCT 22 1937
SKETCH <i>copy</i>	2		
RETOUCHING	6 7	10-22	10-28
PHOTO-LITHO			
BLUEPRINT SHIPPING, CRYSTALING	15	10-28	10-28
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	151 12	11-21	11-5

DATE RECEIVED CARD

By

DATE FILED

NOV 8 1937

[Signature]

14- 3 1/2

6- 2 1/2

Very Good

ST
II
X

R.

FLORIDA POST CARD COMPANY, JACKSONVILLE, FLA.

NO. 7A-H3119

ORDER NO. 6228

DATE 10-21-1937

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) CHRISTMAS GREETINGS FROM
FLORIDA

IMPRINT NONE

PHOTO PROPERTY OF

C.T. & CO.

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,773

ESTIMATE				Cost Dept. Checked	
By <u>Oct 22 1937</u>				By <u>Oct 22 1937</u>	
Date <u>Oct 22 1937</u>				Date <u>Oct 22 1937</u>	
OPERATION	EST. TIME	DATE ENTERED LAST.	DATE COMPLETED.		
	No. Time - A least				
COMPOSING, TYPE SET UP		OCT 22 1937	OCT 22 1937		
SKETCH <u>Layout</u>	2				
RETOUCHING	1 7	10 - 22	10 - 28		
PHOTO-ETCH					
BLUE-ING	6	10 - 28	10 - 28		
STAMPING COPIES					
ENGRAVING					
HAND CO. O. PROOF					
ADJUST LEPT.	23	11	11 - 5		

NOV 5 1937

DATE 10-22-37 FILED 10-22-37

Very Rush

111

Q.

FLORIDA POST CARD COMPANY, JACKSONVILLE, FLA.

NO. 5A-H3120

ORDER NO. 6228

DATE 10-21-1937

25 MPOST CARDS

ART COLORTONE

FULLFACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MERRY CHRISTMAS FROM FLORIDA

IMPRINT NONE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Est Dept. [initials]

By

Date

10/21/37

DESCRIPTION	EST. TIME No. Time & lower	DATE ENTERED FOOT.	DATE COMPLETED
WORKING THE SET UP		OCT 22 1937	OCT 22 1937
DESIGNING	2	10-22	10-27-37
PRINT LITHO			
REPRODUCTION	6	10-27	10-28-37
ENGRAVING			
HAND COLOR PROOF			
ARTIST'S	31	11-2	11-3 [initials]

NOV 5 1937

DATE ESTIMATE OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE PHOTO RETURNED TO CUSTOMER

By

14

2

T II

FLORIDA POST CARD COMPANY, JACKSONVILLE, FLA.

NO. 7A-H3121

ORDER NO. 6228

25 POST CARD

ART COLORTONE

DATE 10-21-1937

M

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (IN FULL) MERRY CHRISTMAS FROM FLORIDA

FRONT NO.

R. M.

IMPRINT

NONE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

DESCRIPTION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPONENTS SET UP		OCT 22 1937	OCT 22 1937
ETCH	3		
RETOUCHING	10 6	10-27	10-27
PHOTO-LITHO			
BLUEPRINT STOPPING, OPAQUING	64	10-28	10-29
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	152 11	11-3	11-4

DATE BLANKET CARD

DATE PAID

By

By

DATE PAID

TO BE SENT TO CUSTOMER

14-3

10-3

ST. 11-2

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO 7A-H31221

ORDER NO. 6721

DATE 10-20-1937

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) BRIDGE ACROSS LAKE PONTCHAR-
TRAIN, NEW ORLEANS, LA.

IMPRINT SAME AS ABOVE

WORLD'S LONGEST CONTINUOUS CONCRETE
HIGHWAY BRIDGE

NEW ORLEANS-AMERICA'S MOST INTERESTING
CITY

at bottom of message space

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A825.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	C. No.	Time Allowed		
COMPOSING TYPE SET UP			OCT 28 1937	OCT 28 1937
SKETCH				
RETOUCHING	17	2	10-28	11-6 SL
PHOTO-TRIO				
DISP. & SHIPPING (COMPOSING)	60		11-8	11-8 K.S.
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	11-10	11-10
ARTIST DEPT.	51	8 1/2	11-15	11-16

DATE ESTIMATE SENT

DATE FILLED

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

Subjects on
order for the customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 7A-H3123

ORDER NO. 6721

DATE 10-20-1937

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. CHARLES AVENUE, SHOWING
GIANT PALM TREES, NEW ORLEANS, LA.

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

NEW ORLEANS-AMERICA'S MOST INTERESTING
CITY at bottom

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 30643-C.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

WORK SCHEDULE

00121937

OPERATION	EST. TIME C. P. No. 1 Time allowed	DATE ENTERED L. OPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 26 1937	OCT 26 1937
SKETCH			
RETOUCHING	6 5	10 - 26	11 - 9 36
PHOTO-LITHO			
BLUEPRINT ST. LITHO, CPAQUING	16	11 - 3 38	
ENGRAVING			
HAND COLOR PROOF	16 1/2		
ARTIST REPT.	22 9		11. 16. 37 P.H.

DATE ESTIMATE OK'D

DATE FILED

By

By

DATE FILED

DATE Photo Returned to Customer

By

Very R. Rush

*a H. 50
Rm II
9. 7*

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 7A-H3124

ORDER NO. 6721

DATE 10-20-1937

25 ☒ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GALLERY, FRENCH QUARTER,
NEW ORLEANS, LA.

in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

NEW ORLEANS-AMERICA'S MOST INTERESTING
CITY

at bottom

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. A-5861.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

☒ YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate OK of Estimate

ESTIMATE

Cost Dept. Checked

By *[Signature]* Date *OCT 26 1937*

OPERATION	EST. TIME C. G. N. T. H. R. M.	DATE EN. C. G. N. T. H. R. M.	DATE COMPLETED.
COMPOSING, TYPE SET UP		OCT 28 1937	OCT 26 1937
SKETCH			
RETOUCHING	169 2	10-26	11-18
PHOTO-LITHO			
BLUEPRINT STAMPING OFFSETTING	65	11-2	11-4
ENGRAVING			
HAND COLOR PROOF	160 1/2	11-5	11-5
ARTIST E. E. T.	53 9	11/17/37	11/19/37

DATE ESTIMATE OK'D

DATE OK'D

DEC 8 1937

DATE ESTIMATE OK'D

By *[Signature]*

DATE PHOTO RETURNED TO CUSTOMER

ATTENTION!

Subjects on order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rm 9

A. HIRSCH ITZ, NEW ORLEANS, LA.

NO. 7A-H3125

ORDER NO. 6721

DATE 10-20-1937

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) LEE CIRCLE, SHOWING LIBRARY
AND SHRINERS TEMPLE, NEW ORLEANS, LA.

IMPRINT SAME AS ABOVE

NEW ORLEANS-AMERICA'S MOST INTERESTING
CITY

at bottom

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 77678. SEE ATTACHED CARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

ESTIMATE

Cost Dept. Checked

By

Date

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING FOR SET UP		OCT 26 1937	OCT 26 1937
SEARCH			
RETOUCHING	169 2	10-26	11-9-37
PHOTO-ENGRAVING			
BLANKET STAMPING OF QUOTATIONS	60	11-10	11-10-37
ETCHING			
HAND COLOR PROOF	40 1 1/2		11-10
ARTIST DEPT.	46 9 1/2	11-17-37	11-19-37

DATE ORDERED

DATE PAID

By

DATE RECEIVED

DATE PAID TO CUSTOMER

ATTENTION!

order for the customer. Please
see to it that the cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Ans 25 m

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 7A-H3126

ORDER NO. 6721

DATE 10-20-1937

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

UNLOADING BANANAS, FROM SHIP

TITLE (IN FULL)
SIDE, NEW ORLEANS, LA.

I (ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

SAME AS ABOVE

IMPRINT

NEW ORLEANS-AMERICA'S MOST INTERESTING
CITY

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD ATTACHED. O.K. FOR COLORS EXCEPT ON THE BOX CARS. THESE SHOULD BE ALL
YELLOW

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,790,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
DATE 10-20-1937		DATE 10-20-1937	
DESCRIPTION	EST. TIME (Hrs.)	DATE ENTERED DEPT.	DATE COMPLETED
COLLECTING TITLE SITE			
RETRACING	3	5	10-25
PHOTOGRAPHING	64	11-2	11-3
PRINTING	100	11-4	11-4
HAND COLOR PROOF	43	9	11-17
ARTIST DEPT.			

DATE 10-20-1937
By 21
Photo Returned to Customer

5
PM II
7

1 Print

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NO. 7A-H3127

A. HIRSCHWITZ, NEW ORLEANS, LA.

ORDER NO. 6721

DATE 10-20-1937

25 M POST CARDS B ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) ROSE GARDENS, IN CITY PARK,
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT A. HIRSCHWITZ SAME AS ABOVE
NEW ORLEANS-AMERICA'S MOST INTERESTING
CITY

in sky

U. 1557

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
INSIDE THE BOX WOOD HEDGE THE ROSE BUSHES ARE VERY THICK AND MAKE THESE LITERALLY COVERED WITH ROSES, COLORS RED, PINK, AND A FEW YELLOW. BRICK WALK IS MEDIUM RED. AT THE LEFT ARE TWO CEMENT BENCHES, A STATUE AND A STONE WITH SEVERAL IMAGES ON IT. MAKE THIS A VERY ATTRACTIVE ROSE GARDEN BECAUSE IT REALLY IS A BEAUTIFUL SPOT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate OK of Estimate

ESTIMATE

Cost Dept. Checked

By OCT 20 1937 AND WORK SCHEDULE Date OCT 26 1937

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING TYPE SET UP		OCT 26 1937	OCT 26 1937
SKETCH			
RETOLCHING	12 3	10-26	11-58
PHOTO LITHO			
BLUEPRINT STRIPPING OPAQUING	65	11-6	11-14
ENGRAVING			
HAND COLOR PROOF	100 1 1/2	11-9	11-9
ART SET UP	22 10		11-23

DEC 2 1937

DATE BLANKET CARD _____ DATE PAID _____

By _____ By _____

DATE PHOTO CARD _____ DATE PHOTO RETURNED TO CUSTOMER _____

12

ST.
R. 11. 9
9

NO. 7A-E3128

ORDER NO. 6725

DATE 10-20-1937

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CABILDO, NEW ORLEANS,
LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **II** R. M. **YES**

IMPRINT SAME AS ABOVE

NEW ORLEANS-AMERICA'S MOST INTERESTING
CITY

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

BUILDING IS A MEDIUM GREY, ROOF A BLUEISH GRAY SLATE. IRON WORK A BRONZE GREEN. SHUTTERS ARE OF A BLUEISH GREEN. TAKE OUT THE LAMP POST. ALL PEOPLE. AUTO. ETC. BE SURE AND SHOW PLAINLY THE FIGURES CUT IN THE STONE OF AN EAGLE, ETC. ALSO THE LETTERING OVER TOP OF SECOND STORY. CUSTOMER SUGGEST THAT WE ELIMINATE THE BLDG. BACK OF THE CABILDO AT THE LEFT. ALSO BE SURE AND TAKE OUT LAMP POST AND LIGHT AT CORNER. THIS IS NO LONGER HERE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO **YES**

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Check

By

1952

DESCRIPTION	EST. TIME		DATE ENTERED LOG.	DATE COMPLETED
	No.	Time Allowed		
COMPOSE TYPE SET UP				
SKETCH				
RETOUCHING	4	7	10-25	11-58
PHOTO LITHO				
ETCHING STOPPING, SPAQUING	65		11-6	11-8
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		
ARTIST REPT.	37	9		11-18-37

DATE _____, 19____

DATE *Find*

But

5. - 12. is returned to Commerce

57
Rm. 7
7 ⊗

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 7A-H3129

ORDER NO. 6725

DATE 10-20-1937

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COURTYARD, LITTLE THEATRE,
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

NEW ORLEANS-AMERICA'S MOST INTERESTING
CITY

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRICK WORK IS A FADED PINK LIKE THAT SHOWN ON OUR CARD 7A-H970.
THE COLORS ON THAT CARD WILL WORK IN FINE ON THIS ONE ALSO.

Photo in E 712

Make up photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

DATE
ENTERED L.O.P.

DATE
COMPLETED

COMPOSING, TYPE SET UP

SKETCH

RETOUCHING

PHOTO-LITHO

BLANKET
SIGNING, CAPTIONING

ENCRAVING

HAND COLOR PROOF

ARTIST DEPT.

5

5

10-25

11-9-37

64

11-10

11-10-37

151

1 1/2

11-10

11-10

30

9 1/4

11-16

11-16-37

DATE ESTIMATE OK'D

DATE FILED

By

By

DATE ESTIMATE OK'D

DATE PHOTO RETURNED TO CUSTOMER

By

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Large handwritten signature

Handwritten notes and initials

A. HIRSCHWITZ, NEW ORLEANS, LA.

NO. 7A-H3130

ORDER NO. 6725

DATE 10-20-1937

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) LACE WORK IN IRON, NEW ORLEANS, LA.

PRINT SAME AS ABOVE

NEW ORLEANS-AMERICA'S MOST INTERESTING CITY as below

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ALL IRON WORK SHOWN USE SAME COLOR AS ON ATTACHED CARD. BRICK IN BUILDING IS ABOUT OUR COLOR NUMBER II ROOF, CHIMNEY IS RED BRICK. SHUTTERS TO BE IN OUR NUMBER 19. TAKE OUT OF PHOTO THE STRIPES AT CORNER OF BUILDING; AND MAKE THIS THE SAME COLOR AS BUILDING OUR NO. II

Make photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo E 713

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Customer OK of Estimate

ESTIMATE

Cost Dept. Checked

By 10-25-1937 Date 10-25-1937

OPERATION	EST. TIME (Hrs. Min.)	DATE ENTERED	DATE COMPLETED
COMPOSING TYPE SET UP			
SKETCH			
RETOUCHING	2 9	10-25	11-5
PHOTO LITHO			
BLUEPRINT STAMPING, OPAQUING	65	11-6	11-8
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		11-11
ARTIST REPT.	38 9 1/2	11-17	11-18

REMARKS

REMARKS

ST. II
7

JOHN D. MERSON, U.S. POST OFFICE, SAGINAW, MICH.

NO. 7A-H3131

ORDER NO. 6729

DATE 10-20-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERIOR VIEW, UNITED STATES
POST OFFICE, SAGINAW, MICH.

FRONT NO. 1

R. M. YES

IMPRINT NONE

(ALL OF THIS ON THE ADDRESS SIDE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE FLOOR IN THE LOBBY IS TERRAZZO (COLOR TAN-CREAM-WHITE) THE CEILING OF THE LOBBY IS WOOD (DARK OAK). THE SIDEWALLS OF THE LOBBY ARE COLORADO TRAVENTINE MARBLE WITH VERMONT VERDE MARBLE BASE AND BORDER OF FLOOR. THE PLASTER IS WHITE ABOVE THE TRAVENTINE MARBLE. THE CHANDELIERS ARE BRONZE, AS WELL AS THE SWITCH BOX PLATES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,792,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives & negatives are uniform in color and in harmony with the original. Make an attractive

OCT 22 1937

ESTIMATE
AND WORK SCHEDULE

By

Date

OCT 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Class No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 22 1937	OCT 22 1937
PROOF				
RETOUCHING	2	6	10-22	11-8 SC
PHOTO LITHO				
PRINTING	6		11-8	11-9 PT
FINISHING				
PROOF CORRECT PROOF	160	1 1/2	11-10	11-10
PRINTING DEPT.	31	10	11-24	11-24

DATE DOCUMENT OK'D.

DATE Filed

By

R. W. III

NO. 7A-H3132

JOHN D. MERSHON, U.S. POST OFFICE, SAGINAW, MICH. ORDER NO. 6729

DATE 10-20-1937

12 \$500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNITED STATES POST OFFICE,
SAGINAW, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. YES *NAH 03*

IMPRINT NONE

7A H3131

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ATTACHED IS A PIECE OF SLATE FROM THE ROOF FOR YOU TO MATCH. AND OF ~~XXXX~~
THE SKY AND THE GRASS YOU CAN EASILY TAKE CARE OF. THE FLAG SHOULD
ALSO BE IN COLORS.

Photo in D7701

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*2 pages on side
on other side*ESTIMATE
AND WORK SCHEDULECost Dept. Checked ☒

By

Date

OCT 25 1937

DESCRIPTION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
CHANGING TYPE SET UP			
PRINTING	14 6	10-25	10-29-37
PHOTOGRAPH			
LEAD	6 6	10-29	10-30-37
STAMPING			
ENCLOSURE			
HAND COLOR PROOF	2/3 13		11-1
ARTIST REPT.	16 9	11-2-37	11-26-37

DATE RECEIVED ON D

DATE FRIED

OCT 25 1937

2/1

5x7

NO. 7A-H3133

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 6739

DATE 10-21-1937

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u> R. M. <u>NO</u>
TITLE (IN FULL) <u>NEW BRIDGE ACROSS LAKE CHAMPLAIN, CONNECTING ROUSES POINT, N.Y., WITH ALBURGH, VT.</u>	IMPRINT <u>SAME AS ABOVE</u>
PRIVATE NO. <u>3/4"</u> FROM RIGHT EDGE IN UPPER BORDER-781C	
	PHOTO PROPERTY OF <u>C.T.</u>

COLOR DESCRIPTION

IT WILL BE QUITE NECESSARY THAT YOU WORK IN SOME CLOUD EFFECTS AND USE YOUR OWN JUDGMENT AS TO CUTTING OFF A LITTLE ON EACH END TO REDUCE THE FLAT APPEARANCE AS FAR AS MAY BE POSSIBLE. THE PIERS ARE OF CONCRETE.

Iron work dark gray, white joints on fence along fill at each end

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

R

ESTIMATE		Cost Dept. Checked <u>1/2</u>	
DATE 1937		By <u>1/2</u>	
WORK SCHEDULE		Date <u>10-21-1937</u>	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED LEPT.	DATE COMPL. / ED.
COMPOSING, TYPE SET UP		OCT 26 1937	OCT 26 1937
SKETCH			
RETOUCHING	12 3	10-26	11-11 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	11-12	11-12 Hdt
ENGRAVING			
HAND COLOR PROOF	160 1/2	11-16	11-16
ARTIST LEPT.	22 9		11-19 Pth
		DEC 6 1937	

DATE BLUEPRINT OK'D. _____ DATE USED _____
By _____
DATE _____
By _____

12

12

ROBBINS-TILLQUIST CO., SPOKANE, WASH.

NO. 7A-H3134

ORDER NO. 6743

DATE 10-21-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) GOING TO THE SUN HIGHWAY,
GLACIER NATIONAL PARK, MONT.

PRIVATE NO. BEFORE TITLE-1060
SMALL TYPE: PHOTO BY HILEMAN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

[Large handwritten 'R' mark]

[Red stamp: ESTIMATE]
OCT 26 1937 By *[Signature]*
Date *[Signature]*

OPERATION	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP	OCT 26 1937	OCT 26 1937
SKETCH		
RETOUCHING	12 2	11 350
PHOTO-LITHO		
BLU. PRINT STAMPING, CAPQUING	6 1	11 6 1/2
ENCORAVING		
HAND COLOR PROOF	16 1/2	17 1/2
FINAL PROOF	31 12	12-10

DATE ORDERED *[Signature]* DATE FILED *[Signature]*
By *[Signature]* By *[Signature]*
DATE PHOTO RETURNED TO CUSTOMER *[Signature]*
By *[Signature]*

12

17
9

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H3135

ORDER NO. 6745

DATE 10-21-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL COLUMBIA, SHARON SPRINGS,
N. Y.

PRIVATE NO. ~~XXXXXXXXXX~~ 3" FROM RIGHT
EDGE IN UPPER BORDER-75

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME & ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 173238
~~XXXXXXXXXX~~ STUCCO GREY. RED. BLUE. MILLION COLOR LITTLESTONES.
TAKE OUT AUTOMOBILE AND FLOWERS AND SIMPLY SHOW THE
HEDGES ABOUT THE BUILDING AS IT APPEARS ON ATTACHED PHOTO.
THE COLOR OF STUCCO IS TO BE SOMEWHAT VARIAGATED BECAUSE OF SMALL COLORED STONES
USED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
By Oct 26 1937 Date OCT 26 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED LAST.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 26 1937	OCT 26 1937
SKETCH			
RETOUCHING	17 4	10-26	11-28
PHOTO LITHO			
BLANKET STAMPING, CAPQUING	10	11-2	11-21
ENRICHING			
RETOUCH PROOF	163 1 1/2		3
FINAL SET.	38 9	11-22	11-23

DATE Photo Returned to Customer

By 20

DATE Photo Returned to Customer

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 7A-H3136

ORDER NO. 6748

DATE 10-21-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE AND P.&R.
COAL AND IRON CO., OFFICE BLDG.,
POTTSVILLE, PA.

PRIVATE NO. BEFORE TITLE-P-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT LIGHT GRAY STONE ALL OVER. LIGHT STONE BASE. LIGHT ALUMINUM SASH AND WINDOW CASINGS AND DOORS. BLACK ENTRANCE AND GRATINGS ON LOWER WINDOWS. ON LEFT BLDG. TAN GRAY. LIGHT STONE TRIM. DARK GREEN WINDOW CASINGS AND SASH. REMOVE WIRES AND AUTOMOBILE ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of order for this customer. Please see to it that all copy or material is made in accordance with each order to make an attractive set.

Estimate OK

ESTIMATE

Cost Dept. Checked

By OCT 25 1937

AND FOR CONSOLE

By Date OCT 25 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 25 1937	OCT 25 1937
SKETCH			
RETOUCHING	17 6	10-25	11-5-38
PHOTO-LITHO			
BALANCE ST. P. & C. PAQUING	65	11-5	11-5-47
W. G. A. T. S.			
W. G. A. T. S. PROOF	160 1/4	11-10	11-10
PRINTING	46 2/3	12-7-37	12-9-37

By

DATE Filed

By

Photo returned to Customer

DEC 2 1937

LYNN H. BOYER? PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 7A-H3137

ORDER NO. 6748

DATE 10-21-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES same as

TITLE (IN FULL) CENTER STREET LOOKING SOUTH, POTTSVILLE, PA.

IMPRINT

SAME AS ABOVE

7AH3136

PRIVATE NO. BEFORE TITLE-P-7

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ON LEFT 1ST BROWN. 2 BUFF. 3 DARK BUFF. 4 & 5 DARK BUFF. 6 BUFF 7 & 8 BROWN. 9-10-11 GRAY. 12 RED. 13-14-15 GRAY. 16 RED. ON RIGHT 1ST DARK BUFF. 2 & 3 BROWN. 4 RED. 5 & 6 BUFF. 7 TALL BLDG. LIGHT BUFF. 8 TALL BLDG. BUFF. GREEN CORNICE. 9-10-11-12-13- BUFF AND GRAY. 15 TALL BLDG. LIGHT BROWN. OTHERS DARK RED. SHOW MOUNTAIN IN REAR CENTER. REMOVE SIGNS IN CENTER OF STREET. REMOVE LARGE POLE ON LEFT. REMOVE STREET CAR TRACKS ON STREET.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES.

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this material. Please see to it that all negatives are wrapped and colors are in harmony with each other to make an attractive set.

[Large handwritten signature]

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION	NO.	TIME	DATE ENTERED LAST.	DATE COMPLETED
COMPOSING, TYPE SET UP			OCT 25 1937	OCT 25 1937
STITCH				
RETOUCHING	4	7	10-25	11-11-80
PHOTO-LITHO				
BUILD-UP SPECIAL ENGRAVING	6		11-11	11-11-47
ENGRAVING				
HAND COLORING	160	1 1/2	11-12	11-12
ARTIST	43	12	2/5	2/9

By

DATE Filed

By

Date of order to Customer

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 7A-H3138

ORDER NO. 6748

DATE 10-21-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

SITE OF OLD FORT AUGUSTA,

TITLE (IN FULL)
SHOWING SULLIVAN EXPEDITION MARKER,
POTTSTOWN, PA. SUNBURY, PA.

PRIVATE NO. BEFORE TITLE-S-46

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON RIGHT 1ST BROWN AND GRAY MIXED STONE. BROWN AND SLATE COLORED MOTTLED ROOF. LIGHT GRAY STONE MARKER BRONZE PLATE ON RIGHT. CENTER BLDG. WITH TOWER. WHITE GREEN SHUTTERS ON FIRST FLOOR. BROWN CIRCLE CROSS ON TOP OF TOWER. ON LEFT CENTER DARK RED. BUFF TRIM. BROWN ROOF. GREEN HEDGE AND LAWN. POLE ON LEFT BLACK AND ORANGE RINGS. SHOW WIRES FROM POLE TO GROUND AND BLDG. IN CENTER WITH TOWER AND CROSS. THE MARKER CIRCLED IS MOST IMPORTANT PART OF PICTURE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,773

ATTENTION!

Subjects on order for this order. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
COM. ORDER TYPE SET UP		OCT 25 1937	OCT 25 1937
RETOUCHING	12 4	10-25	1-12-38
PHOTO-LITHO			
ENCORAVING	65	11-12	1-12-38
H. COLOR PR. OF	1/2		
WORKING PT.	41 9	2-4-38	2-7-38

DATE ORDERED

DATE PAID

DATE

DATE

DATE

DATE

12

to Curt
m 77

St.
246

[Large handwritten signature]

12

NO. 7A-H3139

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 6748

DATE 10-21-1937

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: ^{LEFT} UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) BIRD'S EYE VIEW OF SUNBURY,
PA. AND SUSQUEHANNA RIVER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE-S-48

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRIDGE DARK GRAY PIERS. REAR CENTER LARGE BLDGS. BUFF. LARGE BLDGS. ON RIGHT
AND LEFT DARK RED. OTHER BLDGS. RED BUFF AND GRAY. SHOW MOUNTAINS CLEAR AND
GREEN IN REAR. TREES ALONG WATER EDGE VARIGATED AUTUMN COLORS.

Handwritten note: *Handwritten in red ink*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this company. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Handwritten signature: *Robert Rush*

Handwritten: *RM 8 9*

ESTIMATE

Cost Dept. Checked *by*

Handwritten: *10-21-1937* *Handwritten:* *10-21-1937*

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMMIT G. TYPE SLT UP		OCT 28 1937	OCT 28 1937
SKETCH			
RETOUCHING	17 6	10-28	11-11 8
PHOTO-LITHO			
PRINTING & SCHEDULING	65	11-11	11-12 14
ENGRAVING			
HAND COLOR PROOF	153 1 1/2		13 Jan
ARTIST EPT.	30 9 3/4	1-3	1-5

DATE FOR *Handwritten:* *JAN 6 1938*

DATE FOR *Handwritten:* *JAN 6 1938*

DATE FOR *Handwritten:* *JAN 6 1938*

Handwritten: *to Curt new with*

order for this customer. Please see to it that all sizes or negatives are uniform and colors are in harmony with each other to make an attractive set.

make red impression
of 2 signs

22-5-13248
C. 13248 L.V. Dec 1951

DEC 31 1947

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H3141 ORDER NO.

DATE 10-21-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
ALHAMBRA HOTEL
WEST PALM BEACH, FLA.

Photos for
this Customer

25 M PC GROUP (2) SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: ALHAMBRA HOTEL, OLIVE AVE. AT

4TH ST., WEST PALM BEACH, FLORIDA

BOT: OLIVE AVENUE ENTRANCE VIEW OF RATIO

see Pencil Sketch

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT & INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

VERY VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

20-1
R 9
HC 11
17-11

ask if full face

32
214

FRANK E. COOPER, 258 BROADWAY
NEW YORK, N. Y.

NO. 7A-H3142

ORDER NO. 6264

DATE 10-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERNATIONAL GARDENS,

ROCKEFELLER CENTER, NEW YORK CITY

PRIVATE NO. UPPER LEFT CORNER: 145

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

(ALSO MAKE BLUEPRINT WITH FRONT
#13 & IMPRINT: THE UNION NEWS CO.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ROCKEFELLER CENTER BLDGS. ARE LIGHT GRAY. BRING OUT THESE GARDENS AS
COLORFULLY AS YOU CAN

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By		Date	
OCT 29 1937		OCT 29 1937	
OPERATION	EST. TIME (hrs. / Time / low)	DATE ENTERED L. & P.	DATE COMPLETED
COM. & T. SET UP		OCT 29 1937	OCT 29 1937
SKETCH			
RETOUCHING	3 7	10-29	11-17 SL
PHOTO LITHO			
BLUEPRINT STRIP LITHO & PAQUING	60	11-17	11-18 SL
ENGRAVING			
HAND COLOR PROOF	39 13	11-17	11-18
ARTIST COST.	150 12	12-7	12-

DEC 25 1937

DATE FORWARDED DATE PAID

NOV 1937

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. **7A-H3143**

ORDER NO. 6264

DATE 10-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **ROCKEFALLER CENTER, NEW
YORK CITY**

PRIVATE NO. UPPER LEFT CORNER: **146**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

(ALSO MAKE BLUEPRINT WITH FRONT
#13 & IMPRINT: THE UNION NEWS CO.)

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

BLDGs. ARE LIGHT GRAY

*4BH94
in 3BH348*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS [®] PAT. NO. 1,797,775

ATTENTION!

order for this card. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*R. paper at
bottom*

ESTIMATE

Cost Dept. Checked

OCT 29 1937 WORK SCHEDULE

By

OCT 29 1937

Date

DESCRIPTION	EST. TIME	DATE	DATE
	PERIOD	PERIOD	COMPLETED
TYPE SET UP		OCT 29 1937	OCT 29 1937
ETCH			
ETCHING	2	8	10-29
ETCHING			11-886
ETCHING			
ETCHING	65	11-9	11-945
ETCHING			
ETCHING			
ETCHING			
ETCHING	150	12	12-10
ETCHING			12-14

DEC 29 1937

DATE

28

DATE

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H3144

ORDER NO. 6264

DATE 10-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) THE ROCKEFELLER CENTER,
NEW YORK CITY

IMPRINT
SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 147

(ALSO MAKE BLUEPRINT WITH FRONT
#13 AND IMPRINT: THE UNION NEWS CO.)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE ROCKEFELLER CENTER BUILDINGS ARE LIGHT GRAY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

OCT 29 1937 D.V.O. K SCHEDULE

By Date

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSE TYPE SET UP		OCT 29 1937	OCT 29 1937
ETCH			
RETOUCHING	2	7 10-29	11-88
PHOTOGRAPH			
ILLUSTRATION			
ENGRAVING			
HAND COLOR PROOF		13/4	
ARTIST'S COPY	164	93 12-9	12-10

DEC 23 1937

DATE ORDERED DATE FILL

211

2

657
P.M. 7
12

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H3145

ORDER NO. 6264

DATE 10-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BATTERY PARK, NEW YORK CITY

PRIVATE NO. UPPER LEFT CORNER: 148

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

(ALSO MAKE BLUEPRINT WITH FRONT
#13 AND IMPRINT: THE UNION NEWS CO.)

PHOTO PROPERTY OF ~~REARDAUER~~ CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost kept. Unchanged

OPERATION	EST. TIME	EST. COST	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 26 1937	OCT 26 1937
SKETCH			
RETOUCHING	4 7		
PHOTO-LITHO			
BLUEPRINT 5 PRINTING & MOUNTING	15	11-13	11-15
ENCAVING			
HAND COL. PROOF	160 112	11-16	11-17
PRINTING	44 125	12-22	12-24

DEC 2 1937

DATE ORDERED

DATE PAID

DATE RECEIVED

DATE TO DELIVER

4

R. H. 7

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H3146

ORDER NO. 6264

DATE 10-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BROOKLYN BRIDGE,
NEW YORK CITY

PRIVATE NO. UPPER LEFT CORNER: 149

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

(ALSO MAKE BLUEPRINT WITH FRONT #13
AND IMPRINT: THE UNION NEWS CO.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

3BH1422

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

OCT 26 1937

By

Date

OCT 26 1937

OPERATION	EST. TIME	DATE	DATE
	Cost No. Time A'l' end	ENTERED I. T.	COM. END
COMPOSING, TYPE SET UP		OCT 26 1937	OCT 26 1937
SKETCH			
RETOUCHING	3 8	10-26	11-15
PHOTO LITHO			
PRINTING	60	11-16	11-16
ED. COR. PRG			
HA. COR. PRG	39	11-19	11-19
PRINTING	153	12-17	12-23

DATE SENT FOR D.

DATE Filed

By

JB

Photo. Material to Customer

5-7
Rm 9

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H3147

ORDER NO. 6264

DATE 10-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COLUMBUS CIRCLE AND CENTRAL
PARK, NEW YORK CITY

PRIVATE NO. UPPER LEFT CORNER: 150

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

(ALSO MAKE BLUEPRINT WITH FRONT #13
AND IMPRINT: THE UNION NEWS CO.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this contract. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Check	
By		Date	
OCT 26 1937		OCT 26 1937	
OPERATION	EST. TIME Hrs. Time Allowed	DATE ENTERED L. & P.	COMPLETED
COMM. G. TYP. SET UP		OCT 26 1937	OCT 26 1937
RETOUCHING	10 7	10 - 26	11 - 15 SL
PHOTO LITHO			
BL. & W. ST. & OPAQUING	6 1/2	11 - 16	11 - 17 LT
RETOUCHING			
H. & W. COLOR PROOF	163 1 3/4		19
ATTN. PNT.			

DEC 29 1937

DATE PAID

DATE PAID

By

DATE PAID

10

ST.
7

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H3148

ORDER NO. 6264

DATE 10-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) FIFTH AVENUE, NEW YORK CITY

PRIVATE NO. UPPER LEFT CORNER: 151

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

(ALSO MAKE BLUEPRINT WITH FRONT #3
AND IMPRINT: THE UNION NEWS CO.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

OCT 25 1937

By

Date

OCT 25 1937

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE COMPLETED
COMPOSING, TYPE SET UP			OCT 29 1937	OCT 29 1937
STITCH				
RETOUCHING	14	6	10-29	11-9
PHOTO LITHO				
DISCOUNT	65		11-9	11-9
INCREASING				
HAND COLORING		1/2		
FINAL WORK	46	9 3/4	12-21-37	12-23-37

DATE ORDERED

DATE PAID

DEC 2 1937

DATE RECEIVED

By

20

DATE ORDERED

14

Rev 7
13

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-M3149

ORDER NO. 6264

DATE 10-27-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MEDICAL CENTER, NEW YORK
CITY

PRIVATE NO. ^{upper left} ~~BEFORE TITLE~~: 152

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

(ALSO MAKE BLUEPRINT WITH FRONT
#13 & IMPRINT: THE UNION NEWS CO.)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

RETOUCH THE CLEAR PHOTO, PUTTING IN NEW ROADWAY AND MAKING BANKS OF RIVER
LANDSCAPED WITH GREEN GRASS AND SHRUBS. (SEE PHOTO TAKEN IN THE RAIN)
BLDGs. LIGHT TAN.

also in New York Park

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By

Date

10-27-1937

DESCRIPTION	TIME	DATE ENTERED	DATE COMPLETED
COMPOSITE PHOTO		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	5 9	10-30	11-16-37
PHOTOGRAPH			
BLUEPRINT	105	11-17	11-18-37
ETCHING			
HAND COLOR PROOF	100 1/2	11-19	11-19
ARTIST DESK.	10	12-1	12-13

1. ESTIMATE APPROVED

DATE Filed

DEC 29 1937

2.

By

By

DATE WHEN COLOR PROOF

Photo Returned to Customer

5-
14-5

ST
Rm 10
14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 7A-H3151 ORDER NO. 5709 DATE 11-2-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER JOHN WESLEY HOTEL SAVANNAH, GA.					
	25 M PC GROUP 3 SIZE 3 1/2 x 5 1/2	STYLE ART COLORTONE, FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full (AS PER COPY)	FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint				
RETURN PHOTO YES NO	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		PHOTO LITHO Rephoto		TO PHOTO USED FOR	
	SEE SKETCH. USE NEW PHOTO & PHOTOS 1A-H160 & 6A517		NEG. NO.			
			Photograph each - Size 5x7 - 8x10 -10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office			
			DELIVER Straighten Photo Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.			
COLOR DESCRIPTION						
make DK. Blue impression						

2M-1-2-37

5x7
Layrit 1
Ret 7 1/2
U C 2 1/4
L a 12

Handwritten notes in red ink, possibly "Handcolor" or similar.

Handwritten signature or initials.

A 27

Large handwritten letter 'R'.

Large handwritten 'X'.

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H3152

ORDER NO. 6264

DATE 10-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER GROUP (4)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) GARDENS OF THE NATIONS,

IMPRINT SAME AS ABOVE

ROCKEFELLER CENTER, NEW YORK CITY

SUB TITLES: ENGLISH GARDEN. INTERNATIONAL (ALSO MAKE BLUEPRINT WITH FRONT #13

ROCK GARDEN. HOLLAND GARDEN. ITALIAN GARDEN. AND IMPRINT: THE UNION NEWS CO.)

PRIVATE NO. UPPER LEFT CORNER: 153

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this order. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE				Cost Dept./Checked
OCT 22 1937				By
AND WORK SCHEDULE				Date
ITEM	QUANTITY	DATE ENTERED L.P.T.	DATE COMPLETED	
PRINTS		OCT 29 1937	OCT 29 1937	
PRINTS	2			
PRINTS	16	10-29	11-10	
PRINTS	9			
PRINTS	16	11-18	11-19	
PRINTS	2			
PRINTS	16	12-9	12-13	
PRINTS	12			

OCT 22 1937

28

16

RW 7
13

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H3153

ORDER NO. 6266

DATE 10-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCKEFELLER CENTER AT
NIGHT, NEW YORK CITY

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **I** R. M. **YES** *same as 7AH3143*
IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 155

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 7A-H3143. MAKE A NIGHT VIEW.

Put searchlight or revolving beacon on roof of R.C. A Bldg.

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Print

Large handwritten 'R' or 'L' mark

ESTIMATE

OCT 26 1937

By OCT 26 1937
For OCT 26 1937

DESCRIPTION	EST. TIME (IN HOURS & MINUTES)	DATE ENTERED	DATE COMPLETED
COMPLETION TEST		OCT 26 1937	OCT 26 1937
SEARCH			
RETOUCHING	10 5	10-26	11-16
PHOTOGRAPH			
STRETCHING		11-17	11-18
LABORING			
HAND COLOR PROOF	163 13		19 Nov
PRINTING	37 12		12-16

DATE Filed 28 1937

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H3154

ORDER NO. 6266

DATE 10-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) JAPANESE GARDEN AT
NIGHT, ROCKEFELLER CENTER, NEW
YORK CITY

PRIVATE NO. UPPER LEFT CORNER: 156

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

make night scene.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Chicago

DESCRIPTION	EST. TIME	DATE	ENTERED	DATE
COMPOSING, TYPE SET UP			OCT 29 1937	OCT 29 1937
RETOUCHING	6	5	10-29	11-10 SC
PHOTO LITHO				
FLUORESCENT STYLING OPAQUEING	6		11-11	11-11 4.5
ENLARGING				
HAND COLOR PROOF	163	1/2		16 1/2
ARTIST COST	151	9	12 6	12-8

DECEMBER 1937

12

DATE 1937

By

DATE 1937

6

17
13

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H3155 ORDER NO. 6275 DATE 10-22-1937

CUSTOMER 41 CLUB
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full INTERIOR OF THE 41 CLUB,
438 - 41st St., MIAMI BEACH, FLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CHAIRS ARE CHROMIUM WITH UPHOLSTERY BETWEEN A CREAM AND IVORY AS SHOWN. TABLE TOPS ARE BLACK.
FIGURES ON WALLS ARE DONE IN A PALE BLUE.

Large Color Picture
by St.

PHOTO RETURNED

TO

PHOTO USED FOR

8x10

9 1/2
134
A12

1500
1100

Rush
148

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. 7A-H3156 ORDER NO. 6274 DATE 10-22-1937

CUSTOMER

THE NEW FENWICK SANITARIUM,
COVINGTON, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS 4A-H624. NOTE ESPECIALLY THAT CUSTOMER WANTS BRICK COLOR TO BE EXACTLY
THE SAME AS OF 4A-H624.

PHOTO RETURNED

TO

PHOTO USED FOR

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

CUSTOMER GRAND HOTEL MANAGEMENT CO. HOTEL KINGSLEY ARMS
ASBURY PARK, N. J.

6 M PC

SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full TOP: HOTEL KINGSLEY ARMS, ON DEAL LAKE
AT THE OCEAN.

BOT: ASBURY PARK, -NEW JERSEY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer ☐ C. T. Imprint ☒ No Imprint ☐

RETOUCHING DEPARTMENT

Submit → Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 -10x12

Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

See Salesman, Customer, or Employer for address. **DELIVER** Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print—Handcolor—Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make good impression

MAKES

(1965) p. 10

73

AIC 1/4

NOV 5 1937

Carl
Rush
148

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H3158

ORDER NO. 6757

DATE 10-22-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH, ON THE HUDSON RIVER, CORINTH, N.Y.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER BORDER: 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TRY AND PUT SOME MORE BATHERS IN. SIMILAR TO CARD ATTACHED. 6A112872

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

By OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OCT 25 1937

OCT 26 1937

OPERATION	EST. TIME		DATE	
	Check No.	Time Allowed	ENTERED	COMPLETED
COMPOSING TYPE SET UP			OCT 23 1937	OCT 24 1937
SKETCH				
RETOUCHING	8	6	10-26	11-8
PHOTOGRAPH				
BLUE PRINT	64		11-8	11-6
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	11-11	11-11
ARTIST'S SET	44	9	11/26/37	12/1/37

DEC 3 1937

DATE ORDERED

DATE FILED

DATE RECEIVED

DATE RETURNED

6
17
6

57
9

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H3159

ORDER NO. 6757

DATE 10-22-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERNATIONAL PAPER COMPANY
MILL, CORINTH, N.Y.

PRIVATE NO. 3 FROM RIGHT EDGE IN UPPER
BORDER: 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CEMENT BLDGS. AND SOME ARE RED BRICK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this campaign. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE
By DATE
Date 10-22-1937

OPERATION	EST. TIME (Hrs. Min. Sec.)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 23 1937	OCT 22 1937
ETCH			
RETOUCHING	158 5	10-26	11-10 SC
PHOTO-LITHO			
BLUING STRIPPING, OPAQUE	16	11-11	11-11 1937
ENGRAVING	163 4		
HAND COLOR PROOF	10 1/2		11-15
ARTIST DEPT.	30 9		12-1 1937

DATE ESTIMATE OK'D _____ DATE PAID _____
By DATE
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H3160

ORDER NO. 6757

DATE 10-22-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HUNT LAKE, CORINTH, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{1}{2}$ " FROM RIGHT EDGE IN UPPER
BORDER: 3

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TRY AND BRING OUT HILLS CLEARER IN BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
OCT 29 1937 AND PHOTO SCHEDULE				Date OCT 29 1937
OPERATION	TIME	DATE ENTERED LAST	DATE COMPLETED	
COMPOSING, 15" x 4" x 1/2"		OCT 29 1937	OCT 29 1937	
EDITING				
INTRODUCING	161	2 10-29	11-8 SE	
PROOFREADING				
BLANKET	60	11-8	11-8 SE	
STOCKING, OBTAINING				
ENCLOSING				
HAND COLOR PROOF	100	11-12	11-12	
PRINTING	30	9	11-23	134

DEC 6 1937

DATE Paid

20

Amount Paid to Company

M

16

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H3161

ORDER NO. 6757

DATE 10-22-1937

6 M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. I		R. M. NO	
TITLE (IN FULL) THE PALISADES, HUDSON RIVER, CORINTH, N.Y.		IMPRINT SAME AS ABOVE			
PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER BORDER: 4					
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By Cost Dept. Checked

Date OCT 26 1937

DESCRIPTION	QUANTITY	UNIT PRICE	DATE ENTERED L.P.T.	DATE COMPLETED
COMPOSING TYPE SET UP			OCT 28 1937	OCT 28 1937
SKETCH				
ETCHING	169	3		
PHOTO-LITHO				
BLUE-PRINT	65		11-4	11-5 U.T.
ST. H. PAQUING				
ENGRAVING				
HAND COLOR PROOF	146	1 1/2	11-9	11-9
ART PHOTO PT.	166	8	11-19	11-20

DEC 8 1937

DATE BY

DATE BY

DATE BY

NO. 7AAH3162

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER NO. 6757

DATE 10-22-1937

6 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.TITLE (IN FULL) CURTIS MILL AND DAM, HUDSON
RIVER, CORINTH, N.Y.PRIVATE NO. 2" FROM RIGHT EDGE IN UPPER
BORDER: 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MILL IS RED BRICK. TRY AND CLEAR UP MOUNTAINS IN DISTANCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
DATE 10-22-1937 BY [Signature] DATE 10-22-1937

OPERATION	EST. TIME	DATE ENTERED LOG	DATE COMPLETED
COMPOSITE TYPE SET UP		OCT 22 1937	OCT 22 1937
SKETCH			
RETOUCHING	12 4	10-26	11-10 86
PHOTO-LITHO			
EXPOSURE STAMPING OF AQUING	16	11-11	11-11 11.1
ENCORAVING			
1000 C. O. PROOF	16 1/2	11-18	11-16
PRINTING	30 9		11-19 11.1

DATE 10-22-1937 DATE 10-22-1937

2N

C. W. HUGHES & CO., INC., MECHANICVILLE,
N.Y.

NO. 7A-H3163

ORDER NO. 6757

DATE 10-22-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LOOKING UP THE HUDSON RIVER,
CORINTH, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3" FROM RIGHT EDGE IN UPPER
BORDER: 6

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MOUNTAINS NEED CLEARING UP IN DISTANCE, THIS IS IMPORTANT ON THIS PHOTO.

SUBMIT RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
By _____ Date _____ 1937
Cost Dept. Checked
By _____ Date _____ 1937

DESCRIPTION	EST. TIME	DATE	DATE
		ENTER	CONTROLLED
CONF. G. TIME SET UP		OCT 28 1937	OCT 28 1937
SECTION			
RETOUCHING	12 3	10-26	11-5
PHOTOGRAPH			
EDITING	6	11-5	11-5
ENCLOSING			
HAND ON OR PROOF	160	11-6	11-6
ART. DEPT.	165	11-16	11-26

DATE RECEIVED BY _____ DATE FILED _____ DEC 5 1937

By _____ By _____

DATE PHOTO RETURNED TO CUSTOMER _____

By _____

M
12

ST.
9

E. B. ACKLEY, SANDUSKY, OHIO

NO. 7A-H3164

ORDER NO. 6758

DATE 10-22-1938

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) BATHING BEACH ON LAKE ERIE,
MITIWANGA, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITL E: 41

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

CEMENT PIER. MAKE WATER BLUE. SHOW MORE BATHERS ON BEACH. TAN SAND BEACH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the same set. Please
note to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

ESTIMATE
By Oct 26 1937
Date Oct 26 1937

OPERATION	EST. TIME (Hrs. / T. / M. / Sec.)	DATE ENTERED LAST.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 26 1937	OCT 26 1937
SKETCH		OCT 30 1937	OCT 30 1937
RETOUCHING	10 15	10-30	11-12-38
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	65	11-12	11-12-38
ENGRAVING			
HAND COLOR PROOF	160 1/2	11-16	11-16
ARTIST EDITION	28 5/8	11-24	11-27

DECE 1937

DATE PREPARED BY By LATE Filed By

E. B. ACKLEY, SANDUSKY, OHIO

NO. 7A-H3165

ORDER NO. 6758

DATE 10-22-1937

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) SAILING ON VERMILION LAGOONS,
VERMILION, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: V-51

In 7BH1212

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BOATS AND SAILS WHITE. GRAY STONE WALL AND STEPS. BLDGS. ALL WHITE. GREEN AND
DARK RED ROOFS. GREEN LAWN AND SHRUBBERY. GRAY ROCK GARDENS WITH RED AND PINK
FLOWERS IN CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive C. of Estimate

ESTIMATE

Cost Dept. Checked

By 1 OCT 21 1937 5 00 PM

Date OCT 21 1937

OPERATION	EST. TIME (Hrs. Time Allowed)	DATE ENTERED	DATE COMPLETED
COMPOSE & TYPE SET UP		OCT 25 1937	OCT 25 1937
SKETCH			
RETOUCHING	7 2	10 - 26	11 - 4 SE
PHOTO II NO			
DESIGN STAMPING, TRACING	65	11 - 4	11 - 5 1/2
ENGRAVING			
HAND COL. OR PROOF	1/60	11 - 8	11 - 8
ARTIST T.	37	8 3/4	11 - 20 - 37 Bth

DATE RECEIVED

DATE PAID

DEC 8 1937

By

DATE PAID

E. B. ACKLEY, SANDUSKY, OHIO

NO. 7A-H3166

6758

ORDER NO.

10-22-1937

DATE

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CLUB HOUSE AND RESIDENCES
ON VERMILION LAGOONS, VERMILION, OHIO

PRIVATE NO. BEFORE TITLE: V-52

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON RIGHT BLDG. WHITE. DULL GREEN ROOF. BLDG. ON REAR LEFT WHITE. GREEN AND
RED ROOFS. GRAY STONE WALL. GREEN LAWN AND SHRUBBERY. WHITE SAIL BOAT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By E. B. Ackley

Date Oct 21 1937

Cost Dept. Checked

By OK

Date Oct 21 1937

ESTIMATE
AND WORK SCHEDULE

OPERATION	TIME Hrs. (Time allowed)	DATE ENT. RET. DEPT.	DATE COMPL. RET.
COMPOSITION, TYPE SET UP		OCT 26 1937	OCT 26 1937
SKETCH			
RETOUCHING	7 2	10-26	10-30
PHOTO-TRIM			
BLUING STAMPING (CRAQUE)	65	11-2	11-2
FINISHING			
HAND COLOR PROOF	140	11-4	11-4
ARTIST DEPT.	31 8		11-23

DATE SUBMITTED OCT 21 1937

DATE FOR

By

By

DATE FOR

DATE FOR

7

11/10/37
9

E. B. ACKLEY, SANDUSKY, OHIO

NO. 7A-H3167

6758

ORDER NO.

DATE 10-22-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) FOUNTAIN AND COURT HOUSE,
SANDUSKY, OHIO

PRIVATE NO. BEFORE TITLE: 17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. LIGHT STONE. DARK GREEN SASH. COPPER TOP ON TOWER. SHOW CLOCK INCIRCLE ON TOWER. FOUNTAIN BROWNISH GRAY STONE SPONGE ROCK BASE AND CENTER FOUNTAIN RED AND PINK FLOWERS IN GRAY VASES. WHITE FIGURE IN CENTER OF FOUNTIAN. REMOVE PAPER CAN ON LEFT FOREGROUND. RED AND PINK FLOWERS ON RIGHT. NOTICE: DRAW CLOCK IN CIRCLE ON TOWER LIGHT DIAL BLACK FIGURES AND HANDS. REMOVE SMALL CONSTRUCTION BLDG. ON REAR RIGHT CENTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo D-5670

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Chicago

By

By

DATE AND WORK SCHEDULE

Date

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
CONSTRUCTION SET UP		OCT 28 1937	OCT 28 1937
RESEARCH			
ETCHING	15 4	10-26	11-10
PHOTOGRAPHY			
BLUEPRINT	6 4	11-11	11-11
STOP IN PROGRESS			
ENGRAVING			
HAND COLOR PROOF	63 1 1/2		17 Nov
ARTIST	32 9 1/4		11-24

DATE FOR

DATE FOR

10-22-1937

D

DATE FOR

B

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Large red signature: Mary Cheryl Rush]

MAILED
Charge to Ret Dept.

ETCHING

11-

NOV 15 1937

11-15

E. B. ACKLEY, SANDUSKY, OHIO

NO. 7A-H3168

ORDER NO. 6758

DATE 10-22-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) GEM AND TERRACE BEACHES

IMPRINT SAME AS ABOVE

CATAMBA ISLAND, OHIO

PRIVATE NO. BEFORE TITLE: 160

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TOWER DARK GRAY. BLDG. WHITE. SAND BEACH. MAKE WATER BLUE. SHOW CROWD OF BATHERS ON BEACH AND IN WATER. SHOW FLAG ON TOP OF BLDG. ON RIGHT. LIGHT GRAY PAVILION INCENTER. SHOW LOTS OF BATHERS ON BEACH AND IN WATER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE			
DATE: <u>OCT 22 1937</u>		By: <u>[Signature]</u>	
DATE: <u>OCT 22 1937</u>		By: <u>[Signature]</u>	
OPERATION	DATE	DATE	DATE
CONSTRUCTION, THE SET UP		OCT 22 1937	OCT 22 1937
SKETCH		OCT 30 1937	OCT 30 1937
RETOUCHING	6 6		
PHOTOGRAPH		10 - 30	11 - 12 SC
BLACK & WHITE	60	11 - 13	11 - 15 14
IMPROVING			
HAND COL. PROOF	163	14	17 14
ARTIST EDITION	32	894	11-25 18

DATE: OCT 22 1937

DATE: DEC 1 1937

By: [Signature]

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this set. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Large handwritten 'R' mark]

14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

1 Photo 8x10

3
CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

DIAL NO. 7A-H3169 ORDER NO. 6285 DATE 10-22-1937

CUSTOMER BEACON HOTEL,
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: BEACON HOTEL MIAMI BEACH, FLORIDA

BOT: OVERLOOKING BEAUTIFUL PARK AND OCEAN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

1 Photo 5x7

Ret 17

H.C. 1 1/4

La 11

NOT

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

Pat 6 1/2

200 1 1/2
5 9 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3170 ORDER NO. 6284 DATE 10-22-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

CUSTOMER BONITA SPRINGS HOTEL
BONITA SPRINGS, FLA.

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: BONITA SPRINGS HOTEL - ON THE
TAMiami TRAIL - BONITA SPRINGS, FLA.
BOT: THE BEST LITTLE HOTEL IN SOUTH FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

HOTEL IS WHITE STUCCO WITH ORANGE TRIM. CUSTOMER LIKES BRIGHT COLORING AND SKY LINE SIMILAR
TO 6A-H2208 ATTACHED.

MOAT

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3171 ORDER NO. 6282 DATE 10-22-1937

CUSTOMER HOTEL DURANT,
BERKELEY, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 MPC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL DURANT BERKELEY - CALIFORNIA
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make DK Blue impressive

2 photos set
11/2/37

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1
Rel 9
H E 1 1/2
La 11

Man

R

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3173 ORDER NO. 6279 DATE 10-22-1937
CUSTOMER HARDWICK STOVE CO.,
CLEVELAND, TENN.
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED
Photos for
this Customer

25 M PG

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HARDWICK "CABINETTE" RANGE
(ETC. AS PER COPY)

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3173 ORDER NO. 6784 DATE 10-23-1937

CUSTOMER MAYER HOTEL
PEORIA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C. SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VIEW OF MAIN LOBBY - MAYER HOTEL -
PEORIA, ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. SEE CARD ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Del 10
25 1/4
11

2500

X

5

09

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 7A-H3174 ORDER NO. 6787 DATE 10-23-1937

CUSTOMER CLAREMORE HOTEL CO.,
HOTEL WILL ROGERS
CLAREMORE, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

12 M 500 P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (AERIAL PHOTOGRAPHY BY MAJ. WINGFIELD
CALDWELL)

OKLAHOMA MILITARY ACADEMY, CLAREMORE, OKLA.

U.S.A.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. need 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Res. in foreground: Stone and gery roof.

Large Buildings in foreground: Brick, Color # 23. Trimed with
white stone, large buildings in background Brick Blue Black,
Roof's on large buildings, Black
Smoke stack: Grey. Flowers: Not shown, No borders

MAKE OVER

Charge to Adm. Dept.

EST. No. 100

NOV 28 1937

Off 11-19

10

587

2 1/2
10 1/2

42

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

Ref 6
HC 1 1/2
A 9 3/4

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H3175 ORDER NO. 6786 DATE 10-26-1937

CUSTOMER Fleming Potter Co., Inc.,
PEORIA, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

see colored Pic.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

10 2
12/10CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OFRETURN PHOTO
YES
NO

DIAL No. 7A-H3176 ORDER NO. 6788, DATE 10-23-1937

CUSTOMER THE HOWARD BERNON CO.,
CLEVELAND, OHIODEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6M P.C.

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE HOWARD BERNON CO., - 1004 CHESTER
AVE. - UNION TRUST BLDG. - CHERRY 5363
GIFT BASKETS FROM \$1.75 UP—COMPILE. PRICES
INCLUDE STATE TAX AND DELIVERY
see colored photo(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ Sketch — Layout — Retouched Photo — Wash Drawing
Follow LayoutPHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. SEE TISSUE ATTACHED.

*2 photos not
12/13/37**make DK blue
impression*

PHOTO RETURNED

TO

PHOTO USED FOR

*HE 1 1/2
A 10
all gone*

NO. 7A2H3177

C. W. HUGHES & CO., INC., MECHANIOVILLE, N.Y. ORDER NO. 6298

DATE 10-26-1937

12¹/₂ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ENTRANCE TO GENERAL
HOSPITAL, SARANAC LAKE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE
IN UPPER BORDER --- 77

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

DULL RED BRICK, CEMENT AND WHITE WOOD TRIM, GREEN SCREENS,
BROWN AND WHITE AWNINGS, GRAY SLATE ROOF, GREEN FLOWER BOXES
WITH RED GERANIUMS AND PURPLE PETUNIAS

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
No.	Time		
COMING IN PL SET UP		OCT 30 1937	OCT 30 1937
SPRING			
RITING	156	11-5	11-9-37
PROOFING			
BINDING	64	11-11	11-11-37
SENDING			
ENCLOSING			
PACKAGING	160	11-15	11-15
APPROVAL	30	9	11-24

1937

DATE Filed

By

DATE

By

NO. 7A-H3178

G. W. HUGHES & CO., INC., MECHANIOVILLE, N.Y. ORDER NO. 6298

DATE 10-26-1937

12¹/₂" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PRESCOTT PARK AND LAKE
FLOWER, SARANAC LAKE, N.Y.

IMPRINT SAME AS ABOVE

SCARFACE MT. IN BACKGROUND, --
ADIRONDACK MTS.

PRIVATE NO. 3/4" FROM RIGHT EDGE
IN UPPER BORDER -- 79

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DESCRIPTION	QTY	UNIT PRICE	TOTAL	DATE
COL. COPIES				
SKETCH				
RETOUCHING	161	3	10 - 30	11 - 12 - 5
PHOTOGRAPH				
BLUE PRINT	12		11 - 12	11 - 13 - 4.5
STYLING, WRITING				
ENGRAVING				
HAND COLOR PROOF	160	1/2	11 - 16	11 - 16
ARTIST'S	49	9	11 - 22	11 - 22 - W.P.

DATE ORDERED OCT 26 1937

DATE PAID

DEC 2 1937

CURT TEICH & COMPANY, INC.

CHICAGO, ILL.

Wm. H. Pugh
Oct 26 1937

M

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

31

CUSTOMER

DIAL No. 7A-H3179 ORDER NO. 6792 DATE 0-25-1937

CUSTOMER OAKLEY SALES CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C.

SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red impression

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H3180

ORDER NO. 6296

DATE 10-26-1937

12¹/₂ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) JEWISH COMMUNITY CENTER,

IMPRINT

SAME AS ABOVE

CLOVERSVILLE, N. Y.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER

BORDER --- ~~xx~~ 24

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

BUFF ABOUT COLOR OF HIGH SCHOOL IVORY. 7AH3186

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
By 10/25/37
Date 10/25/37

ITEM	QTY	UNIT PRICE	DATE ENTERED	DATE COMPLETED
SET UP			OCT 29 1937	OCT 29 1937
SWITCH				
RETOUCHING	14	4	10-29	11-18
PHOTOGRAPH				
BLUE PRINT				
STAMPING	65		11-1	11-14
ENGRAVING				
FINAL COLOR PROOF	40	1/2		11-3
PRINT COST	153	83/4	11-4	11-8

DATE ORDERED _____ DATE FILED _____
By _____
By _____

amsh

NO. 7A-H3181

C. W. HUGHES & CO., INC., MECHANICKVILLE, N. Y.

ORDER NO. 6296

DATE 10-26-1937

12¹/₂ M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) SUNKEN GARDEN AT MELCHIOR R

IMPRINT SAME AS ABOVE

PARK, CLOVERSVILLE, N. Y.

PRIVATE NO.

2" FROM RIGHT EDGE IN UPPER BORDER -- 23

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7

Objects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

OCT 29 1937

NO. 1000000

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
SET UP		OCT 29 1937	OCT 29 1937
RETOUCHING	12 2	10-29	11-1-37
PHOTOGRAPH	6	11-1	11-1-37
PRINTING	163 1/2		3 Nov
HAND COLOR PROOF	45 9	11/4	11/6

NOV 11 1937

DATE OF ORDER

DATE PAID

28

12

17

13

NO. 7A-H3182

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER NO. 6296

DATE 10-26-1937

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>I</u> R. M. <u>NO</u>	
TITLE (IN FULL) <u>POST OFFICE, CLOVERSVILLE,</u>		IMPRINT <u>SAME AS ABOVE</u>	
<u>N. Y.</u>			
PRIVATE NO. <u>3</u> " FROM RIGHT EDGE			
IN UPPER BORDER -- <u>22</u>			
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>C. T. & CO.</u>	

BE SURE AND TAKE OUT CAR
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

NOV 2-1937

Executive OK of Estimate

By _____ Date OCT 29 1937

ESTIMATE

Cost Dept. Checked By _____ Date OCT 29 1937

OPERATION	DATE	DATE	DATE
	INTERIO	INTERIO	INTERIO
COMPOSING, TYPE SET UP		OCT 29 1937	OCT 29 1937
SKETCH			
RETOUCHING	4	4	10-29
PHOTO-LITHO			
BLANK			
STAMPING	65		11-1
ENCLOSING			
HANDCOL PROOF	100	11-3	11-3
A	158	9	11-4

4

13

NO. 7A-H3183

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y. ORDER NO. 6296

DATE 10-26-1937

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CLOVERSVILLE, N. Y. AS
SEEN FROM HERMAN MYERS PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. ¾" FROM RIGHT EDGE
IN UPPER BORDER --- 21

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

MAKE HILLS STRONGER

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
order for the customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Curt Teich & Co. Inc.

OPERATION

EST. TIME

DATE

DATE

COMPOSING, TYPE SET UP

OCT 29 1937

OCT 29 1937

RETOUCH

RETOUCHING

5

3

10-29

11-2 SC

PHOTO-LITHO

BLANKET
SIGNING, CAPTIONING

60

11-1

11-1 145

PROOFING

HOLD COLOR PROOF

163

1 1/2

11-5

3 1/2

SIGNATURE

38

9

11-5

11-6

DATE RECEIVED BY ONE

DATE Filled

NOV 12 1937

By

21

Photo returned to Customer

R

11

NO. 7A-H3184

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y. ORDER NO. 6296

DATE 10-26-1937

12¹/₂M POST OFFICE

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) PAVILION AT HERMAN MYERS
MEMORIAL PARK, CLOVERSVILLE, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE
IN UPPER BORDER --- 20

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

DARK GREY AND GREY COL. BLACK ROOF AND GREEN TRIM
WOODWORK TOP WHITE
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

ESTIMATE		DATE	
OCT 29 1937		OCT 29 1937	
DESCRIPTION	TIME	DATE	TIME
ENTERED	ENTERED	ENTERED	ENTERED
CHARGES SET-UP		OCT 29 1937	OCT 29 1937
RETOUCHING	14 2	10-29	11-15
PRINTING			
RETOUCHING	65	11-1	11-2 1/2
PRINTING			
RETOUCHING	160 1 1/2	11-2	11-2
PRINTING	37 8 3/4	11-8-37	11-8-37

DATE BLANKET ORD.

DATE FILED

NOV 12 1937

B.

38

PRINTED BY CURT TEICH & COMPANY, INC.

14
7

12

NO. 7A-H3185

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y. ORDER NO. 6298

DATE 10-26-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) MAIN STREET AND HOTEL
KINGSBOROUGH, CLOVERSVILLE, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3" FROM RIGHT EDGE
IN UPPER BORDER -- 19

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				
WORK SCHEDULE				
OCT 29 1937				
OPERATION	EST. TIME	DATE	DATE	DATE
		ENTERED	ACT.	COMPLETED
COMPOSING, TYPE SET UP			OCT 29 1937	OCT 29 1937
PRINTING				
PHOTO ENG.	3	4	10-29	11-2 SE
PROOF LITHO				
B. L. & W. PROOFING	24		11-2	11-2
ENGRAVING				
PROOF C. W. PROOF	160	124	11-3	11-3
ARTIST	11	11	11-4	11-8

DATE OF PRINTING

DATE FILED

By

Am...

R

NO. 7A-H3186

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER NO. 6296

DATE 10-26-1937

12½" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SENIOR AND JUNIOR HIGH
SCHOOLS, CLOVERSVILLE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. ¾" FROM RIGHT EDGE
IN UPPER BORDER --- 26

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BUFF COLOR

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all color nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

OCT 29 1937

OCT 29 1937

DESCRIPTION	EST. TIME	DATE	DATE
Check No.	Time Allow.	ENTERED	COMPLETED
COMP. & C. SET UP		OCT 29 1937	OCT 29 1937
STATION			
RETRYING	17 3	10-29	11-1 SC
PHOTO TAKEN			
PRINTING	65	11-1	11-2 HT
ENCORING			
HANDLING OF PROOF	40 1/2		11-3
ARTIST FEES	44 9	11/5/37	11/8/37

DATE OF ORDER

DATE FILED

DATE OF DELIVERY

By

28

R

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H3187

ORDER NO. 6297

DATE 10-26-1937

12½ M POST CARDS

C. T ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) GREENE COUNTY MEMORIAL H
HOSPITAL, JEFFERSON HEIGHTS, CATSKILL,
N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. ¾" FROM RIGHT EDGE IN UPPER
BORDER -- 16

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SHOW FLAG AND POLE. BLDG. RED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Data Sheet	
By		Date	
OCT 29 1937		OCT 29 1937	
OPERATION	EST. TIME HOURS	DATE STARTED	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	4 2	10 - 30	11 - 8
PRINTING			
STYLING	65	11 - 9	11 - 10
KNOWLEDGE			
ILLUSTRATION	168 1/2	11 - 12	11 - 12
ADDITIONAL	164 9	11 - 20	11 - 22

DATE ESTIMATE GIVEN

DATE FILED

OCT 30 1937

58

4

ST 14

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H3188

ORDER NO. 6297

DATE 10-26-1937

12½ M POST CARDS

C. T. ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, CATSKILL, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO.

¾" FROM RIGHT EDGE IN UPPER BORDER -- 20

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the printer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Curt. Dept. Chicago	
By		By	
Date	OCT 29 1937	Date	OCT 29 1937
OPERATION	EST. TIME C. & N. Y. Time	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
SETTING			
RETOUCHING	14 6	10-30	11-5 SC
PROOFREADING			
BLANKET PROOFING	72	11-5	11-5
PROOFING			
100% OF PROOF	160 134	11-11	11-11
ARTIST FEES	165 11	11-20	11-26

DATE PREPARED DEC 8 1937

DATE PRINTED

14

14

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H3189

ORDER NO. 6297

DATE 10-26-1937

12¹/₂ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) - CATSKILL CREEK FROM
JEFFERSON HEIGHTS, CATSKILL, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. 2" FROM RIGHT EDGE IN UPPER
BORDER --- 3C

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By
Date 10-27-37

DESCRIPTION	EST. TIME Hrs. Mins. Secs.	DATE ENTERED L. DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	12 1/2	10-30	11-8-37
PHOTO LITHO			
PRINTING, LITHO	64	11-8	11-9-37
IMPROVING			
HAND COLOR PROOF	35 1/2	11-10	11-10
ARTIST DEPT.	51 9	11-16	11-19

DATE BY
DATE BY
DATE BY

12

14

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H3190

ORDER NO. 6297

DATE 10-26-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)
TITLE (IN FULL)
GREENE COUNTY COURT HOUSE,
CATSKILL, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER
BORDER --- 4C

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

FOUNTAIN IS BROWN, COPPER DOME

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Cleared

OCT 29 1937

By

Date

OCT 29 1937

DESCRIPTION	EST. TIME (Hrs. Time Allowed)	DATE ENTERED - OPT.	DATE COMPLETED
CRISP. LENS. TYPE SET UP		OCT 30 1937	OCT 30 1937
RETOUCHING	14 6	10-30	11-10 SL
PHOTOGRAPH TO STAMP - WASHINGTON	6 1/2	11-11	11-12 H.T.
ENGRAVING			
HANDCOLOR PROOF	160 1/2	11-15	11-15
ARTIST DEPT.	171 9	11-22	11-26

DATE RECEIVED

DATE PAID

DEC 1 1937

By

DATE PAID

P

14

14

DATE 10-26-1937

ATTENTION!

Subjects on order for this summer. Please see to it that all titles or negatives are uniform and colors are in harmony with each other to make an attractive set.

12¹/₂M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) VIEW FROM JEFFERSON HEIGHTS,
CATSKILL, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER
BORDER --- 5C

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

REMOVE BARRELS AND SIGN AS INDICATED ON BACK
OF PHOTO

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

$\frac{d}{dt} \left(\frac{\partial L}{\partial \dot{x}} \right) = \frac{\partial L}{\partial x}$

14

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO. 7A-H3192

ORDER NO. 6297

DATE 10-26-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) ST. PATRICKS CATHOLIC CHURCH,
CATSKILL, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 2 FROM RIGHT EDGE IN UPPER
BORDER ---- 6C

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

RED AND GREEN ROOF

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this company. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By OK of Estimate Date 10-29-1937

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
	Chk No. Time Allowed		
COMING IN, TYPE SET UP		OCT 30 1937	OCT 30 1937
REWORK			
PROOFING	4 3	10 - 30	11 - 8 1/2
PHOTOGRAPH			
REWORKING	6 1/2	11 - 8	11 - 9 1/2
ENGRAVING			
PRINTING	160	11 - 11	11 - 11
DELIVERY	167	11 - 20	11 - 29

DATE PAID DEC 1 1937

PAID TO CUSTOMER

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

NO
7A-H3193

ORDER NO. 6297

DATE 10-26-1937

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

BATHING BEACH AT LEEDS,

IMPRINT

SAME AS ABOVE

CATSKILL, MTS. N. Y.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER

BORDER -- 7C

COLOR DESCRIPTION

PHOTO PROPERTY OF

C. T. & CO.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLCSE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
By NOV 16 1937 Cost Dept. Checked
Date NOV 16 1937 By NOV 16 1937

OPERATION	TIME	DATE	DATE
CONTINUING THE SET		NOV 2 1937	NOV 2 1937
RETOUCHING	3		
PRINTING	64	11-15	11-16 4.8
POST CARD PROOF	160	11-17	11-17
WATER PROOF	157	11-20	11-24

I HEREBY CERTIFY

DATE Filed

DEC 3 1937

NOV 16 1937

M

ST.
19

NO. ^{H3194}
~~7A-13194~~

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 6297

DATE 10-26-1937

ATTENTION!

Subs on
to the customer. Please
to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

12 ¹ / ₂ " M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)					
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. I R. M. NO		
TITLE (IN FULL) ST. ANTHONY'S SERAPHIC			IMPRINT SAME AS ABOVE		
SEMINARY, CATSKILL, N. Y.					
PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER			PHOTO PROPERTY OF C. T. & CO.		
BORDER --- 8c					
COLOR DESCRIPTION					

BRING OUT STATUE. RED BLDG.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

By 24 Date OCT 29 1937

DESCRIPTION	QUANTITY	UNIT PRICE	DATE ENTERED	DATE COMPLETED
COPIES SET UP			OCT 30 1937	OCT 30 1937
PRINTING	15	2	10 - 30	11 - 11 8c
PHOTO LITHO	64		11 - 12	11 - 13 4c
PROOFING	163	1 1/2		16 Nov
PRINTED PT.	156	9	Nov 20	Nov 23

DATE PREP DEC 1 1937

24

Photo Ret. Co. Chicago

M

14

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 7A-H3195

ORDER NO. 6297

DATE 10-26-1937

12¹/₂ M POST CARDS

ART COLORTONE

WHITE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) BIRD'S EYE VIEW, CATSKILL,

IMPRINT

SAME AS ABOVE

N. Y.

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER

BORDER ---- 16 9C

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By 10-29-1937 Date 10-29-1937

DESCRIPTION	Time	Time	DATE ENTERED	DATE COMPLETED
COMP. SET UP			OCT 30 1937	OCT 30 1937
SKETCH				
PAINTING	7	1	10 - 30	11 - 9
PHOTOGRAPH				
B. L. & W. PROOF	70		11 - 10	11 - 10
PAINTING				
HANDCOL PROOF	163	1/2		11 - 10
ACT. SET	153	9	11 - 20	11 - 24

DATE SUBMITTED 10-29-1937 DATE PAID 11-10-1937

BY [Signature]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

31

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. ☒ 7A-H3196 ORDER NO. 6807 DATE 10-26-1937

CUSTOMER MC DOWELL BROS. INC.
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PLC.

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

see layout

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit ☒ Sketch ☒ Layout ☒ Retouched Photo ☒ Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1
Net 8
14 e 13/4
La 10

300
2650

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3197

ORDER NO. 6314

DATE 10-26-1937

12^M POST CARDS ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) WINDHAM HOUSE,
CONNECTICUT COLLEGE FOR WOMEN,
NEW LONDON, CONN.

IMPRINT SAME AS ABOVE

XXXXXXXXXXXXXX
XXXXXXXXXXXXXX
COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMERS

GRAY

SLATE ROOF

CUT OFF AT LEFT TO SHOW SOMEWHAT LARGER ON CARD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By OCT 29 1937

ESTIMATE

Cost Dept. Checked

By OCT 29 1937
Date

DESCRIPTION	EST. TIME	DATE ENTERED L. & P.	DATE COMPLETED
COMP. OF SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	8 3	10 - 30	11 - 24 50
PHOTOGRAPHED			
PRINTING	6	11 - 25	11 - 26 45
ENGRAVING			
HAND COL. PROOF	1 1/4		
ART. COST.	43 8 1/4	12 - 13	12 - 15

DEC 2 1937

DATE PAID

DATE PAID

28

8

14

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3198

ORDER NO. 6314

DATE 10-26-1937

12¹/₂ POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MARY HARKNESS HOUSE,
CONNECTICUT COLLEGE FOR WOMEN,
NEW LONDON, CONN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER
C. T. & CO.

COLOR DESCRIPTION

GRAY
SLATE ROOF

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Long Rush

ESTIMATE		Cost Dept. Checked	
OCT 29 1937		OCT 29 1937	
OPERATION	TIME (Time Allowed)	DATE ENTERED	DATE COMPLETED
COMM. WORK, TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCHING			
PROOFING	15 3	10-30	11-27
PRINTING			
BINDING	65	11-29	
FINISHING			
HAND COL. OR PROOF	1 1/4		
ARTIST'S	43 8 1/2	12-17	12-20

DATE RECEIVED BY DATE PAID

By

Photo Returned to Customer

M

ST. 14

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3199

ORDER NO. 6314

DATE 10-26-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, COWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) KNOWLTON HOUSE,
CONNECTICUT COLLEGE FOR WOMEN,
NEW LONDON, CONN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF G. T. & CO.
CUSTOMER

COLOR DESCRIPTION

BLDG. GRAY

ROOF SLATE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION		EST. TIME		DATE		IF COMPLETED	
		EST. No.	Time Allowed	EST. No.	Time Allowed	EST. No.	Time Allowed
COMPOSING, TYPE SET UP				NOV 2 1937		NOV 2 1937	
SMITH							
RETOUCHING		4	3	11-2		11-24	SE
PROOF-11750							
BLIND-11750							
STAMPING, CPAQUING		6		11-26		11-26	45
PROOFING							
HAND COLORING			1 1/4				
ART. 11750		46	8 1/2	12-10-37		12-15-37	

DEC 25 1937

DATE 12-15-37 BY JB

By JB

Photo Returned to Customer

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A9H3200

ORDER NO. 6314

DATE 10-26-1937

12½ M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) PALMER LIBRARY,

IMPRINT

SAME AS ABOVE

CONNECTICUT COLLEGE FOR WOMEN,
NEW LONDON, CONN.

PHOTO PROPERTY OF

XXXXXXXXXX.
CUSTOMERS

COLOR DESCRIPTION

BLDG GRAY

ROOF SLATE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
By		Cost Dept. Checked	
Date		Date	
NOV 1 1937		NOV 2 1937	
OPERATION	EST. TIME C. & No. Time Allowed	DATE INTERESTED	DATE COMPLETED
OVERHUNG, TYPE SET UP		NOV 2 1937	NOV 2 1937
SKETCH			
RETOUCHING	143 3	11-2	11-26-37
PHOTOGRAPHY			
BLACK & WHITE	62	11-27	11-27-37
ENCLOSING			
HAND COLORING	1/4		
ARTIST	57 8 3/4	12/17/37	12/20/37

DATE RECEIVED

DATE PAID

DATE PAID

26

18

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3201

ORDER NO. 6314

DATE 10-26-1937

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) COUNTY COURT HOUSE,
BUILT 1784, NEW LONDON, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT AUTOS ALSO "GO" SIGNS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

OCT 26 1937

OPERATION	EST. PRICE	DATE	DATE
		ENTERED	COMPLETED
REWORKING TYPE SET UP		OCT 30 1937	OCT 30 1937
WATCH			
RETOUCHING	14 5	10 - 30	11 - 29
PHOTO-LITHO			
ETCHING	65	11 - 26	11 - 26
STAMPING & FINISHING			
PRINTING			
HAND COLOR PROOF	160 1½	11 - 29	11 - 29
ARTIST'S EYE	48 8½	12 - 12	12 - 14

DATE RECEIVED

DATE PAID

OCT 23 1937

DATE

RE

ST.
14

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO 7A-E3202

ORDER NO. 6314

DATE 10-26-1937

12^M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SURF BATHING, OCEAN BEACH, IMPRINT SAME AS ABOVE
NEW LONDON, CONN.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION	EST. PRICE COST NO. TIME VALUE	DATE ENTERED COST.	DATE COMPLETED.
COM. U. S. C. THE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETURNING	10-3	10-30	11-23
PHOTO-LITHO			
BL. & W. STR. & QUING	64	11-23	11-24
ENGRAVING			
HAND COLOR PROOF	39 1/2	11-26	11-26
ART. & PT.	38 9	12-15	12-16

DATE PREPARED AND DATE FILED
By
DATE
By
DATE
By

12

14

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3204

ORDER NO. 6314

DATE 10-26-1937

1 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
"STAR-OF-THE-SEA," NEW LONDON,
CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate of Estimate

ESTIMATE

Cost Est. Checked

By

Date

OCT 29 1937

OCT 29 1937

AND WORK SCHEDULE

OPERATION	EST. TIME No. 1 - 10 - 100	DATE ENTERED	DATE COMPLETED
WORKING TYPE SET UP		OCT 30 1937	OCT 30 1937
RETOUCHING	13	10 - 30	11 - 23
PHOTO LITHO			
BLANKET STAMPING GRACING	60	11 - 23	11 - 24
ENGRAVING			
HAND COLOR PROOF	100	11 - 29	11 - 29
ARTIST REPT.	43	12 - 10	12 - 13

DATE DELIVERED

DATE FILED

DATE PAID

DATE RETURNED TO CUSTOMER

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3206

ORDER NO. 6310

DATE 10-26-1937

12¹/₂M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) TREE FELL IN 1857

IMPRINT SAME AS ABOVE

WHEN CHARTER WAS FOUND IN ITS

TRUNK, ESTIMATE AGE 1000 YEARS

BOT - CHARTER OAK TREE, HARTFORD,
CONN.

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLOR

in D7093

by Sl.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By _____

Date _____

DESCRIPTION	TIME	DATE ENTERED	DATE COMPLETED
CHARTER OAK TREE UP		OCT 30 1937	OCT 30 1937
SAATCHI			
RETOUCHING	6 4	10-30	11-28 88
PHOTOGRAPH			
BLANKET	6 4	11-26	11-26 88
SHIRT, TIE, CLOTHING			
ENGRAVING			
HAND COLOR PROOF	13 1/2		
ALIGNMENT	154 9	12-14	12-16

DEC 25 1937

DATE RECEIVED _____

By _____

DATE PAID _____

By _____

Photo Returned to Customer _____

6

14

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3207

ORDER NO. 6310

DATE 10-26-1937

12 POST CARDS

ART COLORTONE

WHITE BORDER

M

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
CHARTER OAK CHAIR,
MADE FROM THE HISTORICAL CHARTER
OAK TREE, HARTFORD, CONN.

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

CHAIR -- OAK
CUSHION -- LEATHER (DULL RED OR BROWN)
TAKE OUT TABLE LAMPS
BACKGROUND -- MAHOGANY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for the... see to it that all... negatives are uniform and colors are in harmony with each other to make an attractive ser.

ESTIMATE				Cost Dept.	Cust. Dept.
AND WORK SCHEDULE				By	Date
				By	Date
OPERATION	EST. TIME		DATE	DATE	
	MIN.	Sec.	ENTERED L. T.	CO.	FILED
COMP. & EST. LAMP			NOV 2 1937	NOV 2 1937	
GR. CO.					
RETOUCHING	14	4	11-2	11-28	SC
PROOF					
BL. & W. PROOF	65		11-29	11-29	15
PRINTING					
RETOUCHING PROOF	39	15			
RETOUCHING L.	162	95	12-16	12-26	

DATE EST. SENT ON

DATE FILED

NOV 2 1937

DATE EST. SENT ON

By

JK

EST. FILED IN CUST. DEPT.

Very Rush

R.

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3208

ORDER NO. 6313

DATE 10-26-1937

12¹/₂ POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.
TITLE (IN FULL)
MT. ADAMS AND MT. MA
MADISON FROM MT. WASHINGTON AUTO
ROAD, WHITE MOUNTAINS, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE BEST PHOTO FOR COLOR INSTRUCTIONS SEE BACK OF PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,775

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By [Signature] Date OCT 28 1937

DESCRIPTION	ST. TIME	DATE ENTERED	DATE COMPLETED
CO. OF C. TYPE SET UP		OCT 29 1937	OCT 29 1937
ETCH			
REDOUBLING	6 2	10-29	11-28
PHOTO DUPE			
BALANCE	6	11-29	11-28
ENGRAVING			
HINT COLOR PROOF	16 1/2		29
ARTWORK	31 9 1/2		12-16

DEC 28 1937

DATE Paid 28

By [Signature]

Returned to Customer

MAKEOVER

Chase & Co. Dept.

Estimate Time Required

Fix Key

ARTWORK	Time Required for Cost Dept.
ETCHING	
ENGRAVING	
ARTWORK	

14

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3209

ORDER NO. 6309

DATE 10-26-1937

12 1/2 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STANLEY GOLF CLUB, NEW
BRITAIN, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ADD FLAG

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject on
order for this customer. Please
see to it that all photos or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

OCT 29 1937

ESTIMATE

By

Date

OCT 29 1937

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	12 2	10 - 30	11 - 23 8
PHOTOGRAPHY			
BLUEPRINT STAMPING OPAQUES	10	11 - 23	11 - 20 15
ENGRAVING			
PROOF ON PROOF	100 1/2	11 - 27	11 - 27
ARTIST'S	50 9	Dec. 9. 1937	Dec 11 1937

DATE Filed

By

DATE FILED

12

ST.
14

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO 7A-H3216

ORDER NO. 6309

DATE 10-26-1937

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) MASONIC TEMPLE, NEW
BRITAIN, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT TROLLEY TRACKS ALSO BOTH MEN

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By W. J. P. S. N. Date 10-25-1937

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED LOG.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	13 4	11-30	11-24
PHOTO LITHO			
BLANKET STAMPING, OPAQUING	65	11-24	11-26
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	11-27	11-27
ARTIST REPT.	184 9	12-3	12-8

DATE DEC 27 1937

By SP

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 72A-H3211

ORDER NO. 6309

DATE 10-26-1937

12¹/₂ M POST CARDS ART COLOR TONE WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
 TITLE (IN FULL) HOLY CROSS CHURCH,
 NEW BRITAIN, CONN.

FRONT NO. I R. M. NO
 IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SHOW LARGE ON CARD

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
 By OCT 29 1937 WORKS
 Cost Dept. Checked By OCT 29 1937

OPERATION	EST. TIME Hrs. Mins. Secs.	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	10 3	10 - 30	11 - 24 SL
PHOTO-LITHO			
BLUENING STRIPPING, G. OFF, QUING	64	11 - 26	11 - 26 H.T.
ENGRAVING			
HAND COLOR PROOF	103 1 1/2		29 Jan.
ARTIST REPT.	167 8 3/4	12 - 10	12 - 15

DATE Filed
 By
 DATE Photo Returned to Customer

10

ST.
14

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3212

ORDER NO. 6309

DATE 10-26-1937

121 M POST CARDS ART COLOR TONE WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, CENTRAL
PARK, NEW BRITAIN, CONN.

FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

TAKE OUT TROLLEY TRACKS ALSO TRUCKS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

By Order of Estimate

00129

ESTIMATE
THIS NOT A CONTRACT

Cost Data Checked

By

Date

00129

COMP. TIME	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSITION & SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	3	10-30	11-24
PHOTO LITHO			
BLIND PRINT STAMPING OPAQUING	6	11-23	11-24
ENGRAVING			
HAND COLOR PROOF	31	11-26	11-27
ARTIST: EPT.	44	12/13/37	12/15/37

DATE ESTIMATE OK

DATE FILED

DEC 23 1937

By

JK

THIS IS NOT A CONTRACT

4
3

ST.
14

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3213

ORDER NO. 6309

DATE 10-26-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MAIN STREET, LOOKING
NORTH, NEW BRITAIN, CONN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT TROLLEY TRACKS ALSO TWO MEN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

ESTIMATE

DATE

By

PI

DATE

OCT 27 1937

Date

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMP. ONLY TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOL. LING	2 5	10-30	11-25
PHOTO-11110			
BALANCE	65	11-26	11-27
STC. 11110			
ENGRAVING			
HAND COL. OR PROOF	160 1/4	11-29	11-29
ATTN. COST.	171 10	12-11	12-17

DATE

DATE

DATE

By

DATE

DATE

DATE

DATE

DATE

DATE

DATE

make red impression of sign

3

2

14

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3214

ORDER NO. 6309

DATE 10-26-1937

12 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SWIMMING POOL, STANLEY
PARK, NEW BRITAIN, CONN.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By Oct 29 1937 Cost Dec 29 1937

OPERATION	EST. TIME	DATE	DATE
	Card No. Time Allowed	ENTERED	COMPLETED
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
SEARCH			
RETOUCHING	172 2	10-30	11-24
PHOTO LITHO			
BLUE COPY STAMPING, BRUQUING	70	11-26	11-26
ENGRAVING			
HAND COL. PROOF	160 1 1/2	11-27	11-27
ARTIST'S COPY	50 9	Dec. 13, 37	Dec. 15, 37

DATE RECEIVED DEC 29 1937

DATE PAID By

DATE Photo Returned to Customer

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO. 7A-H3215

ORDER NO. 6309

DATE 10-26-1937

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) **TEACHERS COLLEGE OF
CONNECTICUT, NEW BRITAIN, CONN.**

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. **I** R. M. **NO**
IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

TAKE OUT AUTOS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By Cost Dept. Checked

Date 10-29-1937 Date 10-29-1937

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMING IN TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	164 2	10 - 30	11 - 26
PRINTING			
BLOCKING	64	11 - 27	11 - 29
ENGRAVING			
HAND COLORING	160 1½	11 - 29	11 - 29
FINAL RET.	49 8¾	12 - 9	12 - 11

DATE 10-25-1937

By

DATE

By

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO 7A-H3216

ORDER NO. 6309

DATE 10-26-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BRITAIN, CONN.

POST OFFICE, NEW

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

CUT OFF TO TREE AT RIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

NOTE: THE PHOTO MUST BE
SUBMITTED WITH THE PHOTO
AND THE PHOTO MUST BE
SUBMITTED WITH THE PHOTO
AND THE PHOTO MUST BE
SUBMITTED WITH THE PHOTO
AND THE PHOTO MUST BE
SUBMITTED WITH THE PHOTO

*Very Long
Rush*

OCT 30 1937

OCT 30 1937

15-1/4

3

10-30

11-29-8

61

11-27

40

1/4

11-29

150

11-14

11-17

DEC 20 1937

28

4-2

57
14

C. A. FIN		NOV 2 1937		NOV 2 1937	
		NOV 2 1937		NOV 2 1937	
RECEIVING	7	2	11-2	11-248	
RECEIVING	68		11-26	11-26	
RECEIVING	157	9	12-17	12-20	

AMERICAN ART POST CARD CO., BOSTON, MASS.

NO 7A-H3218

ORDER NO. 6308

DATE 10-26-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) WORLD WAR MEMORIAL,
N EW BRITAIN, CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SHOW LARGE ON CARD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

... to make an attractive set.

DESCRIPTION	DATE	DATE	DATE
ENTITLED TO	ENTITLED TO	ENTITLED TO	ENTITLED TO
RECEIVED	OCT 30 1937	OCT 30 1937	
RECEIVED	10-30	11-23	58
RECEIVED	11-23	11-23	45
RECEIVED	11-29	11-29	
RECEIVED	12-14	12-14	

DATE SUBMITTED AND DATE FILED

By By

DATE THE PHOTOGRAPH WAS TAKEN

DEC 29 1937

By

By

By

By

By

By

By

By

By

By

By

By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 7A-H321 ORDER NO. 6815 DATE 10-26-1937

CUSTOMER MILTON H. JOSOBY
EPHRATA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AS MOSES LIFTED UP THE SERPENT
IN THE WIDDERNESS, EVEN SO MUST THE SON
OF MAN BE LIFTED UP.

SMALL TYPE: (C) PHILIP MARTIN KILMER

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

512
4-5
201
493
177

Handwritten signature

ST.
11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3220 ORDER NO. 6816 DATE 10-26-1937

CUSTOMER WILLIAM SLOANE HOUSE, Y.M.C.A.
NEW YORK CITY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

500 M P.C.

SIZE 3½ x 5½

STYLE ARTCOLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WILLIAM SLOANE HOUSE Y.M.C.A.,
356 WEST 34TH STREET, NEW YORK, N.Y.

Old sketch

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

must be finished today 10-29
VERT. RUS A

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2M-1-2-37

Layout 4

Ret 8

H C 1 3/4

L a 10

#27

Very busy
Frank

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3221 ORDER NO. 6828 DATE 10-26-1937

CUSTOMER PETER HENDERSON & CO.;
NEW YORK, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C. SIZE 3 1/2 x 5 1/2

STYLE ART/COLOR/TONE/FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE "HENDERSON" LAWN GRASS SEED
MADE THIS LAWN. . . IT CAN MAKE YOUR LAWN
EQUALLY BEAUTIFUL. (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. ☐ 120
Dry — Wet — Pancromatic — Color Separation. ☐ 133
Transfer — Paper Process — New Process. ☐ 150
Stripping — White Border — Full Face. ☐ 175
☒ Blue Print ☐ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SEE TISSUE ATTACHED.

Photo ret
1/20/38

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.

NO. 7A-H3222

ORDER NO. 6831

DATE 10-26-1937

12 M 500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MAIN HIGHWAY APPROACHING
SOUTH HAVEN, MICHIGAN

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CLEAN UP SIDES OF ROAD. BRING OUT HILLS IN BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all film or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Check

OCT 29 1937

By OCT 29 1937
Dm

DESCRIPTION	TIME Per Hour	DAYS ENTERED LPT.	DATE COMPLETED
CONDUCT OF THE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	161 2	10-30	12-10-36
PHOTOGRAPH			
PRINTING	64	12-17	12-18-36
PROOFING	225 2 1/2	12-20-37	12-20-37
MAKING TO PROOF	37	1-11	1-13
RETOUCHING	38 7		

By [Signature] DATE Made FEB 2 1938

By [Signature] DATE Photo Returned to Customer

16

NO. 7A-H3223

ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.

ORDER NO. 6831

DATE 10-26-1937

12M 500 P.C.

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. - NO

TITLE (IN FULL) NORTH BEACH, SOUTH HAVEN,
MICHIGAN

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE PEOPLE OUT IN IMMEDIATE LEFT FOREGROUND. LEAVE LIFE SAVING TOWER IN
CUT OFF ON RIGHT SIDE AND SOME OF BEACH AND BRING OUT PEOPLE BETTER, ALSO PUT
IN SOME BEACH UMBRELLAS. CLEAN UP BEACH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

order for this order. Please
see to it that all colors are
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By 10/29/37 AND WORK SCHEDULE 10/29/37

DESCRIPTION	EST. TIME	DATE	DATE
		ESTIMATED	COMPLETED
OUTLINE TYPE SET UP		OCT 30 1937	OCT 30 1937
RATIO LINES	172	10-30	12-17
PHOTO LINES	65	12-18	12-20
PROOF	225	12-21	12-21
PROOF	100	1/14/38	1/13/38
PROOF	40		

DATE Paid 10/29/37

By ST

ST.
16

3-07
ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.

NO. 7A-H3224

ORDER NO. 6831

DATE 10-26-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) GREETINGS FROM SOUTH HAVEN,
MICHIGAN

IMPRINT

SAME AS ABOVE

© C.T. Co

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Correction on sketch - Yellow blocks should be white,
"Greetings from Michigan" should all be written in
red - not printed, also see sketch

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

NOV 13 1937

By

For

NOV 13 1937

DESCRIPTION	QTY.	UNIT PRICE	TOTAL	DATE
COMPOSING & SETTING			NOV 13 1937	NOV 13 1937
RETOUCHING	17	6	11-13	11-24
PROOFING	64		11-24	11-26
ENGRAVING				
HAND COLOR PROOF				
ARTIST	162	15	17-13	12-16

DEC 29 1937

28

2
13

37

Print

NO. 7A-H3225

STOFFLET NEWS XXXX COMPANY, ANN ARBOR,
MICHIGAN

ORDER NO. 6832

DATE 10-26-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) BAIRD CARILLON, BURTON MEMORIAL
TOWER, ANN ARBOR, MICH.

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE CARS OUT PEOPLE AND HOUSE TO THE RIGHT. BLDG. ON LEFT COLOR RED. TOWER
WHITE LIMESTONE. TAKE PILES OF LEAVES IN FOREGROUND OUT.

2CP-2306

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Light Checked

OPERATION	DATE	DATE	DATE
COMPOSE TYPE SET UP		NOV 2 1937	NOV 2 1937
PRINTING	14	4 1/2	11-2
RETOUCHING			11-11 8
PROOFING			
STYLING DRESSING	6	13	11-15
PROOFING			
PAID FOR PRINTING	30	8 1/2	12-2

DEC 1937

MAKEOVER

Change 21

NOV 23 1937

6/11

11-22

DATE 10-26-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) GREETINGS FROM ANN ARBOR,
MICHIGAN

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

NOV 5 1937

17. 23 '00 = 62 FILE

Day

Date _____

180 655

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
PLANT SET UP		NOV 5 1937	NOV 5 1937
PLANTING	14	11-5	11-23
PLANTING	6	11-23	11-26
PLANTING	2 1/2		
PLANTING	14		12-2

1837

20

2
3, 14

17
25

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO 7A-H3227

ORDER NO. 6842

DATE 10-26-1937

25 M

POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

TITLE-CLOCK TOWER ON THE BOARDWALK,
DAYTONA BEACH, FLA.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION: TOWER COQUINA ROCK OF LIGHT AND DEEPER SHADES OF TAN. SEE CARD 7A-H724 OF BANDSHELL WHICH SHOWS GOOD COQUINA COLORS. ON TOP UPRIGHT ORNAMENTS: ORANGE AND RED BRICK BELOW CLOCK CIRCLE AND WINDOWS BELOW CIRCLE: VARIG. WEATHER VANE GOLDEN, ALSO BIRD. CLOCK WHITE, BLACK HANDS AND LETTERING TRIMMED IN ORCHID CIRCLE. RAIL AROUND TOWER CREAM SCENE WITH A MOTTLED MARBLE OFFSET TOP. CUT OFF AS MARKED TO SHOW STRAIGHT TOWER. GREEN LAWN IN BACK, CEMENT WALLS. TAKE OUT CAR SHOW OCEAN AND SURF CLOUDS IN SKY. CLEAN UP BOARDS IN FOREGR. WATER AT BASE OF TOWER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this set. Please see to it that all colors or negatives are uniform and colors are in harmony with each other to make an attractive set.

2

ESTIMATE

OCT 20 1937

OCT 20 1937

DATE	TIME	DATE	DATE
ENTERED	ENTERED	ENTERED	ENTERED
OCT 30 1937	OCT 30 1937	OCT 30 1937	OCT 30 1937
161	3	10-30	11-15
64		11-16	11-17
16	16	12-9	12-9
22	9		

DATE

DATE

By

IN A NEW

DATE

DATE

DATE

DATE

DATE

NOV 3 1937

11-30

15

WALKER NEWS CO., DAYTONA BEACH, FLA.

NO. 7A-H3228
6843
ORDER NO. 10-26-1937

ATTENTION!

Subjects on
for the... Please
it that all... or nega-
ves are uniform and colors are
in harmony with each other
to make an attractive set.

12 500 POST CARDS ART COLORTONE FULL PAGE DATE

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

← in sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SAME AS ABOVE

IMPRINT TITLE: HALIFAX DISTRICT HOSPITAL,
DAYTONA BEACH, FLA.
PRIVATE NO. BEFORE TITLE: D- 113

C.T.

PHOTO PROPERTY OF

COLORED DESCRIPTION: DARK GREEN STUCCO BLDG. WITH SLIGHT TINT OF PINK. WHITE WINDOW CASING. CREAM TRIM ALL OVER. TWO TOP TOWERS AND ENTRANCE FACADE IS A DEEP TAN COLOR REDDISH BROWN SLATE ROOF WALNUT DOORS BUSHES ALONGSIDE BLDG. HAVE LIGHT BLUE PINK AND RED BLOSSOMS. OLEANDER BUSH TO LEFT FOREGR. SHOULD SHOW PINK BLOSSOMS. BLACK IRON WORK AT TOWERS NICE GREEN LAWN. CLOUDS IN SKY. DO NOT MAKE VIVID COLORING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Closed

By

Date

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMP. Q. 1.1. SET UP		OCT 30 1937	OCT 30 1937
SETUP			
ATTACHING	156	30	5 SL
PHOTOGRAPH			
PRINTING	65	11 - 10	11 - 11 KT.
ENTERING			
HAND COL. OR PROOF	160	11 - 12	11 - 12
PRINTING	44	12 - 8	12 - 10

DEC 29 1937

DATE PAID

By

Photo Returned to Customer

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3229

ORDER NO. 6325

DATE 10-27-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRMINGHAM COUNTRY CLUB,
BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF KESSEL C. T. & CO.

COLOR DESCRIPTION

BLDG. STONE: ROUGH CUT SURFACE. COLOR SAND STONE GREY

SEE INSTRUCTIONS ATTACHED FOR FURTHER DETAILS AS TO COLORING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,79

ATTENTION!

Subjects on order for this order. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Print

ESTIMATE
OCT 29 1937

Cost Left

By

Date

OCT 29 1937

DESCRIPTION	NO.	TIME	DATE	DATE
			ENTERED	COMPLETED
WORKING, SET UP			OCT 30 1937	OCT 30 1937
ETCH				
ETCHING	8	3	10-30	11-20 SC
ETCHING				
ETCHING				
ETCHING				
ETCHING	160	1 1/2	11-24	11-24
ETCHING	49	9	12-6	12-7 WP

OCT 29 1937

LINE DESCRIPTION

DATE

By

By

21

DATE

DATE

By

Q.M. 11
16

8

EHRLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3230

ORDER NO. 6325

DATE 10-27-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ST. VINCENTS HOSPITAL,
BIRMINGHAM, ALA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED FOR COLORING OF PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

New Print from

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By	NOV 27 1937
DATE		Date	NOV 27 1937
OPERATION	EST. TIME No. 17 min. allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 2 1937	NOV 2 1937
STITCH			
RETOUCHING	5 5	11-2	11-22
PHOTO MOUNT			
REPRODUCTION	15	11-23	11-24
ENCLOSURE			
PAID COLOR PROOF	39 1/2	11-24	11-24
ARTWORK	171 9	12-6	12-11
			DEC 27 1937

DATE RECEIVED

DATE FILED

DATE

DATE RECEIVED

By

DATE RECEIVED

5

19

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3231

ORDER NO. 6326

DATE 10-27-1937

ATTENTION!

Subjects on
Order for this camera. Please
be to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

6 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>ELK RIVER BRIDGE, JUNCTION</u>	IMPRINT <u>NONE</u>	
<u>U.S. 71 & 90 AT NOEL, MO.</u>		
COLOR DESCRIPTION—		PHOTO PROPERTY OF <u>CUSTOMER</u>

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE	Cost Estimate		
By <u>W. H. HENRICH</u>	Date <u>OCT 29 1937</u>		
For <u>1000 POST CARDS</u>			
DESCRIPTION	TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
PROOFING	12	10 - 30	11 - 17 SC
REPRODUCTION			
REPRODUCTION	60	8	11 - 18 RT
REPRODUCTION			
REPRODUCTION	160	15	11 - 20
REPRODUCTION	22	9	12 - 7

OCT 6 1937

By <u>W. H. HENRICH</u>	Date <u>10/29/37</u>
By <u>W. H. HENRICH</u>	Date <u>10/29/37</u>
By <u>W. H. HENRICH</u>	Date <u>10/29/37</u>

57
16

C. A. BROWNING, MGR. 7 NOEL, MISSOURI

NO. 7A-H3232

ORDER NO. 6386

10-27-1937

DATE

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) OVERHANGING CLIFF BEFORE

IMPRINT NONE

PAVING OF U.S. 71, NOEL, MISSOURI

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME Cl. No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	12 1	10-30	11-19
PHOTO-LITHO			
BLUEPRINT SYMBOLIC, OPAQUING	65	11-20	11-22
ETCHING			
HAND-COLOR PROOF	160 1 1/2	11-22	11-22
ARTIST EPT.	30 9		12-9

DATE RECEIVED CARD

DATE FILED

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

12
7

ST.
16

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3233

ORDER NO. 6326

DATE 10-27-1937

6	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M.	NO
TITLE (IN FULL) <u>ENTERING NOEL, MO. PRIZE</u>		IMPRINT	NONE	
<u>DRIVE ON U. S. 71</u>				
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>CUSTOMER</u>		

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE			
OPERATION	DATE	TIME	COMPLETED
COMPOSING, TYPE SET UP			OCT 30 1937
STITCH			OCT 30 1937
RETOUCHING	12	1 1/2	10-30
PHOTO-LITHO			11-8
BLUE-PRINT STAMPING OPAQUING	64		11-18
TRAVELING			19-14
HAND COLOR PROOF	163	1 1/2	12-14
ARTIST EPT.	31	9	

DEC 29 1937

By SA
Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Change to Ref Dept.

EST. 31

1

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1

1

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1

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1

1

1

1

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3234

ORDER NO. 6326

DATE 10-27-1937

6 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ELK RIVER AT NOEL, MO. ON

IMPRINT NONE

PRIZE DRIVE U. S. 71

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

NOV 20 1937

Very Good

ESTIMATE
OCT 29 1937
AND WORK SCHEDULE
OCT 29 1937

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED SHOPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	107 2	10-30	10-30
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	60		11-9-37
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	11-22	11-22
ARTIST DELT.	34 9	12-13-37	12-14-37 F.W.

DATE RECEIVED

DATE PAID

DATE PAID

DATE PAID

MAILED

DATE TO

DATE

DATE

DATE

DATE

DATE

NOV 20 1937

*an sh
164*

*off 11 20
11-30*

C. A. BROWNING, MGR. , NOEL, MO.

NO. 7A-H3235

ORDER NO. 6326

DATE 10-27-1937

6 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>I</u> R. M. <u>NO</u>	
TITLE (IN FULL) <u>MT. SHIRA DRIVE ON PRIZE</u> <u>DRIVE, NOEL, MO.</u>	IMPRINT <u>NONE</u>	
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>CUSTOMER</u>

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set

ESTIMATE				Cost Dept. Checked
OCT 29 1937				By
WORK SCHEDULE				Date OCT 27 1937
DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED	
COMPOSING, LINE SET UP		OCT 30 1937	OCT 30 1937	
RETOUCHING	7 1/2	10-30	11-17 SE	
PHOTO LITHO				
BLANKET	64	11-18	11-18 145	
STAMPING, OPAQUING				
HYDRATING				
HAND COLOR PROOF	160 1/2	11-19	11-20	
PRINTING	32 9		12-6	Blth

DATE FORW. DEC 23 1937	DATE FORW.
BY	BY
REMARKS	REMARKS

C. A. BROWNING, MGR., NOEL, MO.

NO. 7A-H3236

ORDER NO. 6326

DATE 10-27-1937

6	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>	
TITLE (IN FULL) <u>MT. SHIRA BLUFF NORTH OF NOEL, MO.</u>		IMPRINT <u>NONE</u>		
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>CUSTOMER</u>		

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate
By 1061291937
Date 1061291937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			1061301937	1061301937
SKETCH			11-20	11-19
RETOUCHING	12	1		
PHOTO-LITHO			11-19	11-19
ENLARGING	60			
STRIPPING, OPAQUING				
ENGRAVING			11-20	11-20
HAND COLOR PROOF	140	1 1/2	11-20	12-2
ARTIST DEPT.	30	9		

12

16

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-E3237

ORDER NO. 6326

DATE 10-27-1937

6 M" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) BUTLER BLUFF SOUTH OF NOEL,

IMPRINT NONE

MO. ON-10-27-37

PHOTO PROPERTY OF customer

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with the
to make an attractive set.

M. O.
Ret O.

ESTIMATE Cost Dept. Checked
By Date 10-27-1937
OCT 29 1937
DATE ENTERED LAST. DATE COMPLETED
OCT 30 1937 OCT 30 1937
COMPOSITION, LITHO, ETC.
SKETCH
RETOUCHING 12 1 1/2 10-30 11-10
PHOTO-LITHO
BLUEPRINT
STRIPPING, OPAQUING 14 11-18
ENGRAVING
HAND COLOR PROOF 16 1 1/2 12-11
ARTIST DEPT. 37 9

DATE FIRM 10-27-1937
By

DATE Photo Returned to Customer
By

MAKEOVER

Charge to Ret

EST. Makeover Time R

RETOUCHING	TIME	DATE
1		

[Signature]

Off. 11-19

16

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3238

ORDER NO. 6326

DATE 10-27-1937

6 M POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I		R. M. NO	
TITLE (IN FULL) MISSOURI CEDAR BLUFF NEAR		IMPRINT NONE			
NOEL, MO. MISSOURI					
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION
Subjects of
order for this customer. Please
see to it that all cuts or neg-
atives are uniform and color are
in harmony with each other
to make an attractive set.

ESTIMATE
OCT 29 1937
WORK SCHEDULE

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSITION, TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETYPING	6	10-30	11-17
PHOTO-LITHO			
BLUEPRINT	64	11-18	11-19
STRIPPING, OPAQUING			
PRINTING			
PROOF	160	11-20	11-20
DELIVERY	23	12-9	12-9

OCT 29 1937

By _____
By _____
By _____

8
12

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3239

ORDER NO. 6326

DATE 10-27-1937

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) THE MEDICAL WELLS, SULPHUR
SPRINGS, ARK., U. S. 71

IMPRINT NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

OCT 29 1937

OCT 29 1937

ITEM	QTY	UNIT	DATE ENTERED	DATE COMPLETED
1. 1000 1000			OCT 30 1937	OCT 30 1937
2. 1000 1000	4	2	10 - 30	11 - 17 SL
3. 1000 1000	60		11 - 18	11 - 18 1/2
4. 1000 1000	153	9	12 - 17	12 - 10

DATE FOR

DATE FOR

21

DATE FOR

DATE FOR

7
4

57.
22

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3240

ORDER No. 6326

DATE 10-27-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) "LOBBY" BLUFF DWELLER'S CAVE,
I MILE SOUTH NOEL, MO. ON U.S. 71

IMPRINT NONE

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
one for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
OCT 29 1937

Cust. Dept. Checked

By

Date

OCT 29 1937

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED PT.	DATE COMPLETED
COMMERCIAL TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	169 1	10 - 30	11 - 18 51
PHOTO-UNITED			
BLUETINT STAMPING	64	11 - 19	11 - 19 47
ENGRAVING			
HAND COLOR PROOF	163 1/4		
ARTIST'S ST.	32 9		12 - 11 - 1937

DATE BLUETINT ORD

DATE Filed

DEC 29 1937

By

Photo Returned to Customer

M

15

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3241

ORDER NO. 6326

DATE 10-27-1937

6 M POST CARDS ART COLOR ONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "COUNCIL ROOM" BLUFF

DWELLER'S CAVE, 1 MILE SOUTH OF NOEL,
MO. ON U. S. 71

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked
By Date
Date

ESTIMATE

OUT 20 1937 AND WORK SCHEDULE

OUT 20 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED	DATE COMPLETED
COM. INK, TYPE SET UP		OCT 30 1937	OCT 30 1937
SPACING			
RETOUCHING	15 1	10-30	11-18 SC
PHOTO-ETCHING			
ETCHING STAMPING, OPIQUEING	60	11-19	11-19 45
ENCLOSING			
HAND COLOR PROOF	163 1 1/4		21
ARTIST DELT.	154 9	12-9	12-13

DATE ESTIMATE OK'D. DATE FILED
By By
By By
By By

M

15

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3242

ORDER NO. 6326

DATE 10-27-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) "MUSICAL CHIMES" BLUFF

IMPRINT NONE

DWELLER'S CAVE, 1 MILE SOUTH NOEL,

MO. ~~9-5-71~~ ON U.S. 71

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE			
By <u>Cost Dept. Chavard</u>		Date <u>OCT 23 1937</u>	
OPERATION	EST. TIME	DATE ENTERED L. I.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 23 1937	OCT 30 1937
SKETCH			
RETOUCHING	172 1	10-30	11-17
PHOTOGRAPH			
BLU. T. STRIP. (OF QUIN.)	64	11-19	11-19
ENGRAVING			
HALF COLOR PROOF	103 1/2		
PRINT (COPY)	38 9	12-9	12-10

DATE DOCUMENTED DEC 23 1937 DATE FILED DEC 23 1937

By JA

DATE IN Photo Returned to Customer

M

ST. 15

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3243

ORDER NO. 6326

DATE 10-27-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "ELEPHANTS EAR" BLUFF
DWELLER'S CAVE, 1 MILE SOUTH NOEL, MO.
ON U.S. #1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive Order of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date OCT 23 1937

Date OCT 23 1937

WORK SCHEDULE

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING TYPESET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	7 1	10 - 1	11 - 18
PHOTOGRAPHED			
BE IMPRINT STAMPING (C. M. P. S.)	6 1	11 - 1	11 - 20
ENGRAVING			
HAND COLOR PROOF	12 1 1/2		
ARTIST LEPT.	151 9	12 - 9	12 - 11

DATE ESTIMATE OK'D

DATE FILED

DEC 24 1937

By

DATE Photo Returned to Customer

ST. 15

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3244

ORDER NO. 6326

DATE 10-27-1937

6 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "STALACTITE FORMATION" BLUFF
DWELLER'S CAVE, 1 MILE SOUTH NOEL, MO.,
ON U.S. 71

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

ESTIMATE

ESTIMATE

Cost Dept. Checked

OCT 29 1937

By

Date

OCT 29 1937

OPERATION	EST. TIME No. of Hours	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	2	10-30-	11-17 SL
PHOTO MOUNT			
BLUEPRINT STUPEL OPAQUING	64	11-18	11-18 19
ENGRAVING			
HAND COLOR PROOF	160 1/4	11-20	11-20
ARTIST REPT.	166 9	12-10	12-13

DEC 29 1937

DATE

DATE

By

Photo Returned to Customer

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3245

ORDER NO. 6326

DATE 10-27-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) "BALANCED ROCK" (10 TONS)

IMPRINT NONE

BLUFF DWELLER'S CAVE, 1 MILE SOUTH
NOEL, MO. ON U.S. 71

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
By <u>10/29/37</u>	AND WORK SCHEDULE	By <u>10/29/37</u>	
Date <u>10/29/37</u>		Date <u>10/29/37</u>	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED I. T.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	15 1	10 - 31	11 - 17
PHOTO LITHO			
BLUETON STRETCHING	65	11 - 18	11 - 18
ENGRAVING			
PROOF	160 1/4	11 - 20	11 - 20
PRINT	162 9	12 - 10	12 - 11

DATE ESTIMATE FORW.

DATE FILED

DEC 22 1937

By JK

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

7
11/11

15

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 8A-H3246

ORDER NO. 6326

DATE 10-27-1937

6	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. <u>I</u>	R. M. <u>NO</u>	
TITLE (IN FULL) <u>"SODA FOUNTAIN" BLUFF</u> <u>DWELLER'S CAVE, 1 MILE SOUTH NOEL,</u> <u>MO. ON U.S. 71</u>		IMPRINT	<u>NONE</u>	
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>COUSTOMER</u>		

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

By Cost Dept. Checked
Date OCT 27 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			OCT 30 1937	OCT 30 1937
SKETCH				
RETOUCHING	158	1	10-20	11-18 SC
PHOTO-LITHO				
BLUETINT STRIPPING, OPAQUING	6		11-18	11-20 43
ENCRAVING				
HAND COLOR PROOF	110	1 1/4		12-2 Han
ARTIST DEPT.	23	8 3/4		12-2

DATE SUBMITT OK'D _____ DATE PAID _____
By _____
Curt Teich & Company, Inc.
Chicago, Ill.

ATTENTION!

18 Subject on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

M
H

ST.
15

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3247

ORDER NO. 6326

DATE 10-27-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) "MUSICAL ROCKS" BLUFF DWELLER'S

EMPRINT

NONE

CAVE, 1 MILE SOUTH NOEL, MO., ON U. S. 71

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Chicago

By

Date

10-27-1937

DESCRIPTION	TIME	DATE	DATE
	TH	ENTERED	ENTERED
COMPOSED Q. & SET UP		OCT 30 1937	OCT 30 1937
RETOUCHING	156	1	7/11/17
PHOTOGRAPH			7/11/17
SHIPPING	64		11-18
ENGRAVING			11-9
HAND COLOR PROOF	1/2		
ARTIST COST.	38	9	12-8

DEC 20 1937

DATE

By

JN

2.50 Photo Advanced to Customer

C. A. BROWNING, MGR., NOEL, MISSOURI

NO. 7A-H3248

ORDER NO. 6326

DATE 10-27-1937

6M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) "CRYSTAL DAM AND LAKE"

IMPRINT NONE

BLUFF DWELLER'S CAVE, 1 MILE SOUTH
NOEL, MO., ON U. S. 71

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

By: Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OCT 29 1937

OCT 29 1937

OF TIME

DATE
ENTERED

DATE
COMPLETED

COM. SET UP

OCT 30 1937

OCT 30 1937

SKETCH

RETOUCH

15 2

10 - 30

11 - 18 1/2

PHOTO PRINT

BLUE
STAMP

64

11 - 19

11 - 19 1/2

ENG. W. R. G.

HANDCOL PROOF

16 1/2 1 1/4

12 - 8

12 - 11

ART. DEPT.

155 8 1/2

12 - 8

12 - 11

DATE SUBMITTED

DATE FILED

DEC 23 1937

By

By

DATE PHOTO RETURNED

DATE PHOTO RETURNED TO CUSTOMER

By

57
15

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3249

ORDER NO. 6331

DATE 10-27-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL): SIDNEY LANIER HIGH SCHOOL,
MONTGOMERY, ALA.

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

12 Subjects or
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost	
By		Date	
DATE		DATE	
OPERATION	EST. TIME	DATE	DATE
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
SETUP			
PROOFING	4	10-30	11-23 80
PROOFING			
PRINTING	6	1-23	11-24 41
PRINTING			
PROOFING	160	11-24	11-24
PRINTING	45	12/9	12/13

DATE Filed

By

5
A. M. 11
15

EHRLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3250

ORDER NO. 6331

DATE 10-27-1937

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW CITY HALL AND

AUDITORIUM BUILDING, MONTGOMERY, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES No

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all color or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Handwritten signature]

ESTIMATE		Cost Dept. Checked	
By		Date	
OCT 29 1937		OCT 29 1937	
DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMING TO TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	14	10-30	11-23
PHOTO-LITHO			
BLUE PRINT			
STRIKING, OPAQUING	14	11-23	11-23
ENGRAVING			
HAND COLOR PROOF	160	11-26	11-26
ARTIST DEPT.	171	12-18	12-21

DATE ESTIMATE PREPARED _____ DATE FILED _____
By _____
DATE ESTIMATE CHECKED _____
By _____

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7a-H3251

ORDER NO. 6331

DATE 10-27-1937

12 1/2 M POST CARDS

ART COLORETYPE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DEXTER AVENUE, LOOKING
EAST, SHOWING STATE CAPITOL, MONTGOMERY,
ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED FOR COLORING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,792,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cons. Dept. Control
NOV 2 1937				By
NOV 2 1937				Date
DESCRIPTION	EST. TIME	DVE	DATE	DATE
		ENTERED LAST.		COMPLETED.
COLOR TYPE SET UP			NOV 2 1937	NOV 7 1937
STOCK				
REWORKING	10	9	11 - 2	11 - 23 SP
PHOTOGRAPH				
REWORKING	15		11 - 23	11 - 24 HT.
REWORKING	40	1 1/2		11 - 23
HAND COLOR PROOF	165	17	12 - 6	12 - 10

DATE BLANKET ORD.

DATE F. R. E. A.

DATE BLANKET ORD.

DATE F. R. E. A.

10

Rm 11
19

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3252

ORDER NO. 6331

DATE 10-27-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) KILBY PRISON, MONTGOMERY,
ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE CARD ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

12 subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION		EST. TIME		DATE	
		CHG. NO.	TR.	DATE	TIME
COMPOSING, TYPE SET UP				DEC - 1 1937	DEC - 1 1937
RETOUCHING		10	4	12 - 1	12 - 3 SE
PHOTO-LITHO					
BURNING, OPAQUING		10		12 - 3	12 - 11/15
EXPOSING					
PRINTING OF PROOF		140	1/4	12 - 8	12 - 8
TOTAL		45	5 1/4	12 - 20	12 - 21

DATE

DATE

DEC 23 1937

By

DATE

10

58

EHRLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3-55

ORDER NO. 6331

DATE 10-27-1937

12^M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES No

TITLE (IN FULL) GOVERNOR'S MANSION,

IMPRINT

SAME AS ABOVE

MONTGOMERY, ALA.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

BRICK IN ~~XXX~~ LIGHT TAN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

L. page in order

ESTIMATE

Cost Dept. Checked

By

Date NOV 2 1937

NOV 2 1937

DESCRIPTION	TIME	DATE ENTERED	DATE COMPLETED
COM. TIME, TYPE SET UP		NOV 2 1937	NOV 2 1937
RETOUCHING	14 6	11-2	11-20 SC
PHOTOGRAPH			
EDITING	6	11-23	11-24 SC
ENCLOSING			
HAND COLOR PROOF	160 1 1/4	11-24	11-24
ART DEPT.	8		12-23 PH

DATE ORDERED

DATE FULFILLED

By

By

DATE RECEIVED

By

14

18

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3254

ORDER NO. 6331

DATE 10-27-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **NO**

TITLE (IN FULL) **MASONIC HOME, MONTGOMERY,
ALA.**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

USE VIEW ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE		Cost Dept. Checked	
DEC 1 1937		DEC 1 1937	
DESCRIPTION	EST. TIME of No. Time Allowed	DATE ORDERED	DATE COMPLETED
COMPOSING, TYPE SET UP		DEC - 1 1937	DEC - 1 1937
STITCH			
RETORACING	14 4	12 - 1	12 - 4 SL
PHOTO LITHO			
BLANKET S. & W. (PROOFING)	64	12 - 4	12 - 6 SL
ENGRAVING			
HAND COLOR PROOF	39 12	12 - 7	12 - 7
AP. LITH. DEPT.	30 9	12 - 18	12 - 18 P.H.

DATE OF ORDER DEC 29 1937

DATE OF DELIVERY

DATE OF RETURN

BY

58

ELLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3255

ORDER NO. 6331

DATE 10-27-1937

12^M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) HUNTINGTON COLLEGE,
MONTGOMERY, ALA.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

SEE INSTRUCTIONS ATTACHED FOR COLORING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

NOV 2 1937

AND WORK SCHEDULE

DATE

NOV 2 1937

OPERATION	DATE STARTED	DATE COMPLETED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 2 1937	NOV 2 1937
SKETCH			
PHOTOGRAPHING	2 6	11-2	11-23
PHOTO LITHO			
BLUE PRINT	6	11-23	11-23
STRIPPING			
INCOPIING			
HAND COLOR PROOF	37 1/2	11-24	11-24
ALSO REPT.	104 9	12-15	12-21

DATE RECEIVED

DATE FILED

DEC 2 1937

By

AK

PHOTO RETURNED TO CUSTOMER

ATTENTION!

Subjects on
order for this customer. Please
see to it that all photo or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R.

R

R. H. 11
18

HIGHWAY DEPARTMENT BUILDING
EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3256

ORDER NO. 6331

DATE 10-27-1937

12 1/2 MPOST CARDS	ART COLOR TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. <u>I</u>	R. M. <u>YES</u> <u>No</u>
TITLE (IN FULL) <u>HIGHWAY DEPARTMENT BUILDING,</u>	IMPRINT <u>SAME AS ABOVE</u>	
<u>MONTGOMERY, ALA.</u>		
	PHOTO PROPERTY OF	<u>CUSTOMER</u>
COLOR DESCRIPTION		

SEE INSTRUCTIONS ATTACHED AS TO THE COLORING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHC TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK of Estimate By _____ Cost Dept. Checked _____
By _____ Date NOV 2 1937 NOV 2 1937
ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME (Cost No. Time A low)	DATE ENTERED 1 PT.	DATE COMPLETED
COMPOSING TYPE SET UP		NOV 2 1937	NOV 2 1937
ETCHING			
RETOUCHING	5 6	11-2	11-23 SE
PROOFING			
BLANKET STEELING & QUENCHING	64	11-23	11-24 145
ENCORING			
HAND COLOR PROOF	140 144	11-24	11-24
ARTIST PT.	46 84	12-20-37	12-21-37

Q. Vary
Push

EHLE'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3257

ORDER NO. 6331

DATE 10-27-1937

ATTENTION!

Subjects on order for this set. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12 1/2 M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M. NO Yes
TITLE (IN FULL) THE STATE CAPITOL, SHOWING CONFEDERATE SOLDIERS' MONUMENT, MONTGOMERY, ALA.		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SEE INSTRUCTIONS ATTACHED AS TO THE COLORING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		Cos. Dep. Chicago	
DATE 10-27-1937		DATE 10-27-1937	
OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
	Check No. Time Allowed	DATE ENTERED	DATE COMPLETED
COM. SET UP		DEC - 1 1937	DEC - 1 1937
RETOUCHING	2 7 1	12 - 1	12 - 4 SL
PHOTO LITHO			
PAQUING	6 4	12 - 6	12 - 6 RT
RETOUCHING			
RETOUCHING	100 1 1/2	12 - 8	12 - 8
RETOUCHING	30 9		12 - 20 PH

DATE PAID 10-29-1937
PAID BY JN

EHRLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3258

ORDER NO. 6331

DATE 10-27-1937

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON ALABAMA RIVER BY
MOONLIGHT, MONTGOMERY, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

USE PHOTO NO. 71213

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this corner. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Est. No. Time Allowed	DATE ENTERED LAST.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 2 1937	NOV 2 1937
SKETCH			
RETOUCHING	6 2	11-2	11-19 SL
PHOTO LITHO	70		
ENGRAVING	64	11-22	11-22 SL
HAND COLOR PROOF	168 1 1/2	11-24	11-24
ARTIST REPT.	151 9	12-14	12-15

DATE ESTIMATE OK'D

DATE Filed

DEC 29 1937

By

By

DATE PAID

DATE PAID RECEIVED TO

By

ST.
RM. 11
18

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3259

ORDER NO. 6331

DATE 10-27-1937

12 1/2" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) GREETINGS FROM MONTGOMERY,
ALA.

IMPRINT

SAME AS ABOVE

(c) C. T. & CO.

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

10 28
60K 260
D-5145
R

ESTIMATE		Cat. No. Checked	
NOV 13 1937		By	
		Date	
COMPOSITION	EST. TIME	DATE ENTERED	COMPLETED
	Time Allowed		
COMPOSING, TYPE SET UP		NOV 13 1937	NOV 13 1937
SKETCH	9		
REVISIONS	17 7		
PROOFING			
PRINTING	64	11-23	11-23
REVISIONS			
PROOFING			
ARTWORK	37 15		1-3

DATE ORDER SENT OK'D

DATE FILED

JAN 6 1938

DATE ORDER SENT OK'D

DATE FILED

17
13

W. E. AYRES, 1049 LIVINGSTON, AVE., COLUMBUS, OHIO

NO. 7A-H3260

ORDER NO. 6337

DATE 10-27-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) NIGHT VIEW, RED BIRD
STADIUM, COLUMBUS, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE --- A-16

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE BACK OF PHOTO FOR COLOR INSTRUCTIONS

SUBMIT. RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

ESTIMATE				Cost Dept. Checked
DATE: <u>NOV 2 1937</u>				By: <u>NOV 2 1937</u>
DATE: <u>NOV 2 1937</u>				Date: <u>NOV 2 1937</u>
DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED	
COMP. TYPE SET UP		<u>NOV 2 1937</u>	<u>NOV 2 1937</u>	
SKETCH				
RETOUCHING	<u>161-2 1/2</u>	<u>11 - 2</u>	<u>12 - 23</u>	
PHOTO LITHO				
BLUING	<u>70</u>	<u>12-23-37</u>	<u>12-20-37</u>	
ENGRAVING				
HAND COL. PROOF	<u>40</u>		<u>12-28</u>	
ARTIST EPT.	<u>90</u>			

DATE RECEIVED

DATE FILED

FEB 3 1938

21

10
5

19

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO

NO. 7A-H3261

ORDER NO. 6337

DATE 10-27-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) OHIO STATE FAIR GROUNDS,
COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE - A-33

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE BACK OF PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this business. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

Estimate of estimate

ESTIMATE

Cost Dept. Checked

NOV 2 1937

AND WORK SCHEDULE

By

Date

NOV

OPERATION	TIME min. - sec.	DATE ENTERED	DATE COMPLETED
COMP. G. TYPE SET UP		NOV 2 1937	NOV 2 1937
ETCH			
ETCHING	169 5	11-2	11-27-37
PHOTO LITHO			
ETCHING	64	12-27	12-28-37
ETCHING			
HAND COLOR PROOF	163 2		
ADVERT. PROOF	171 12	11/6/38	11/8/38

8661 81 NOV

DATE

28

Photo returned to customer

11.
34

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO

NO. 7A-H3262

ORDER NO. 6337

DATE 10-27-1937

25^M POST CARD

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) CIVIC CENTER GROUP FROM THE
AIR, COLUMBUS, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE --- A-25

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE BACK OF PHOTO ALSO CARD ATTACHED FOR COLOR
INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

ESTIMATE

NOV 2 1937

By

Date

Less Dgn. Allowed

Date

OPERATION	EST. TIME Ord. No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSITION & SET UP		NOV 2 1937	NOV 2 1937
SKETCH			
RETOUCHING	8		
PHOTO LIT.			
BEFORE STRETCHING & QUENCH	6.5	10-27	10-27
ENLAVING			
HAND COL. PROOF	31 2	10-28	10-28
ARTIST LIT.	242 13	1-10	1-12

DATE RECEIVED

DATE FILED

JAN 12 1938

By

Prints sent to Customer

10

11
oad

NO7A-H3263

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO

ORDER NO. 6337

DATE 10-27-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PORT COLUMBUS, COLUMBUS?
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NONE

IMPRINT SAME AS ABOVE

PRIVATE NO.: BEFORE TITLE -- A-15

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE BACK OF PHOTO ALSO ATTACHED CARDS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. ordered

NOV 2 1937

Date

NOV 2 1937

OPERATION	EST. TIME (Hrs. No. Time Allowed)	DATE ENTERED	DATE COMPLETED
CONTROLLING TIME SET UP		NOV 2 1937	NOV 2 1937
WITCH			
RETOUCHING	6 4 1/2	11-2	12-28-37
PHOTO-ETHIO			
BLUING	6	12-28	12-28-37
STAMPING OPTICING			
ENGRAVING			
HAND COLOR PROOF	30 1/2		12-30
ARTIST EPT.	24 9		1-24-38

DATE ESTIMATE OK'D

DATE Filed

FEB 5 1938

By

ALL PHOTO PROPERTY OF CUSTOMER

ATTENTION!

Subjects on order for this order. Please see to it that all subjects or negatives are uniform and colors are in harmony with each other to make an attractive set.

M A H O V E R

Charge to

L.V.

Dept.

ES.

Supplied

2-28-38

24

JAN 7

HC 1 1/2

01 1-30-38

NO. 7A-H3264

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO

ORDER NO. 6337

DATE 10-27-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~STATE~~ CAPITOL SQUARE, ~~THE~~ ^{IN THE}
HEART OF COLUMBUS, OHIO
~~CENTER OF COLUMBUS, OHIO~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. ~~NO~~ ^{yes}

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE BACK OF PHOTO FOR COLOR INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R
Shirley

ESTIMATE

Cost Dept. Checked

By

Date

NOV 2 1937

OPERATION	EST. TIME (No. of Time Allowed)	DATE ENTERED LAST.	DATE COMPLETED
COMING L. TIME SET UP		NOV 2 1937	NOV 2 1937
SHOOTING			
RETOUCHING	3 8	11-2-	11-18
PHOTO END			
BAKING	6 6	11-19	11-19 145
STAMPING			
FINISHING			
PACKING	1 60	11-22	11-22
DELIVER	2 7		11-20 18th

DATE RECEIVED CARD

DATE FILED

FEB 5 1938

By

DATE FILED

DATE FILED

By

TAKEN OVER

Charge to

EST. NO.

11-20

2

1

1937

154-112-

Off 1- GRM 33
33

3

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO

NO. 7A-H3265

ORDER NO. 6337

DATE 10-27-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) STADIUM, OHIO STATE UNIVERSITY, COLUMBUS, OHIO

IMPRINT SAME AS ABOVE

NOT - BUSY PERSON'S CORRESPONDENCE CARD--
TIME IS MONEY--CHECK ITEMS DESIRED

PLACE IN RIGHT LOWER CORNER OF PLATE OF
STADIUM SUB. --- (C)

PRIVATE NO.: BEFORE TITLE: 7-35

COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

USE SAME LAYOUT AS ON 7A-H1468

use PHOTO NO. 2A-H245

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

ESTIMATE

Curt Teich & Co. Inc.

AND WORK SCHEDULE

NOV 2 1937

OPERATION	EST. TIME CL. NO. TIME REQUIRED	DATE ENTERED DATE	DATE COMPLETED
COMPOSING TYPE SET UP		NOV 2 1937	NOV 2 1937
SKETCH			
RETOUCHING	8 3	11-2	12-28
PHOTOGRAPH			
BLUE PRINT STRIKING, CHIPPING	12	12-27	12-27
ENGRAVING			
HAND COLOR PROOF	1 1/2		
2nd PR. SET	2 1/4	1-10-38	1-13-38

DATE ORDERED

DATE FILLED

Lj

Photo returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-113266 ORDER NO. 6845 DATE 11-23-1937

CUSTOMER PARK CENTRAL HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

C5
Photos for
this Customer

25 MP.C.

SIZE 3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP-PARK CENTRAL HOTEL - ?MIAMI BEACH,
FLORIDA
BOT-ON THE OCEANFRONT

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 7A-H3267 ORDER NO. 6844 DATE 10-27-1937

CUSTOMER PINE SPRINGS FARM
FREEHOLD, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 PC.C SIZE 3 1/2 x 5 1/2 GROUP (4)

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PINE SPRINGS FARM - FREEHOLD, NEW YORK
GRAVATA BROS. PROP.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG.NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

THE ENTIRE CASINO (WHICH ALSO IS USED AS A DINING ROOM) HAS A WHITE KRAFTTEXTED CEILING. THE
WALLS ARE OF PLY WOOD DONE IN LIGHT OAK. THE BAR AND BAR ROOM IS DONE IN MAHOGANY EXCEPT
CEILING WHICH IS OF STUDIO BOARDS (LIGHT OAK) OUTSIDE OF CASINO IS DONE IN BLACK AND WHITE TRIM.
BODY OF GRAY SHINGLES. SILVER ROOF (METAL). BUNGALOWS ARE CREAM WITH GREEN TRIM.

5 photos ret
3/2/38

PHOTO RETURNED

TO

PHOTO USED FOR

C.T.GENERAL KENTUCKY SCENES

NO. 7A-H3268

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH BRIDGE OVER KENTUCKY RIVER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT

SAME AS ABOVE

SMALL TYPE: (C) CAUFIELD & SHOOK, LOUISVILLE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

4BH 585

R

ESTIMATE				Cos. Dept. Checked
By				
Date				
OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 2 1937	NOV 2 1937
SKETCH				12 51
RETOUCHING	12	4	11-2	
PHOTO-LITHO				
BLUETINT	64		11-1 3	11-16 41
STAMPING, OPAQUING				
ENGRAVING				17 1/2
HAND COLOR PROOF	163	1 1/2		11-23 1/2
ARTIST DEPT.	30	9 1/2		

DATE ORDER

DATE

DEC 2 1937

21

12

17
19

C.T.GENERAL KENTUCKY SCENES

NO. 7A-H3269

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LINCOLN MEMORIAL,
HODGINVILLE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CAUFIELD & SHOOK, LOUISVILLE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

CUT PHOTO AS MARKED. CLEAN UP FOREGROUND. EITHER SHOW FLAG ON POLE OR
TAKE UT POLE ENTIRELY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

6860

Estimate of Estimate

ESTIMATE

Cost Dept. Control

DATE 10-29-37

AND WORK SCHEDULE

By DATE 11-1-37

DESCRIPTION	EST. TIME Clock No. Time Allowed	DATE ENTERED LAST	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
RETOUCHING	158 3	10-30	11-11
PHOTO-LITHO			
BUR. PRINT STAMPING, OPAQUING	64	11-11	11-12
ENGRAVING			
HAND COLOR PROOF	160 1/2	11-15	11-15
ARTIST DEL.	31 8-3/4		12-7

DATE DEC 1 AT 10:00

DATE 11-1-37

DATE HAND COLOR 11-15

DATE 11-15-37

MADE TO ORDER

Change to Ret Dept.

RECEIVED

NOV 18 1937

HC 11/1

6860

Off 11-15

M

C. T. GENERAL KENTUCKY SCENES

NO. 7A-H3270

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LINCOLN CABIN, INSIDE
MEMORIAL HALL, LINCOLN NATIONAL
PARK, KY.

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 56140.

in 13H2680

PHOTO IN 46H-388

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R. Dew

ESTIMATE

ESTIMATE

Cost Dept. Chicago

WORK SCHEDULE

Date

DESCRIPTION	EST. TIME (No. 17 not allowed)	DATE ENTERED	DATE COMPLETED
TIME SET UP		NOV 11 1937	NOV 11 1937
CH			
THING	2		
PHOTO			
QUING	64	11-12	11-13
PROOF			
HAND COL OR PROOF	160	11-16	11-16
DEPT.	153	11-19	12-2

DATE

DATE

By

By

DATE

DATE

By

By

Photo 1053

R

14

C.T. GENERAL KENTUCKY SCENES

NO. ³²⁷¹
7A-H-371

ORDER NO.

DATE 10-28-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)
OLD FORT STATE PARK,
HARRODSBURG, KY.

IMPRINT
SAME AS ABOVE

SMALL TYPE: (C) CAUFIELD & SHOOK, LOUISVILLE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Subjects on order for this customer. Please note it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

OCT 29 1937

By

Date

OCT 30 1937

	No.	Time Allowed	DATE ENTERED	DATE COMPLETED
COPIES TYPE SET UP			OCT 30 1937	OCT 30 1937
SKETCH				
REWORKING	169	2	10 - 30	11 - 12 - 31
PHOTO LITHO				
BL. PRINT STAMPING, OPAQUING	10		11 - 13	11 - 15
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		11 - 16
ADJUST LEPT.	150	9	11 - 18	11 - 19

DEC 8 1937

DATE PAID

DATE PAID

By

11

DATE PAID

DATE PAID

C.T. GENERAL KENTUCKY SCENES

NO. 7A-H3273

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FEDERAL HILL "MY OLD KENTUCKY HOME", BARDSTOWN, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CAUFIELD & SHOOK, LOUISVILLE

COLOR DESCRIPTION

PHOTO PROPERTY OF CT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATA ENTERED	DATE COMPLETED
COM. OSING. TYPE SET UP			
SKETCH			
RETOUCHING	15	3	
PHOTO-LITHO			
ILLUSTRATION STAMPING, OPAQUING	64		
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	170	8 ³⁴	
		11/23	11-27

DATE RECEIVED

DATE FILED

DATE WHEN ORDERED

By

DATE PHOTO RE

ATTENTION!

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[Large handwritten signature]

15
10
15

C.T. GENERAL KENTUCKY SCENES

NO. 7A-H3274

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GUEST HOUSE OF HISTORIC
SHAKER VILLAGE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 94053

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Com. Dept. Closed

By Date

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
COM. DEPT. CLOSURE		NOV 2 1937	NOV 2 1937
SKETCH			
RETOUCHING	4	11-2	11-10 SL
PHOTO LITHO			
BLANKET	6	11-10	11-11 1/2
STAMPING, OPACUING			28-40
ENCLOSURE	163	11-11	11-11
HAND COLOR PROOF	37	11-29	11-30
ARTIST FEE	100		

DATE OF ORDER

DATE Photo Returned to Customer

By

DATE Photo Returned to Customer

R

2

10 19

C.T. GENERAL KENTUCKY SCENES

NO. 7A-H3275

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CUMBERLAND FALLS, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

7B4-1646

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. IA2610

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

Neg already made

Executive OK of Estimate

ESTIMATE

Post Dept. Checked

By

OCT 29 1937

AND WORK SCHEDULE

Date

OCT 23 1937

Date

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED	COST Entered
COMPOSING TYPE AND UP		OCT 30 1937	OCT 30 1937
SMITH			
RETOUCHING	0		
PROOFING			
PRINTING	68	11 - 10	11 - 10 1/2
REPRODUCTION			
REPRODUCTION	163	1 1/2	13 1/2
REPRODUCTION	23	8 1/2	11 - 19 1/2

1. Make estimate of cost

Date

OCT 23 1937

L

Make estimate of cost

Date

OCT 23 1937

M

Make estimate of cost

Date

OCT 23 1937

N

Make estimate of cost

Date

OCT 23 1937

C. T. GENERAL KENTUCKY SCENES

NO. 7A-#3276

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOBACCO FIELD "IN OLD KENTUCKY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CAUFIELD & SHOOK, LOUISVILLE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

4B H 387

PHOTO IN 4CH-387

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

PHOTO IN 4CH-387

ESTIMATE

DATE OCT 29 1937

ESTIMATE

AND WORK SCHEDULE

DATE

DATE

OPERATION	EST. TIME	DATE ENTERED	DATE
COMPOSING, TYPE SET UP		OCT 30 1937	OCT 30 1937
SKETCH			
RETOUCHING	12	10 - 30	11 - 8
PHOTO-LITHO			
REPRINT	6	11 - 8	11 - 9
STAMPING, OPAQUING			
REMARKS			
PROOF COLOR PROOF	39	11 - 11	11 - 11
ARTIST'S	166	11 - 24	11 - 27

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

12

NO. 7A-H3278

C.T.GENERAL KENTUCKY SCENES

ORDER NO.

DATE 10-27-1937

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) BLUE GRASS SCENE "IN
OLD KENTUCKY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CAUFIELD & SHOOK, LOUISVILLE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

PHOTO - in BLP 2189

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please
see to it that all cards or nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

ESTIMATE		DATE	
EST. TIME		ENTERED	
C. A. No. Time & lower		DATE	
CORRECTION		OCT 30 1937	
CORRECTING, TYPE SET UP		OCT 30 1937	
PROOF			
REWORKING		11-28	
REWORKING		11-11	
REWORKING		11-15	
REWORKING		11-28	
REWORKING		11-28	

DATE BLANKET ORD _____ DATE PROOF _____
BY _____ BY _____
DATE PROOF COLOR PROOF _____ DATE PHOTO & PRINT _____

R

7034-1580

C. T. GENERAL KENTUCKY SCENES

NO. 7A-H3279

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAKING "MOONSHINE" IN KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 56139

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of Estimate

ESTIMATE

Est. Dept. Received

NOV 2 1937 NOV 2 1937

OPERATION	EST. TIME Ctd. No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 2 1937	NOV 2 1937
SKETCH			
RETOUCHING	6 1	11-2	11-10 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	11-10	11-10 KT
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	11-11	11-11
ARTIST LITHO	30 9		11-14

DEC 2 1937

DATE RECEIVED FROM

DATE PAID

By

By

DATE HAND COLOR PROOF OK

DATE COLOR PROOF OK

By

ST 18

C.T.GENERAL KENTUCKY SCENES

NO. 7A-H3280

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ECHO RIVER, 360 FT.

UNDERGROUND IN THE MAMMOTH CAVE OF KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 103123.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Cost Dept. Checked

OK Estimate

ESTIMATE

By Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 2 1937	NOV 2 1937
WITCH			
INTOUCHING	16	11-2	11-8 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	70	11-9	11-10 141
ENGRAVING			
HAND COLOR PROOF	160	11-11	11-11
ARTIST DEPT.	53	11/24/37	11/24/37

DATE RECEIVED AND

DATE PAID

DEC 1 1937

ATTENTION!

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

C.T. GENERAL KENTUCKY SCENES

NO. 7A-H3281

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BRIDAL ALTAR IN THE
MAMMOTH CAVE OF KENTUCKY

FRONT NO.

I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 103129

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OK'd at Estimate

ESTIMATE

Cost Dept. Checked

NOV 2 1937 NO WORK SCHEDULE

Date

OPERATION	EST. TIME Clock No. Time - lower	DATE ENTERED LAST.	DATE COMPLETED
COMPOSED TYPE SET UP		NOV 2 1937	NOV 2 1937
ETCH			
RETOUCHING	7 1	11-2	11-8 SL
PHOTO-ETCH			
BLUEPRINT STRIPPING, OPAQUING	65	11-8	11-8 1/2
ENGRAVING			
HAND COLOR PROOF	30 1 1/2	11-11	11-11
ARTIST DEPT.	38 9	11-24	11-27

DATE DOCUMENT ORD.

By

DATE HAND COLOR PROOF ORD

DATE ORD

DATE ORD

DATE FROM ORDERING IS SCHEDULE

Handwritten: A/C

Handwritten: 15 10 18

Handwritten: 7

C.T. GENERAL KENTUCKY SCENES

NO. 7A-H3282

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN KENTUCKY (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~NO~~

IMPRINT SAME AS ABOVE

PUT IN SMALL TYPE IN LEFT CORNER OF PHOTO OF MAN - (C)

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 2554-29 & 70719. HAVE VERSES AT LEFT OF CARD AND PHOTO OF MAN AT RIGHT.

Photo in D5777

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*create photo set
say not first*

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		Date	
DESCRIPTION	EST. TIME Clock No. Time Allowed	DATE ENTERED LAST	DATE COMPLETED
TRANSMITTING 1st PR. SET		OCT 30 1937	OCT 30 1937
RETOUCHING	14 3 1/2	10 - 30	11 - 10 SL
PHOTO-LITHO			
BLENDED	6 1/2	11 - 11	11 - 12 145
ENCLOSING			
HAND COLOR PROOF	11 1/2	11 - 15	11 - 15
PRINTING	23 9 1/2		11 - 20 734

DEC 2 1937

30

R

X

C. T. GENERAL KENTUCKY SCENES

NO. ~~7A-H3283~~
7A-H3283

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MY OLD KENTUCKY HOME

(VERSE)

SMALL TYPE: UNDER PHOTO: (C) CAUFIELD &
SHOOK, LOUISVILLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE VERSE & MUSIC FROM 12805. USE NEW PHOTO, SHOWING ONLY THE
SHACK AS ON 12805.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Est. Dpt. Checked

Date

WORK ORDER	EST. TIME (N. Time Allowed)	DATE (ENTIRE DAY)	DATE (COMPLETION)
REPRODUCTION OF PHOTO		OCT 30 1937	OCT 30 1937
REPRODUCTION OF PHOTO	3 1/2		
REPRODUCTION OF PHOTO	12 1 1/2	10-30	11-15
REPRODUCTION OF PHOTO			
REPRODUCTION OF PHOTO	6 1/2	11-16	11-16
REPRODUCTION OF PHOTO			
REPRODUCTION OF PHOTO	100 1/4	11-19	11-19
REPRODUCTION OF PHOTO	27 7	11-30-27	11-30-27

DEC 5 1937

Estimate made

by

By Special Agent in Charge

By Special Agent in Charge

By Special Agent in Charge

By Special Agent in Charge

By Special Agent in Charge

By Special Agent in Charge

C. T. COLLEGE COMICS

NO. 7A-H3284

ORDER NO.

DATE 10-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER:

FRONT NO. I

R. M. NO

TITLE (IN FULL) (VERSE)

IMPRINT

SAME AS ABOVE

TOP
BORDER: BUSY COLLEGIATE CORRESPONDENCE
CARD - TIME IS MONEY - CHECK ITEMS DESIRED

PRIVATE NO. UPPER RIGHT CORNER: C-291

SMALL TYPE: (C) C.T.&CO.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			
PROOFING	2		
REPRODUCTION			
PHOTO LITHO			
STAMPING	105	11-2	11-3
PRINTING			
FINISHING	163	11-4	11-11
PACKAGING	154	11-18	12-1

DATE OF ORDER

DATE FILED

DEC 5 1937

By

By

DATE WHEN ORDER IS TO BE FILLED

C.T. COLLEGE COMICS

NO. 7A-113285

ORDER NO.

DATE 10-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (VERSE)

IMPRINT SAME AS ABOVE

BOT. PORTER: BUSY COLLEGIATE CORRESPONDENCE
CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-292

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE			
DATE 2-18-37		Cost Dept. Checked	
DESCRIPTION	QTY.	UNIT PRICE	TOTAL
CONCRETE, TYP SET UP			NOV 2 190.
REINFORCING	0		
PAINT, WHITE			
ST. IRON BAR	65	11	11 5 14
REINFORCING			
IRON CONCRETE	163 13		
	131 11	Nov 14	Nov 29

C.T. COLLEGE COMICS

NO. 7A-H3286

ORDER NO.

DATE 10-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

BOT.BORDER: BUSY COLLEGIATE CORRESPONDENCE
CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-293

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

10-29-1937

DESCRIPTION	EST. TIME C. No. Time Allowed	DATE ENTERED EST.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 2 1937	NOV 17 1937
ETCH			
PROOFING	0		
PHOTO LITHO			
PROOF T STAMPING OPAQUING	65	11-6	11-8
ENGRAVING			
HAND COLOR PROOF	153	1/2	10 Nov.
ARTIST FEET.	152	10 11-17	11-26

DATE RECEIVED BY CND

DATE FILED

By

DATE PHOTO PRINTED IN CHICAGO

Sagant in here

Collegiate
C. T. COLLEGE COMICS

NO. 7A-H3287

ORDER NO.

DATE 10-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

ROT.BORDER: BUSY COLLEGIATE CORRESPONDENCE

CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. XXXXXX UPPER RIGHT: C-294

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

Dept. General

OPERATION	DATE	DATE	DATE
COMPOSITION, TYPE SET UP		NOV 2 1937	NOV 2 1937
SKETCH			
RETOUCHING	0		
PHOTO-LITHO			
BLANKET STAMPING GRAVING	65	11-6	11-8
ENGRAVING			
FINAL COLOR PROOF	163	1/2	10 Nov
ARTIST RET.	151	10	11-16

DATE OF ORDER

DATE

DATE OF DELIVERY

DATE OF DELIVERY TO CUSTOMER

BY

Collegiate
C., T. COLLEGE COMICS

NO. 7A-H3288

ORDER NO.

DATE 10-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VESE)

BOT. BORDER: BUSY COLLEGIATE CORRESPONDENCE
CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-295

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Ck No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 2 1937	NOV 2 1937
SKETCH			
RETOUCHING	0		
PHOTO LITHO			
BLANKET STAMPING, OPAQUING	65	11 - 6	11 - 8
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		11 - 11
2. HAND PROOF	152 10	11 - 20	11 - 22

DATE RECEIPT OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

By

College
G. T. COLLEGE COMICS

NO. 7A-H3289

ORDER NO.

DATE 10-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

BOT. BORDER: BUSY COLLEGIATE CORRESPONDENCE

CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-296

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
NOV 2 1937 NOV 2 1937

EST. TIME	DATE ENTERED	DATE COMPLETED	No. Time Allowed
CURTAINING	NOV 2 1937	NOV 2 1937	
...			
...			0
...			
...			
...	10-6	11-9	
...	163	11	
...	23	11-19	

DATE RECEIVED

DATE Filed

DEC 3 1937

DATE RECORDED

By

D. Photo & record in Catalog

By

Collegiate
C. T. COLLEGE COMICS

NO. 7A-H3290

ORDER NO.

DATE 10-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

BOT.BORDER: BUSY COLLEGIATE CORRESPONDENCE

CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE: (C) C.T.&CO.

PRIVATE NO.UPPER RIGHT CORNER: C-297

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (C) PAT. NO. 1,797,775

OPERATION	EST. TIME C. & No. Time Allowed	DATE ENTERED LAST	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 2 1937	NOV 2 1937
PROOF			
REPRODUCTION	0		
PHOTO-LITHO			
PRINTING SIGNING (PAQUING)	65	11-6	11 8 45
ENCLOSING			
HAND COLOR PROOF	163 1 1/2		11 Nov
DELIVERY	152 10	11-26	11-30

RECEIVED BY

By

DATE Filed

By

DEC 6 1937

5.
19

Collegiate
C. T. COLLEGE COMICS

NO. 7A-H3291

ORDER NO.

DATE 10-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

BOT. BORDER: BUSY COLLEGIATE CORRESPONDENCE

CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE: (C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-298

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DESCRIPTION	EST. TIME C'ck No. Time Allowed	DATE ENTERED IN PT.	DATE COMPLETED
COMPOSING TYPE SET UP		NOV 2 1937	NOV 2 1937
PROOF			
RETOUCHING	0		
PRINTING			
EXPOSURE S. LENS SPAQUING	65	11-6	11-8
RETOUCHING	163	11-12	11-14
RETOUCH PROOF	28	11-20	11-27
PRINTING			

DATE RECEIVED AT Q.D.

By

DATE FILED

By

Collegiate
C. T. COLLEGE COMICS

NO. 7A-13292

ORDER NO.

DATE 10-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

BOT. BORDER: BUSY COLLEGIATE CORRESPONDENCE

CARD - TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE: (C)XX C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: C-299

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Estimate

NOV 2 1937

LOCATION	EST. TIME	DATE	DATE
	C. of No. Time Allowed	ENTER HERE	CHARGE TO
SET UP		NOV 2 1937	NOV 2 1937
TOUCHING	0		
PHOTO-LITHO			
REPRINT SHARPING OPAQUING	65	11-6	11-8
ETCHING			
HANDCOLOR PROOF	13 1 1/2		10 Nov
WATER PROOF	159 10	11-14	11-14

DATE ORDERED

DATE PAID

DEC 8 1937

DATE RECEIVED

BY

Collegiate
C. T. COLLEGE CONICS

NO. 7A-H3293

ORDER NO.

DATE 10-29-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (VERSE)

IMPRINT SAME AS ABOVE

TOP
BORDER: BUSY COLLEGIATE CORRESPONDENCE
CARD - TIME IS MONEY - CHECK ITEMS
DESIRED

SMALL TYPE: (C) C.T.&CO.

PHOTO PROPERTY OF CT

PRIVATE NO. UPPER RIGHT CORNER: C-300

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
NOV 2 1937
By _____
Date NOV 2 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 2 1937	NOV 2 1937
SKETCH			
RETOUCHING	0		
PHOTO LITHO			
BLANKET STAMPING, OPACUING	65	11 - 6	11 - 8 1/2
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		10 Nov.
ART SET UP	162 10	11-19	11-30

DEC 6 1937

DATE Filed _____
By _____
DATE Photo Returned to Customer _____

R.

NO. 7A-H3294

G. JORDI, OBISPO 106, HAVANA, CUBA. MAKE IN U.S.A. ORDER NO. 6361

DATE 10-26-1937

25 M POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 12	R. M. NO.
TITLE (IN FULL) HAVANA	IMPRINT SAME AS ABOVE	
Souvenir from		
Copyright 1937 by Curt Teich & Co., Inc.		
Chicago, U. S. A. © C. T. & Co.		PHOTO PROPERTY OF C. T. & CO.
COLOR DESCRIPTION		

Use Colorplates from T.C. - D. 5128
except make background yellow fill in Neg solid black
SOUVENIR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	CL. No.	Time Allowed		
CUSTOM G. FIVE ALL UP			NOV 10 1937	NOV 10 1937
ETCH <i>See spec</i>	1	1/2	11-10	
RETOUCHING				
PHOTO LITHO				
PRINTING	6		11-17	11-18
ENCAVING				
HAND COLORING				
FINAL COST	22	5	12-10	

DATE PAID _____ DATE FILED 1 DEC 29 1937
BY *AK*

17
13

2650

ST.
32

DATE 10-28-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM SAULT STE.
MARIE, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT SAME AS ABOVE

(C) C. T. & CO.

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

Large photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

DATE Filed

27

2. *Phlox pilularis* (L.)

12

13

1

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. 7A-H3296

ORDER NO. 6356

DATE 10-28-1937

25 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN FLORIDA (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 152

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

USE PHOTO 7A-H1514 and PHOTO 4A-H1089

SEE LAYOUT ATTACHED

*Photo -
LBH102*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE	DATE	TIME	DATE	DATE
				COMPLETED
TYPE SET UP			11-2	11-5
LEGEND		1 1/2		
ENG	6	2	11-2	11-5
LITHO				
BLANKET				
STAMPING	6		11-5	11-6
ENGRAVING				
CO. OR PROOF	100	1 1/2	11-9	11-9
PRINT		10		

DEC 8 1937

16

16

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. 7A-H3297

ORDER NO. 6874

DATE 10-28-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. ~~YES~~ No

TITLE (IN FULL) INDUSTRIAL HIGH SCHOOL,
BIRMINGHAM, ALABAMA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 6A-H487. TAKE OUT PICTURE OF PRINCIPAL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND NO SCHEDULE

By Cost Dept. Date NOV 8 1937

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV-8 1937	NOV-8 1937
SKETCH			
RETOUCHING	14	11-8	11-22-38
PHOTO-LITHO			
BLUING		11-23	11-24-38
STAMPING OPAQUING			
ENGRAVING			
HAND COLOR PROOF	160	11-26	11-26
PRINTING	24	9	1-79

DATE RECEIVED AND

DATE FILED

By

By

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

By

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND, OHIO

NO. 7A-H3298

ORDER NO. 6881

DATE 10-28-1937

25 MPOST CARDS ARTT COLORTONE GROUP (4) FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENES AT WADE PARK,

CLEVELAND, OHIO *sub-titles*
FINE ARTS GARDENS AND SEVERANCE HALL -
FOUNTAIN AND ROSE GARDENS - (LAKE AND EPWORTH-
EUCLID CHURCH) - MUSEUM OF ART,

PRIVATE NO. BEFORE TITLE; 106

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE BACK OF PHOTOS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform. And colors are in harmony with each other to make an attractive set.

ESTIMATE

NOV 1937. 5 WORK SCHEDULE

Cost D. V. quoted

By *[Signature]* Date NOV 1937

DESCRIPTION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPT. & SET UP		NOV 4 1937	NOV 4 1937
ETCH	2		
RETOUCHING	12 8	11-4	11-18
PHOTO LITHO			
BLIND STAMPING	65	11-19	11-20 48
PRINTING			
HAND COLOR PROOF	100 134	11-22	11-23
ARTIST REPT.	162 12	11-3	11-9

DATE ESTIMATE OKD

DATE Fld

By

By *[Signature]*

DATE PHOTO TAKEN

DATE PHOTO TAKEN

12-1
6
8
#5 - 5 hrs.

RM 16

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND, OHIO

NO. 7A-H3299

ORDER NO. 6884

DATE 10-28-1937

25 M POST CARDS ART COLORTONE GROUP (4) FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) ~~SCENES~~ AT ROCKY RIVER,
CLEVELAND, OHIO
BRIDGE - THE WESTLAKE FROM THE RIVER
BOATS - SAILING

PRIVATE NO. BEFORE TITLE: 105

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ON BACK OF PHOTOS. USE PHOTOS NO. 7A166 & 7A-H1077.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the customer. Please see to it that all cards or negatives are uniform and colors are in harmony with each other to make an attractive set.

W-104711

#27

[Large handwritten signature]

ESTIMATE

NOV 3 1937 WORK SCHEDULE

Cost Data. Contd.

ITEM	TIME	DATE	DATE
ENTRANCE	ENTRANCE	ENTRANCE	ENTRANCE
COMING IN SET UP		NOV 3 1937	NOV 3 1937
STITCH			
RETURNING	6 6	11-13	11-19 37
PHOTO INFO			
STAMPING	6 6	11-20	11-22 45
PRINTING			
HAND COLOR PROOF	160 134	11-23	11-23
ASSISTANT	27 12		11-3 37

DECE 1937

DATE BLANKET ORD

DATE FILED

By

By

DATE

DATE

6-31

17

RH. 16

SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND, OHIO

NO. 7A-H3300

ORDER NO. 6887

DATE 10-28-1937

25M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) FOUNTAIN AND MUSEUM OF ART,
CLEVELAND, OHIO

PRIVATE NO. BEFORE TITLE: 104

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE SAME AS CARD 7A-H1468, HOWEVER FOR PICTURE IN CENTER USE CARD 4A-H1666.
MAKE CARD SAME AS 7A-H1468 HOWEVER CHANGE THE ORDER OF SOME OF THE CAPTIONS
AND ALSO CHANGE THE COLOR SCHEME TO MAKE THIS CARD DIFFERENT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

NOV 1937 ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME (Hrs. Min. Sec.)	DATE ENTERED	DATE COMPLETED
COMP. SING, TYPE SET UP		NOV 3 1937	NOV 7 1937
SKETCH	1		
RETOUCHING	8 1/2	11-3	11-18
PHOTO-LITHO			
EXPOSURE STRIPPING, OPAQUING	6 1/2	11-9	11-9 1/2
ENGRAVING			
HAND COLOR PROOF	1 1/2	11-22	11-22
ARTIST SPT.	1 1/2	12-4	12-6

DATE RECEIVED

DATE

DATE

DATE RETURNED TO CUSTOMER

ST
RW 16
22

NO. 7A-H3301

SEMI SAPIRSTEIN GREETING CARD COMPANY, CLEVELAND,
OHIO

ORDER NO. 6890

DATE 10-28-1937

25 M POST CARDS ART COLORTONE GROUP (4) FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

TITLE (IN FULL) SCENES AT EDGEWATER PARK
BATH HOUSE - BATHING BEACH - BOULEVARD
AND BASEBALL FIELD - ALONG THE SHORE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 107

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INSTRUCTIONS ON BACK OF PHOTOS. USE PHOTO NO. 116569.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,075

ATTENTION!

... subjects on
order for this order. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

NOV 3 1937

AND WORK SCHEDULE

By

Date

NOV 3 1937

OPERATION	EST. TIME C. No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 3 1937	NOV 3 1937
ETCHING	2		
RETOUCHING	4 6	11-3	11-20
PHOTOGRAPHY	14	11-20	11-22
ENGRAVING			
HAND COLOR PROOF	160 13/4	11-23	11-23
ARTIST'S PROOF	43 12	12-7	12-9

DATE ORDERED

DATE FILED

DEC 23 1937

By

DATE

DATE Photo Returned to Customer

By

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

NO. 7A-H3302

ORDER NO. 6370

DATE 10-30-1937

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12 ¹ / ₂ M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER <u>LOWER</u> CENTER - BORDER.	FRONT NO. I R. M. NO	
TITLE (IN FULL) FORD STREET LOOKING EAST, OGDENSBURG, N. Y.	IMPRINT SAME AS ABOVE	
		PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LEFT: 1 CREAM; 2 BROWN; 3 GREY; 4 RED; 5 GREY; 6 RED; 7 WHITE

RIGHT: 1 GREY; 2 RED; SEYMOUR HOTEL RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE		Cost Dept. Checked	
By <u> </u>		Date <u>11-3-1937</u>	
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED M-T	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 3 1937	NOV 3 1937
SKETCH			
RETOUCHING	6	11-3	12-22-37
PHOTO-LITHO			
DESIGNING	6	12-22	12-22-37
ENGRAVING			
HAND DESIGN PROOF	21 1/2	12-27	12-27
ARTIST	215 11	1-12	1-

make red impression of sign

DATE ORDERED DATE FILED FEB 5 1938

By

DATE PHOTO RETURNED TO CUSTOMER

4
N

22

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

NO. 7A-H3303

ORDER NO. 6370

DATE 10-30-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CITY PARK AND ST. LAWRENCE
RIVER WITH CANADA IN DISTANCE,
OGDENSBURG, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OPERATION		EST. TIME		DATE		DATE	
		Click No.	Time Allowed	ENTERED	ACT.	COMPLETED	
COMPOSING, TYPE SET UP				NOV 3 1937		NOV 3 1937	
SKETCH							
RETOUCHING		56	2			Dec 16 36	
PHOTO-LITHO							
BLU. PRINT STAMPING, OBTAINING		65	-	12-20		12-21 1937	
ENGRAVING							
HAND COLOR PROOF		160	1½	12-24		12-24	
ARTIST REPT.		218	8¾	1-12-38		1-17-38	

DATE RECEIVED BY

DATE Filed

By

Photo Returned to Customer

M

St.
22

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

NO. 7A-H3304

ORDER NO. 6370

DATE 10-30-1937

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) ARMORY, OGDENSBURG, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

CT & Co

COLOR DESCRIPTION

TAKE OUT TENT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By 100 1937 WORK SCHEDULE

Date 10-30-1937

OPERATION	EST. TIME (Cost No. Time Low)	DATE ENTERED M. T.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 3 1937	NOV 3 1937
SKETCH			
RETOUCHING	158 4	11-3	12-13 SP
PHOTO-LITHO			
BLUE STRIP, OPAQUING	60	12-21	12-21 LT.
ENGRAVING			
HAND COLOR PROOF	40 1/2		12-23
ARTIST DEPT.	141 8-4	1-6-38	1-7-38

DATE PREPARED BY

DATE FILED

JAN 13 1938

DATE PRINTED BY

By

Photo Returned to Customer

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

NO. 7A-H3305

ORDER NO. 6370

DATE 10-30-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) ADMINISTRATION BUILDING,
ST. LAWRENCE STATE HOSPITAL, OGDENSBURG,
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER CT & C

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

NOV 2 1937 AND WORK SCHEDULE

By

Date

NOV 1937

OPERATION	EST. TIME No. Time Allowed	DATE ENTERED LAST.	DATE COMPLETED.
COMPOSING, TYPE SET UP		NOV 3 1937	NOV 3 1937
SKETCH			
RETOUCHING	158 2	11-3	12-20 SC
PHOTO-LITHO			
BLUEPRINT SHIPPING, PACKING	18	2-21	12-21 45
ENGRAVING			
HAND COLOR PROOF	40 1¼		12-27
ARTIST LEPT.	28 8¾		1-7-8 Rll

JAN 13 1938

DATE BLUEPRINT CARD

DATE Filed

DATE APPROVED

By

DATE PHOTO ORDERED TO CUSTOMER

DATE PHOTO ORDERED TO CUSTOMER

HALLAM & VESTY, ALEXANDRIA BAY, N.Y.

NO. 7A-H3306

ORDER NO. 6370

DATE 10-30-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) PYTHIAN HOME FOR THE AGED,
OGDENSBURG, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER C. T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Est. Checked

NOV 3 1937

AND WORK SCHEDULE

By

Date

NOV 3 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTER DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 3 1937
SKETCH		
RETOUCHING	156 3	Dec 16
PHOTO-LITHO		
BLUEPRINT STAMPING, OPAQUING	64	12 - 21
ENGRAVING		
HAND COLOR PROOF	160 1½	12 - 28
ARTIST PR.	28 9	1 - 6 - 8 1938

DATE RECEIVED BY

By

DATE FILED

By

JAN 13 1938

DATE FROM CUSTOMER

DATE Photo Returned to Customer

By

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

NO. 7A-H3307

ORDER NO. 6370

DATE 10-30-1937

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12 ¹ / ₂ M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, <u>LOWER</u> CENTER - BORDER.		FRONT NO. I	R. M. NO
TITLE (IN FULL) ST. MARY'S CATHEDRAL,		IMPRINT SAME AS ABOVE	
OGDENSBURG, N.Y.			
COLOR DESCRIPTION		PHOTO PROPERTY OF C. T. & CO.	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE NOV 3 1937 AND WORK SCHEDULE

Cost Order *127*

By *Nov 5 1937*
Date

OPERATION	EST. TIME <small>Est. No. Time Allowed</small>	DATE ENTERED	DATE COMPLETED
COMPOSING TYPE SET UP		NOV 3 1937	NOV 3 1937
SKETCH			
RETOUCHING	<i>156</i> <i>3</i>	<i>Dec 18</i>	<i>Dec 20 38</i>
PHOTO-LITHO			
BLUEPRINT STAMPING OPIQUING	<i>14</i>	<i>12-21</i>	<i>12-21 48</i>
ENGRAVING			
HAND COLOR PROOF	<i>1 1/2</i>		
ARTIST'S REPT.	<i>36</i> <i>9</i>	<i>1-6-38</i>	<i>1-7-38 WP</i>

JAN 15 1938

DATE ESTIMATE OK'D _____ DATE Filed _____
By _____ By *JS* _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

NO. 7A-H3308

ORDER NO. 6370

DATE 10-30-1937

12 1/2" POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. **I**

R. M. **NO**

TITLE (IN FULL) **POST OFFICE, OGDENSBURG,
N. Y.**

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

OK of Estimate

ESTIMATE

Cost Dept. Checked

By **3/8**

Date **NOV 3 1937**

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED LAST.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 7 1937	NOV 3 1937
SKETCH			
RETOUCHING	15 3	11-3	12-22
PHOTO-LITHO			
BLUETINT STRIPPING OPAQUING	6 1/2	12-22	12-22
ENGRAVING			
HAND COLOR PROOF	40 1/4		12-27
ARTIST LEFT.	44 8 3/4	1/5/38	1/7/38

JAN 13 1938

DATE DELIVERED AND

DATE FILED

By **3/8**

Photo Returned to Customer

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

NO. 7A-H3309

ORDER NO. 6370

DATE 10-30-1937

121 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) LIBRARY, OGDENSBURG, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Objects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

NOV 3 1937

AND WORK SCHEDULE

NOV 3 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 3 1937	NOV 3 1937
SKETCH			
RETOUCHING	161 4	11-3	12-20 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	68	12-21	12-21 4.5.
ENGRAVING			
HAND COLOR PROOF	160 1 1/4	12-27	12-27
ARTIST DEPT.	212 8 1/4	1-7	1-10

JAN 13 1938

DATE RECEIVED OK'D.

DATE Filed

By

By

ED

Photo Returned to Customer

ED

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

NO. 7A-H3320

ORDER NO. 6370

DATE 10-30-1937

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I - R. M. NO

TITLE (IN FULL) THE DAM AND WATERFALL,

IMPRINT SAME AS ABOVE

OGDENSBURG, N. Y.

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Check off each rate

ESTIMATE

Cost Data Checked

NOV 3 1937

By

Date

NOV 3 1937

OPERATION	EST. TIME C. T. No. Time Allowed	DATE ENTERED L. S. T.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 3 1937	NOV 3 1937
SKETCH			
RETOUCHING	161 2		
PHOTO-REDO			
BLUEPRINT SILVERING PROOFING	64	12-18	12-20
ENGRAVING			
HAND COLOR PROOF	140 1½	12-22	12-22
ARTIST REPORT	38 8¾	1-6	1-7

DATE ESTIMATE SENT

DATE Filed

JAN 13 1938

By

DATE ESTIMATE SENT

DATE ESTIMATE SENT

DATE ESTIMATE SENT

DATE ESTIMATE SENT

55
22

HALLAM & VESTY, ALEXANDRIA BAY, N. Y.

NO. 7A-H3311

ORDER NO. 6370

DATE 10-30-1937

12¹/₂ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A. BARTON HEPBURN HOSPITAL,
OGDENSBURG, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS [®] PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

By

Date

WORK SCHEDULE

OPERATION	TIME (HOURS)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		3 1937	NOV 3 1937
SKETCH			
ETCHING	169 - 5	11 - 3	12 - 20 50
PHOTO-LITHO			
BLUEPRINT STRIPPING, OP. QUING	68	12 - 21	12 - 21 45
ENGRAVING			
HAND COLOR PROOF	165 15	12 - 28	12 - 28
ARTIST LEPT.	43 5	1/7	1/10

DATE ESTIMATE

DATE PAID

JAN 13 1938

DATE PAID

By

DATE PAID

By

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. 7A-H2312 ORDER NO. 6894 DATE 10-30-1937		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER WEISBAUM BROS., BROWER CO., CINCINNATI, OHIO						
	50 M PC	SIZE 3½ x 5½	STYLE ART COLORTONE, FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border <u>Follow Layout</u>		FRONT NO. 5 (All of this on address side) R. M. <u>Yes</u> No				
RETURN PHOTO	Title in Plate Yes No Copyright in Plate Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			TO	
	Title in full AMERICA'S NO. 1 SUMMER TIE!		Trade Mark Yes No Special type as sample				
	(ETC. AS PER COPY)		IMPRINT: Customer <u>C. T. Imprint</u> No Imprint				
	RETOUCHING DEPARTMENT		PHOTO LITHO				
NO	Submit — Sketch — Layout — Retouched Photo — Wash Drawing		Rephoto			PHOTO USED FOR	
	Follow Layout		NEG. NO.				
	SEE LAYOUT ATTACHED.		____ Photograph each - Size 5x7 - 8x10 -10x12				
			____ Prints each from ____ Negatives MATTE or GLOSSY				
		Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted			16 - ½		
		See Salesman, Customer, or Sample for Position, Office				K	
		DELIVER Straighten Photo					
		Negative — Line — Halftone — Combination. 120					
		Dry — Wet — Pancromatic — Color Separation. 133					
		Transfer — Paper Process — New Process. 150					
		Stripping — White Border — Full Face. 175					
		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.					
		COLOR DESCRIPTION					
		Large drawing					
		MAKE OVER					
		Ad.					

Ret 8
Wc 13/4
La 12

16 - ½

K

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

C. T. & CO. — CUSTOMER	DIAL No. 7A-H2313	ORDER NO. 6894	DATE 10-30-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER WEISBEUM BROS., BROWER CO., CINCINNATI, OHIO					
	50 M FC	SIZE 3½ x 5½	STYLE ART COLORTONE, FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			(All of this on address side)		
PHOTO PROPERTY OF C. T. & CO.	Title in Plate Yes No	Copyright in Plate Yes No	FRONT NO. 5	R. M. Yes No		
	Title in full THE LAST WORD IN SMARTNESS!		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
			Trade Mark Yes No Special type as sample			
			IMPRINT: Customer C. T. Imprint No Imprint			
NO	RETOUCHING DEPARTMENT			PHOTO LITHO		
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing			Rephoto		
	Follow Layout			NEG. NO.		
	SEE LAYOUT ATTACHED.			Photograph each - Size 5x7 - 8x10 -10x12		
YES	Drawing set 10/30/39			Prints each from Negatives MATTE or GLOSSY		
				Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted		
				See Salesman, Customer, or Sample for Position, Office		
				DELIVER Straighten Photo		
RETURN PHOTO				Negative — Line — Halftone — Combination. 120		
				Dry — Wet — Pancromatic — Color Separation. 133		
				Transfer — Paper Process — New Process. 150		
				Stripping — White Border — Full Face. 175		
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.						
COLOR DESCRIPTION						
Large drawing						

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
WC 1 3/4
La 12

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

31 CUSTOMER — PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO	DIAL NO. 7A-H2314 ORDER NO. 6894 DATE 10-29-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER WEISBAUM BROS., BROWER CO., CINCINNATI, OHIO	50 M PC SIZE 3 1/2 x 5 1/2	STYLE ART COLORTONE, FULL FACE	
	PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full DEFINITELY ... THE TIE OF THE YEAR!	FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint		
	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout SEE LAYOUT ATTACHED. <i>Drawing ret 10/30/37</i>	PHOTO LITHO Rephoto NEG. NO. ____ Photograph each - Size 5x7 - 8x10 - 10x12 ____ Prints each from _____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.		
	COLOR DESCRIPTION <i>Large Drawing</i>			

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
4 c 2
L a 13

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H315 ORDER NO. 6894 DATE 10-29-1937

CUSTOMER WEISBAUM BROS. BPOWER CO.,
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PALM BEACH CRAVATS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

SEE LAYOUT ATTACHED.

Drawing ret 10/30/39

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Large drawing

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7 1/2
we 1 3/4
La 12 3/4

R

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL No. 7A-H3316	ORDER NO. 6895	DATE 10-29-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>Photos for this Customer</div>	PHOTO RETURNED	
	CUSTOMER CAPITAL CO., SAN FRANCISCO, CALIF. (TRAVELERS HOTEL, SACRAMENTO)							
	12 1/2 MFC GROUP (2) SIZE 3 1/2 x 5 1/2							
	STYLE ART COLORTONE, FULL FACE							
PHOTO PROPERTY OF C. T. & CO.	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout						TO	
	Title in Plate Yes No Copyright in Plate Yes No							
	Title in full SACRAMENTO, CAPITAL CITY, CENTER OF CALIFORNIA'S ROMANTIC HISTORY (ETC. AS PER COPY)							
	FRONT NO. 5 (All of this on address side) R. M. Yes No R.M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint							
RETURN PHOTO	RETOUCHING DEPARTMENT (Submit) — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout						NEG. NO.	PHOTO USED FOR
	SEE LAYOUT & INSTRUCTIONS ATTACHED							
	PHOTO LITHO Rephoto							
	____ Photograph each - Size 5x7 - 8x10 -10x12 ____ Prints each from ____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.							
COLOR DESCRIPTION								
SEE INSTRUCTIONS ATTACHED.								

21 5x7

92
412 1/2

1.50

1.50

32

14

45

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 7A-H3317 ORDER NO. 6897 DATE 10-29-1937		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER HELEN-MAR APT. HOTEL, MIAMI BEACH, FLA.						
	12 ¹ / ₂ M PC	SIZE 3 ¹ / ₂ x 5 ¹ / ₂	STYLE ART COLOR TONE, WHITE BORDER				
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full TOP: HELEN-MAR APARTMENT HOTEL MIAMI BEACH, FLORIDA BOT: OVERLOOKING PANCOAST LAKE AND OCEAN		FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint				
RETURN PHOTO YES NO	RETOUCHING DEPARTMENT Submit — Sketch Layout Retouched Photo — Wash Drawing Follow Layout SEE INSTRUCTIONS ATTACHED.		PHOTO LITHO Rephoto NEG. NO. Photograph each - Size 5x7 - 8x10 -10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.			PHOTO USED FOR	
	COLOR DESCRIPTION						
	SEE INSTRUCTIONS ATTACHED.						
	Original photo ntl & mnt 6/7/44 B.						

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No. 7A-H3318 ✓	ORDER NO. 6898	DATE 10-29-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER CURTIS SHOE CO., BOSTON, MASS.						
	12½ M PC	SIZE 3½ x 5½	STYLE ART COLORTONE, FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full GIFTS (ETC. AS PER COPY)	FRONT NO. 5 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint					
RETURN PHOTO YES NO	RETOUCHING DEPARTMENT <u>Submit</u> — Sketch — <u>Layout</u> — <u>Retouched Photo</u> — Wash Drawing Follow Layout SEE LAYOUT ATTACHED.		PHOTO LITHO Rephoto		NEG. NO.		
			____ Photograph each - Size 5x7 - 8x10 -10x12 ____ Prints each from ____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. Screen 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 <u>Blue Print</u> — Handcolor — Black & White Proof. Titles—Red, Blue.				
COLOR DESCRIPTION							
<p style="text-align: center;">Large photo</p> <p style="text-align: center; color: red;">VERY RUSSIA</p>							

LO 1/2
Ret 8
HC 2/4
14

St.
No. 14

NO. 7A-H3319

HOPKINS CAMERA & GIFT SHOP, TRAVERSE CITY, MICH.

ORDER NO. 6379

DATE 10-30-1937

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. IR. M. NOTITLE (IN FULL) PENNISULA DRIVE NEAR
TRAVERSE CITY, MICH.IMPRINT SAME AS ABOVEPHOTO PROPERTY OF CUSTOMERS

COLOR DESCRIPTION

TAKE OUT GASOLINE SIGN AND POST

ACCENTUATE ORCHARDS TAKE OUT CAR

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
offer for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

NOV 3 1937

By

Date

NOV 3 1937

OPERATION	TIME	DATE	DATE
	ENTERED	ENTERED	COMPLETED
COMPOSITION, TYPE, SET UP		NOV 3 1937	NOV 3 1937
SKETCH			
RETOUCHING	161 3	11-3	12-21-56
PHOTOGRAPH			
BLURRY STAMPED	64	12-22	12-22-56
ENCRUSTING			
HAND COLORING	160 1/2	12-24	12-24
RETIROUS	42 9	1-5	1-7

JAN 13 1938

DATE RECEIVED

DATE Filed

By

By

DATE

Photo Returned to Customer

By

ST
22

HOPKINS CAMERA & GIFT SHOP, TRAVERSE CITY, MICH.

NO. 7A-H3320

ORDER NO. 6379

DATE 10-30-1937

12 1/2 M POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. NO
TITLE (IN FULL) ARBUTUS LAKE NEAR TRAVERSE CITY, MICH.	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
By Cost Dept. Checked
Date NOV 3 1937

OPERATION	EST. TIME Cl ck No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 3 1937	NOV 3 1937
SKETCH			
RETOUCHING	169 2	11 - 3	12 - 21
PHOTOGRAPHING			
EDITING	14	12 - 22	12 - 22
ENCLOSING			
HANDLING	14		
DELIVERY	43 8 1/4	1/5	1/7

DATE FILLED JAN 1 1938
By [Signature]
Photo Delivered to Customer

ST.
22

NO. 7A-H3321

HOPKINS CAMERA & GIFT SHOP, TRAVERSE CITY, MICH.

ORDER NO. 6379

DATE 10-20-1937

12 1/2 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) MAIN HIGHWAY INTO BEULAH
SHOWING EAST END OF CRYSTAL LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT SIGN

BRING OUT HIGHWAY IN BACKGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate

ESTIMATE

Cost Dept. Checked

NOV 5 - 1937

By

Date

NOV 5 - 1937

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED IN T.	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 5 1937	NOV 5 1937
SKETCH			
RETOUCHING	158 3	11-5	12-21 88
PHOTO LITHO			
BLACK & WHITE STRIKING & PAQUING	60	12-22	12-23 45
INCUVING			
HAND COLOR PROOF	1 1/2		
PRINTING	42 9	1-10	1-12

DATE SUBMIT ORD

DATE Filed

JAN 13 1938

By

By

DATE PAID

Photo Returned

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER HOTEL WINKLER, MIAMI BEACH, FLA.	DIAL No. 7A-H3322	ORDER NO. 6413	DATE 10-30-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	
	25 M PC	SIZE 3 1/2 x 5 1/2	STYLE PHOTO COLORIT, FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout			(All of this on address side)			
	Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. 5 R. M. Yes No			
Title in full HOTEL WINKLER, MIAMI BEACH, FLORIDA			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
			Trade Mark Yes No Special type as sample				
			IMPRINT: Customer C. T. Imprint No Imprint				
			IN CENTER: HOTEL WINKLER, MIAMI BEACH, FLORIDA				
			AT LEFT: C. T. Imprint				
RETOUCHING DEPARTMENT			PHOTO LITHO			NEG. NO.	
Submit Sketch — Layout — Retouched Photo — Wash Drawing			Rephoto				
Follow Layout			Photograph each - Size 5x7 - 8x10 -10x12				
STRAIGHTEN BUILDING.			Prints each from Negatives MATTE or GLOSSY				
			Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted				
			See Salesman, Customer, or Sample for Position, Office				
			DELIVER Straighten Photo				
			Negative — Line — Halftone — Combination. 120				
			Dry — Wet — Pancromatic — Color Separation. 133				
			Transfer — Paper Process — New Process. 150				
			Stripping — White Border — Full Face. 175				
			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.				
COLOR DESCRIPTION							
SEE CARD ATTACHED. Print cream border 1/2 bottom							

PHOTO RETURNED 12/29/47 to *handed*

PHOTO USED FOR

MANEVOVER

Advt.

NOV 15 1937

HC 1 1/2

60

16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3323 ORDER NO. 6415 DATE 10-30-1937

CUSTOMER JOHN A. MARR,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC GROUP (3) SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROSE BOWL (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

THOMAS R. WEST, MIAMI, FLORIDA

NO. 7A-H3324

ORDER NO. 6906

DATE 11-1-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

A BEAUTIFUL GATEWAY, COVERED
WITH ALAMANDA VINE, MIAMI BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-42 50

small type - Photo by G W Romer

PHOTO PROPERTY OF CUSTOMER

THE BLOSSOMS ON VINE ARE YELLOW. GATE IS PAINTED SILVER. ARCHWAY IS LT. CREAM STUCCO. ROOF IS BROWN & TAN VARIGATED TILE. A BIT OF ROOF (IN REAR) SHOWS OVER RIGHT GATE. ON EXTREME LOWER RIGHT IS INDICATION OF A WALK. PLEASE TAKE THIS OUT ENTIRELY AND MAKE GRASS. BIT OF ROOF ABOVE ARCH ON EXTR. UPPER LEFT TO BE TAKEN OUT AND MAKE AS SKY. BRING ARCHWAY WALLS DOWN LOWER TO BALANCE WITH GATE. VARIOUS FOLIAGE PLANTS THRU GATE. LOW BORDER PLANT THRU ARCH IS LIGHT GREEN SHADE (ARTILLERY PLANT)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ESTIMATE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME	DATE	DATE
		ENTERED	ENTERED
COMPOSING TYPE SET UP		NOV 3 1937	NOV 3 1937
SETUP			
RETOUCHING	5 2	11-3	11-4
PROOFING			
EDITING			
STAMPING	6	11-10	11-10
ENGRAVING			
ILLUSTRATION OF	160	11-11	11-11
RETOUCHING	150	12-21	12-23

DEC 29 1937

DATE PAID

DATE PAID

50 28 12

WIANT'S BOOK STORE, MARION, OHIO

NO. 7A-H3325

ORDER NO. 6907

DATE 11-1-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HARDING MEMORIAL AND
GROUNDS, MARION, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

WHITE MARBLE ALL OVER. SILVER GRAY RAILINGS ON STEPS. SHOW GREEN TREE INSIDE
OF COLUMNS. BRIGHT GREEN LAWN. REMOVE WHITE STREAK IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By NOV 3 1937 **ESTIMATE** Cost Dept. Checked
Date NOV 3 1937 **AND WORK SCHEDULE** Date NOV 3 1937

OPERATION	EST. TIME		DATE ENTERED	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 3 1937	NOV 3 1937 <i>fs</i>
SKETCH				
RETOUCHING	161	2	11-3	11-12 <i>S</i>
PHOTO LITHO				
BLUE PRINT STREET MAP GRAYING	64		11-13	11-16 <i>ht</i>
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	11-18	11-18
ART DEPT.	37	8 3/4	11-27	11-27 <i>Pth</i>

DEC 6 1937

DATE RECEIVED CARD

DATE Filed

By 21

Photo Returned to Customer

NO. 7A-113326

DISTRIBUTED BY McCORMICK CO., PHOTOGRAPHERS, AMARILLO, TEXAS

ORDER NO. 6909

DATE 12-1-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP-FAMILY OF COYOTES IN WEST TEXAS

BOT-(CANIS LATRANS) PRAIRIE WOLVES OF THE WEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By NOV 5 - 1937 Date

OPERATION	EST. TIME Clock No. 1 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		NOV 5 1937	NOV 5 1937
SKETCH			
RETOUCHING	14 4	11-5	11-15-37
PHOTO LITHO			
BLUEPRINT STYLING, OPAQUING	10	11-15	11-16-37
ENGRAVING			
HAND COLOR PROOF	10 1/2		
ARTIST PRFT.	201 3 1/2	1-8	1-11

8861 81 1937

DATE RECEIVED DATE FILED

By

Photo Returned to Customer

MAKEOVER

Change to L.V. Date

1 1/2

1 1/2

NOV 27 1937

Off 11-29

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 7A-H3327 ORDER NO. 6410 DATE 10-30-1937

CUSTOMER THE MAPLEWOOD CLUB,
MAPLEWOOD, N. H.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE MAPLEWOOD CLUB, MAPLEWOOD,
WHITE MTS., N. H.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SHOW AMERICAN FLAG FULL FLOWING LIKE 5A-H2255

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUILDING BODY: SHERWIN & WILLIAMS #387 COLONIAL BUFF (SEE SAMPLEX ATTACHED TO 7A-H3328)

MANSARD ROOF: DARK GREEN. AWNINGS GREEN & YELLOW. FLOWERS LIK 5A-H2255.

RETURN PHOTO TO B.P. ATKINSON

8/24/38

N

PHOTO RETURNED

TO

PHOTO USED FOR

A51

Set 6 1/2
200 1 1/2
29 1/2

Am

5

16

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3328 ORDER NO. 6410 DATE 10-30-1937

CUSTOMER

THE MAPLEWOOD CLUB,
MAPLEWOOD, N. H.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE MAPLEWOOD CLUB, MAPLEWOOD,
WHITE MTS., N. H.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

HAVE FLAG FULL FLOWING LIKE 5A-H2255.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUILDING BODY SHERWIN & WILLIAMS #387 COLONIAL BUFF (SAMPLE ATTACHED.) MARSARD ROOF DARK
GREEN. AWNINGS GREEN & YELLOW. FLOWERS LIKE X 5A-H2255.

RETURN PHOTO TO B.P. ATKINSON

8/24/38

PHOTO RETURNED

TO

PHOTO USED FOR

A 50

MRS. A. G. COOK,
PETOSKEY, MICH.

NO. 7A-H3329

ORDER NO. 6406

DATE 11-1-1937

6 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SPRING JUST AROUND THE
CORNER, NORTHERN MICHIGAN

PRIVATE NO. BEFORE TITLE: 101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF Customer

COLOR DESCRIPTION

THIS IS A SUNSET SCENE OVER THE ICE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
NOV 5 - 1937
Cost Dept. Checked
By 11-5-1937
Date 11-5-1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 5 1937	NOV 5 1937
SKETCH			
RETOUCHING	6 2	11-5-1	11-30-1
PHOTO-LITHO			
BLUE-PRINT STRIKING	64	11-30	12-1-1937
ENGRAVING			
HAND COLOR PROOF	153 1 1/2		
ARTIST'S PROOF	161 10	XII/30/37	XII/31/37

JAN 6 - 1938

DATE ORDERED

DATE FILLED

DATE HAND COLORED

By

By

Photo Dept.

5/9/38

MAKES OVER

Charge Dept.

Charge Dept.

Charge Dept.

Charge Dept.

Charge Dept.

Charge Dept.

Charge Dept.

Charge Dept.

Charge Dept.

Charge Dept.

Off 12-16

5/25

MRS. A. G. COOK,
PETOSKEY, MICH.

NO. 7A-H3330

ORDER NO. 6406

DATE 11-1-1937

6 ~~124~~ ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM
PETOSKEY, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. LOWER LEFT CORNER: 102

SMALL TYPE: (C) C.T.&CO.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED. IN LETTER "K" SUBSTITUTE VIEW 5A-H2185.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

RR

ESTIMATE		Cost Dept. Checked	
By		Date	
NOV 1 1937		NOV 1 1937	
DESCRIPTION	EST. TIME (In Hrs. & Mins.)	DATE ENTERED	DATE COMPLETED
COMPOSING, SET UP		NOV 2 1937	NOV 3 1937
SKETCH	9		
RETOUCHING	17	11-3	12-4
PHOTOLITHO			
BLANKET STAMPING, G. & C.	6	12-6	12-
ENGRAVING			
HAND COLOR PROOF			
ARTIST PR.	155 16	12-17	12-22
DATE EST. MADE		DEC 29 1937	
DATE FOR		By	
		JA	
DATE FOR		By	

17

13

ST.
22

MRS. A. G. COOK,
PETOSKEY, MICH.

NO. 7A-H3331

ORDER NO. 6406

DATE 11-1-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER ~~LOWER~~ CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) **ALONG THE SHORE OF MULLET
LAKE, TOPINABEE, MICH.**

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 107

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
Date NOV 3 1937		By [Signature]	
Date NOV 3 1937		Date NOV 3 1937	
OPERATION	DATE ENTERED IN PT.	DATE COMPLETED	
COMPOSING, TYPE SET UP	NOV 3 1937	NOV 3 1937	
SKETCH			
RETOUCHING	11-3	11-30	SC
PHOTO FITTING			
BLUING & STOPPING, OPAQUING	11-30	12-1	ET
ENGRAVING			
HAND COLOR PROOF	12-3	12-4	
SET UP	12-13	12-13	

MAKEOVER

Charge to Art Date

EST. 1937

DATE	FILED
DEC 3 1937	
DATE	FILED
DEC 3 1937	

1/2 hr cost only

[Signature]

DATE 11-1-1937

ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL TOPINABEE,
TOPINABEE, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 106

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

OPERATION		DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET		NOV 2 1947	NOV 2 1947
SKETCH			
RETOUCHING	4 3	11-3	11-30 SE
PHOTO-LITHO			
BLUE-INK STAMPING, OPAQUE	70	11-30	12-14T
ENGRAVING			
HAND COLORING	148 1/2	12-3	12-3
EXTRA COST	37 9		12-20 90/1

DATE Filed

DEC 2 1937

B-1

Little Italy, N. Y.

2

ST
22

NO. 7A-H3333

MRS. A. G. COOK,
PETOSKEY, MICH.

ORDER NO. 6406

DATE 11-1-1937

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SAMSON KEYWAYKONDO,
NEPHEW OF CHIEF IGNATIUS PETOSEGA,
FOR WHOM THE TOWN OF PETOSKEY, MICH. IS
NAMED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 105

PHOTO PROPERTY OF ~~XXX~~ CUSTOMER

COLOR DESCRIPTION

D7788

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
By 11/2/37 Date 11/2/37
NOV 5 - 1937
ESTIMATE WORK SCHEDULE

OPERATION	EST. TIME Days Hours Minutes	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 5 1937	NOV 5 1937
SKETCH			
RETOUCHING	6 2	11-5	11-29 SC
PHOTO-LITHO			
BLANKET STAMPING (PAQUING)	65	11-29	11-30 RS.
ENGRAVING			
HAND COLOR PROOF	1/2		
ART DEPT.	155 9	12-28	12-31

DATE RECEIVED BY _____ DATE FILED JAN 1 1938

5/9/38

6

MRS. A. G. COOK,
PETOSKEY, MICH.

NO. 7A-H3334

ORDER NO. 6406

DATE 11-1-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WINTER FISHING VILLAGE IN
NORTHERN MICHIGAN

PRIVATE NO. BEFORE TITLE: 104

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

WORK SCHEDULE

Date

Nov 1937

OPERATION	EST. TIME (Normal Time Allowed)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV - 1937	NOV - 1937
SKETCH			
RETOUCHING	7 3	11 - 3	11 - 30 SP
PHOTO-LITHO			
BLUENING (STAMPING, CORRECTING)	60	12 - 1	12 - 2 1/2
ENGRAVING			
HAND COLOR PROOF	16 1/4		3 - 5
FINAL SET	16 1/2	12 - 70	12 - 21

DEC 2 - 1937

DATE RECEIVED

DATE FILED

By

20

DATE MADE

MRS. A. G. COOK,
PETOSKEY, MICH.

NO. 7A-H3335

ORDER NO. 6406

DATE 11-1-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) BOZO, THE SKATING MULE,
WINTER SPORTS, PETOSKEY, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 103

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this set. Please
see to it that all or nega-
tives are uniform in colors are
in harmony with each other
to make an attractive set.

*R. page on order
on other print*

ESTIMATE		Cost Dept. Checked	
NOV 5 - 1937		NOV 7 - 1937	
LOCATION	EST. TIME (No. Time Allowed)	DATE ENTERED L.T.	DATE COMPLETED
COMP. BKG. TYPE SET UP		NOV 5 1937	NOV 5 1937
SKETCH			
RETOUCHING	172 4		
PHOTO LITHO			
BLUE PRINT STRIKING CRYSTALS	65	12-3	12-3 U.T.
ENGRAVING			
HAND COLOR PROOF	150 1/4		
ARTIST DEPT.	152 8/16	12-23	12-31

DATE ESTIMATE FOR D. DATE Filed
By DATE HAND COLOR PROOF
By Photo Returned to Customer

*Very Very
Rush*

M

5-
25

MRS. A. G. COOK,
PETOSKEY, MICH.

NO. 7A-H3336

ORDER NO. 6406

DATE 11-1-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TERRACE INN, BAY VIEW,
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 35

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

OK of Estimate

By

NOV 3 1937

Date

ESTIMATE
AND WORK SCHEDULE

By

Cost Dept. Checked

Date

NOV 3 1937

OPERATION	EST. TIME (Time Allowed)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 3 1937	NOV 3 1937
SKETCH			
RETOUCHING	156 3	Nov 27	Nov 29 SL
PHOTO LITHO			
BLUE PRINT STANDARD PROOF	10	12-1	12-1 41.
ENGRAVING			
HAND COLOR PROOF	163 1/2		4 SL
ARTIST'S	164 8	12-13	12-13

DATE OF ORDER

DATE Filed

DEC 29 1937

DATE OF DELIVERY

By

DATE RETURNED TO CUSTOMER

M

ST.
22

MRS. A. G. COOK,
POTOSKEY, MICH.

NO. 7A-H3337

ORDER NO. 6406

DATE 11-1-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~ CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF HARBOR
SPRINGS AND HARBOR POINT, MICH.

PRIVATE NO. BEFORE TITLE: 73A

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT WIRES. SEE BACK OF PHOTO FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cust. Dept. Checked

By NOV 3 1937 D. Y. SCHEDULE

By NOV 3 1937

OPERATION	EST. TIME		DATE ENTERED LPT.	DATE COMPLETED
	C. No.	Time Allowed		
COMPOSING, TYPE SET UP			NOV 3 1937	NOV 3 1937
SKETCH				
RETOUCHING	15	3	11-3	12-15
PHOTO MOUNT				
BUILDING	6		12-1	12-24
ENGRAVING				
HAND COLOR PROOF	100	1 1/2	12-3	12-3
ARTIST'S COPY	\$27	9		12-16-37

DATE DEPARTMENT ORD.

DATE PAID

By

By

DEC 25 1937

JA

M

ST.
22

DATE 11-1-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.
 ZORN
 TITLE (IN FULL) ZORN PARK, HARBOR SPRINGS,
 MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **YES**

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 78B

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT PEOPLE. CANNON BLACK, CEMENT FOUNDATION. DRAINING FOUNTAIN ROOF
RED & WHITE SHINGLES. WHITE BORDER UNDER ROOF. STONES IN DRINKING FOUNTAIN
RED & GRAY AND LIGHT BROWN & CEMENT COLOR. CHURCH: ROOF GREEN, BLDG. LIGHT
GRAY, DARK GRAY TRIM.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. ~~General~~

By _____
Date _____

OPERATION	EST. TIME		DATE	
	CHARGE	TIME	ENTERED	THD
COMPOSING, TYPE SET UP			NOV 3	NOV 3
SKETCH				
RETOUCHING	172	3	11 - 3	11 - 30
PHOTO LITHO				
BLUING STRIPPING, CHARGING	64		12 - 1	12 - 2
ENGRAVING				
HAND COLORING, OF	160	1 1/2	12 - 4	12 - 4
RETURNING	38	8	12 - 14	12 - 14

DATA: [REDACTED] BY [REDACTED]

THE NEW YORK PUBLIC LIBRARY

RW 10

MRS. A. G. COOK,
PETOSKEY, MICH.

NO. 7A-H3339

ORDER NO. 6406

DATE 11-1-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MITCHELL DAM, PETOSKEY,
MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES No

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 2

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

TAKE OUT WALLS, SAND AND EXCAVATION MACHINE ON RIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

By W. J. H. H. **ESTIMATE** Cost Dept. Checked
Date NOV 3 1937 **AND WORK SCHEDULE** Date NOV 3 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED L. OPT.	DATE COMPLETED
COMPOSING, TYPE, T. OP		NOV 3 1937	NOV 3 1937
SKETCH			
RETOUCHING	169 J	11 - 3	12 - 1 S
PHOTO-LITHO			
BLU. LINE STRIPPING OPAQUING	64	12 - 2	12 - 3 H
ENGRAVING			
HAVE COLOR PROOF	1-3 1/2		
ARIST. ART.	30 9		12-16 Btt.

DATE ESTIMATE OK'D

DATE FILED

DEC 22 1937

DATE ESTIMATE OK'D

DATE FILED

By

MAKE OVER

Charge to Art Dept.

DEC 9 1937

11/12

22

MRS. A. G. COOK,
PETOSKEY, MICH.

NO. 7A-H3340

ORDER NO. 6405

DATE 11-1-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HORSESHOE BEND, LAKE SHORE

DRIVE IN NORTHERN MICHIGAN

PRIVATE NO. BEFORE TITLE. -34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 5287-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all negatives are uniform and are in harmony with each other to make an attractive set.

ESTIMATE
Date NOV 5 - 1937
By NOV 5 - 1937
Cost Dept. Checked

OPERATION	EST. TIME (Min. - Sec. - Thirds)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 5 1937	NOV 5 1937
SKETCH			
RETOUCHING	158	11-5	11-30 SL
PHOTO			
BLUEPRINT STILL LIFE	64	11-30	12-1 1/2
ENGRAVING			
HAND COLORING	100	12-3	12-3
ANY OTHER	32	9	12-13

DEC 23 1937

DATE ORDERED

DATE FILED

DATE ORDERED

By

DATE ORDERED

DATE ORDERED

ST
Rm. 16
25

NO 7A-H3342

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

ORDER NO. 6452

DATE 11-2-1937

12¹/₂ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE:

TITLE: 40 PUEBLO INDIAN ESTUFA OR
KIVA - R M cred

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. 33477

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

On the picture side of the photo
the title should be in the upper
left hand corner and color
in harmony with each other
to make an attractive set.

R

ESTIMATE				Cost Dept. Checked
NOV 2 1937				By <u>171</u>
DESCRIPTION	EST. TIME	DATE	ENTERED	DATE
	EST. TIME	DATE	ENTERED	DATE
COMPTON G. TYPE SET UP		NOV - 9 1937	NOV - 9 1937	
SKETCH				
RETOUCHING	4	2 1/2	11 - 9	12 - 16 8
PHOTOGRAPH				
EDITING	64		12 - 17	12 - 18 15
ENLARGING				
FINAL COLOR PROOF	163	15		12 - 18 15
TOTAL	27	9		1 - 18 15

DATE ESTIMATE MADE

DATE FILED

FEB 3 1938

4

17
29

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-H3343

ORDER NO. 6452

DATE 11-2-1937

12 1/2 M ART COLOPTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(IN FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 184 THE YOUNG INDIAN SCOUT

PUT PLATE NO. ON FRONT

4 RM. encl.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE COLORED SKETCH ATTACHED. BE SURE TO CHANGE BACKGROUND AS SUGGESTED BY
COLORED DESIGN.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
this set are uniform. Please
note that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

photos 4 RM. 16/2

Photo in TBH545

ESTIMATE

Cost Dept. Check

NOV - 9 1937

NOV 9 1937

NOV - 9 1937

NOV - 9 1937

6

3

11-9

12-168

10

12-18-

12-20 AT

1 1/2

208

9

1-8

1-12

8661 11 NOV

21

C 2114 - of 12

1937

29

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-113344

ORDER NO. 6452

DATE 11-2-1937

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 173 PUEBLO INDIAN DANCER IN
FULL REGALIA - R M encl.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CHANGE BACKGROUND AS IN SKETCH. USE PLAIN TURQUOISE BLUE SKY WITHOUT CLOUDS TO
GRADUATE DOWN TO HORIZON WHERE HORSES AND COVERED WAGON MAY BE SHOWN. THE HEAD
DRESS WITH RED STEM - TIP ENDS OF FEATHERS ARE DARK BLUE BLACK OR BROWN. FEATHER
BECOMES WHITER TO AROUND HEAD. VERY LIGHT SOFT COLOR BUCKSKIN (NO CHROME YELLOW)
INDIAN COLDR FACE WITH LIGHT TURQUOISE BLUE STRIPES MARKED ON FACE.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

NOV 9 1937

NOV 9 1937

By

Date

NOV 12 1937

OPERATION	EST. TIME Job No. Time Allowed	DATE ENTERED IN PT.	DATE COMPLETED
COMPOSING TYPE SET UP		NOV - 9 1937	NOV - 9 1937
SKETCH			
RETOUCHING	6 4	11-9	12-18
PHOTO-LITHO			
BLUETINT SPECIALLY CHARGING	70	12-18	12-20 1937
ENGRAVING			
HAND COLOR PROOF	163 1/2		
ARTIST PRFT	156 9	Jan 6	Jan 8

JAN 13 1938

DATE ESTIMATE ORD

DATE Filed

By

By

DATE ESTIMATE FILED

DATE Photo Returned to Customer

DISTRIBUTED BY J.R. WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-H3345

ORDER NO. 6452

DATE 11-2-1937

12¹/₂M ART COLO RTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 172 PUEBLO INDIAN WOMAN AT THE
SPRING - RM encl

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ON SKETCH ATTACHED.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Charge to _____ Date _____

EST. NO. _____

NOV 4 1937	NOV 4 1937
6 2	11-4
64	11-13
225	11-15 145
162	11-17
27	2-10 1938

NOV 4 1937

NOV 4 1937

NOV 4 1937

NOV 4 1937

NOV 4 1937

NOV 4 1937

NOV 4 1937

NOV 4 1937

NOV 4 1937

NOV 4 1937

NOV 4 1937

NOV 4 1937

NOV 4 1937

NOV 4 1937

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. A-H3346

ORDER NO. 6452

DATE 11-2-1937

12 1/2 MART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 146 WHITE ROBED TAOS INDIAN

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ADOBE COLOR IN OVEN & PUEBLO. WHITE SHEET OR ROBE. BEADED MOCCASINS, DARK TROUSERS.

SUBMIT TWO BLUEPRINTS

YES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for the... Please
see to it that the nega-
tives are uniform... colors are
in harmony with each other
to make an attractive set.

ESTIMATE
Date NOV 9 1937

OPERATION	ENTRIES	DATE	DATE
COMPOSING TYPE SET UP		NOV - 9 1937	NOV - 9 1937
RETOUCHING	6 3	11 - 9	12 - 17 SP
PHOTO-ETCHING	6	12 - 17	12 - 18 LT
ENGRAVING			
HANDCOLORING	160 1 1/2	12 - 24	12 - 24
APP. COST	27 9 1/2		

JAN 13 1938

DATE FILED By

M
C

X
29

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-H3347

ORDER NO. 6452

DATE 11-2-1937

12¹/₄ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 187 A MOUNTAIN STREAM OF THE
SOUTHWEST & R M incl
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
USUAL COLOR FOR SUCH A SCENE.

SUBMIT TWO BLUEPRINTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Submit on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE		DATE	
NOV 3 1937		NOV 3 1937	
DATE	TIME	DATE	TIME
NOV - 9 1937		NOV - 9 1937	
12	2	11 - 9	12 - 10 30
60		12 - 17	12 - 18 45
103	1 1/2		
36	7 1/2	1 - 10 - 38	1 - 11 - 38 WA

JAN 13 1938

DATE RECEIVED

DATE FILED

By

INDEXED

FILED

12

29

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-H3348

ORDER NO. 6452

DATE 11-2-1937

12 1/2 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: ^{S.D. 27} HOPI INDIAN AND BURRO, ^{AT} PAINTED

DESERT ~~AREA~~ + RM encl.

PUT PLATE NO. FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR SUGGESTION ON POST CARD 5A-H2548. BURRO WHITE, BLACK SPOTS. INDIAN RED
VERMILION HEAD PIECE - RAG. RED VERMILION BLANKET WITH BLACK DECORATIONS
OR DESIGN ON LOWER PART OF BLANKET.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		By	DATE
NOV 8 1937		NOV 9 1937	
DATE	INTER.	DATE	COMPLETED
NOV-9 1937		NOV-9 1937	
RECEIVED	74 5	11-9	12-20 8
PHOTO		12-21	12-22 45
BLANKET		12-28	12-28
ARTIST	228 12	1-13	1-20

DATE PAID FEB 2 1938
By

Photo to Gladick
11/14/38

R

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-H3349

ORDER NO. 6452

DATE 11-2-1937

12 1/2 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **YES**

TITLE (IN FULL) (ON FRONT)

IMPRINT SAME AS ABOVE

TITLE: P.F.31 THE ARM CHAIR, PETRIFIED
FOREST, ARIZ. + R.M. incl.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR EFFECT LIKE 5A-H2543 ATTACHED. ADD MORE FOREGROUND. DO NOT DO
TOO MUCH RETOUCHING.

SUBMIT TWO BLUEPRINTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

By NOV 4 1937 Date NOV 4 1937

ITEM	DATE ENTERED	DATE	DATE
COMPUTED AND SET UP		NOV 1937	NOV 4 1937
SKETCH			
RETOUCHING	6	2	11-13
PROOFING			
PRINTING	70		12-18
RETOUCHING			
PROOFING	110	1/2	12-28
PRINTING	30	9	1-13-38

DATE FEB 3 1938

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-H3350

ORDER NO. 6452

DATE 11-2-1937

12¹/₂ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 145 RUINS OF OLD INDIAN
MISSION, TAOS PUEBLO, N. M. - R.M. incl

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

VILLAGE AND RUINS ADOBE COLOR (NO CHROME YELLOW)

SUBMIT TWO BLUEPRINTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for this card. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

WORK SCHEDULE

OPERATION	EST. TIME (HOURS)	START DATE	END DATE
COM. LING. FOR SET UP		NOV - 9 1937	NOV - 9 1937
SKETCH			
RETOUCHING	158 3	11 - 9	12 - 17 38
PHOTO-LITHO			
BLUEPRINTS	6	12 - 7	12 - 18 38
PRINTING			
HANDCOL PROOF	15 1/2		12 - 18 38
ARTIST COST.	30 9	1 - 10 - 38	1 - 11 - 38

JAN 13 1938

DATE Filed

By

2

29

NO. 7A-H3351

DISTRIBUTED BY J.R. WILLIS, BOX 665,
ALBUQUERQUE, N. M.

ORDER NO. 6452

DATE 11-2-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 124 OLD ZUNI INDIAN PUEBLO AND
THUNDER MOUNTAIN + RM encl.
PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USUAL ADOBE COLOR PREVAILS IN BUILDING - INCLINED TO REDDISH BUFF - NO
CHROME YELLOW. RED SHIRT ON MAN IN DOOR.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

NOV 9 1937 ESTIMATE

DESCRIPTION	DATE	AMOUNT	DATE	AMOUNT
CURT TEICH & COMPANY, INC.	NOV-9 1937		NOV-9 1937	
STUDIO				
RECEIVED	11-9	3	12-10-37	
PHOTOGRAPH				
B. L. & W. PROOF	12-17	70	12-18-37	
HANDCOL PROOF				
RETURN PHOTO				
12-18-38	39	9	12-20-38	

DATE PAID

DATE PAID

12-18-37

21

4 - 2
12 - 117.
26 (X)

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-H3352

ORDER No. 6452

DATE 11-2-1937

12^M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT - SAME AS ABOVE

TITLE: 183 APACHE INDIANS IN CAMP
(~~NEW~~ NEW MEXICO AND ARIZONA)
+ R.M. encl.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT OLD CAR. GIVE GAY FESTIVE COLORS TO COSTUMES OF INDIAN TYPE. LARGE
VARIETY OF COLOR IS O.K.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for the customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DATE	TIME	DATE	TIME
PRINTED	PRINTED	PRINTED	PRINTED
NOV 4 1937	NOV 4 1937	NOV 4 1937	NOV 4 1937
2	5	11-4	12-20
70		12-20	12-21
44	12	1/7/38	1/11/38

JAN 13 1938

DISTRIBUTED BY J.R. WILLIS, BOX
665, ALBUQUERQUE, N. M.

NO. 7A-113353

ORDER NO. 6452

DATE 11-2-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 188 CATTLE ON THE RANGE IN THE
SOUTHWEST & R.M. incl.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF

CHICAGO CT

COLOR DESCRIPTION

CATTLE WHITE FACE, VERY DARK RED BODIES. TREES IN BACKGROUND BRIGHT RED AND
YELLOW TONES OF AUTUMN WITH SOME GREENISH TONES. FOREGROUND TREES AUTUMN COLORS
ALSO.

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

... on
only for the ... Please
see to it that all ... or nega
tives are uniformed colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

NOV 4 1937

By

Date

NOV 4 1937

DESCRIPTION	QUANTITY	UNIT PRICE	DATE ENTERED	DATE COMPLETED
COMING THE SET UP			NOV 4 1937	NOV 4 1937
RETOUCHING	8	4	11-4	12-16 8
PROOFING	70		12-17	12-20 41
ENCRAVING	103	1½		22 24
HAND COLOR PROOF	206	9	11/15/37	11/14/38

DATE OF ORDER

DATE OF

DEC 3 1938

DATE

8

5

J.R.WILLIS, ALBUQUERQUE, N.M.

NO. 7A-H3355

ORDER NO. 6454

DATE 11-2-1937

12½ M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES.

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) **NEZ BY THE LOG, PETRIFIED
FOREST**

SMALL TYPE: (C) J.R.WILLIS

FRONT NO. **NONE** R. M.

IMPRINT

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 5A-H1981 D 5075

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME	ENTERED DATE	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 13 1938	JAN 13 1938
PROOF	4		
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STAMPING, CHARGING	12		1-18 1938
ENGRAVING			
HAND COLOR PROOF			
ARTIST REPT.	23	7½	2-11 1938

DATE BLUEPRINT ORD. _____ Date Paid _____

By _____

DATE HAND COLOR PROOF ORD. _____ Date Paid _____

By _____

P

J.R.WILLIS, ALBUQUERQUE, N. M.

NO. 7A-H3356

ORDER NO. 6454

DATE 11-2-1937

12¹/₂ ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) NATURAL BRIDGE, PETRIFIED
FOREST, ARIZONA

IMPRINT

SMALL TYPE: (C) J.R.WILLIS

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 5A-H2540.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORKSCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME (Normal Time Allowed)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		JAN 12 1938	JAN 12 1938
ETCH	1/4		
RETOUCHING			
PHOTO TONO			
BLUEPRINT STRIPPING, OPACUING	82	1-18	1-18 45
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	25 2 1/2		2-11

DATE RECEIVED AND

DATE PAID

By

By

DATE PAID

By

151
101

J. R. WILLIS, ALBUQUERQUE, N. M.

NO. 7A-H3357

ORDER NO. 6454

DATE 11-2-1937

12 $\frac{1}{2}$ M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M.

TITLE (IN FULL) **PETRIFIED WOOD AND EROSIONS,** IMPRINT

PETRIFIED FOREST, ARIZONA

SMALL TYPE: (C) J.R.WILLIS

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 5A-H2543

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

2

ESTIMATE			
JAN 12 1938			
OPERATION	EST. TIME	EST. DATE	ACT. DATE
COMPOSING, TY. & SET UP		JAN 13 1938	JAN 13 1938
ETCH	1/4		
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT	82		1-18-38
STRIPPING (PAQUING)			
ENGRAVING			
HAND COLOR PROOF			
ARTIST LEPT.	25 2 1/2		2-11-38

DATE ESTIMATE OK'D. _____ DATE FILED _____

By _____

By _____

DATE AND BY WHOM PROOF OK'D. _____ DATE PHOTO RETURNED TO CUSTOMER _____

By _____

NO. 7A-H3358

ORDER NO. 6454

DATE 11-2-1937

ATTENTION!

Subjects on
order for the designer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1-1/2M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER- BORDER.

TITLE (IN FULL) ARM CHAIR, PETRIFIED
FOREST, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M.

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7A-H3349

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. ~~Charged~~

AND JOHN CAMPBELL

4-12-1938

6 No. 10 - 1/2 x 1/2 - 1/2

OPERATION	EST. TIME	ENTERED	DATE
COMPOSING, TYPE SET UP		JAN 13 1938	JAN 13 1938
ETCH	1/4		
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STEPPING, OPAQUING	52	1 - 1 - 8	1 - 1 - 4-7
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	2 1/2	2 1/2	2 1/2

1915-1916

LIFE Filed

24

Ly

BALTIMORE

Unit 2: From Theory to Customer

THE UNIVERSITY OF CHICAGO

Chae 10

— 1 —

1000	1/4	1000	1000
1000		1000	1000
1000		1000	1000
1000	4 1/2	1000	1000

J. R. WILLIS, ALBUQUERQUE, N. M.

NO. 7A-H3359

ORDER NO. 6454

DATE 11-2-1937

12 1/2 M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE TWIN SISTERS (IN
SECOND FOREST) PETRIFIED FOREST,
ARIZONA

SMALL TYPE: (C) J. R. WILLIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 5A-H2544

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE			
DATE JAN 12 1938		BY JAN 12 1938	
OPERATION	EST. TIME	ENTERED	TESTED
COMPOSING, TYPE SET UP		JAN 13 1938	JAN 13 1938
ETCH	1/4		
RETOUCHING			
PHOTO LITHO			
BLUE PRINT	82	1-8	1-18 H.T.
STRIPPING CAPQUING			
ETCHING			
HAND COLOR PROOF	229 3/4	1-28	1-28
ARTIST LEPT.	27		2-11

DATE OF ORDER _____ BY _____

DATE OF DELIVERY _____ BY _____

(R)

101

J.R.WILLIS, ALBUQUERQUE, NM.

NO. 7A-H3360

ORDER NO. 6454

DATE 11-2-1937

12 1/2 M ART COLORTONE ~~MINIATURE VIEWS~~ FULL FACE ON THREE SIES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) EAGLE NEST ROCK, PETRIFIED
FOREST, ARIZONA

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7A-H2487

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Cost Est. Given

By

Date

ITEM	TIME (In Minutes Allowed)	ENTERED EST.	DATE COMPLETED
GENERAL G. T. SET UP		JAN 13 1938	JAN 13 1938
ETCH	1/4		
RETOUCHING			
PHOTO-LITHO			
BLUETINT STRIPPING, OPAQUING	8	8	1-19-38
ENGRAVING			
HAND COLOR PROOF			
ARTIST LEPT.	25 - 2 1/2		2-11-38

DATE BLUETINT CRD. _____ Date Filed _____

By

By

DATE HAND COLOR PROOF CRD. _____

DATE HAND COLOR PROOF CRD. _____

By

J. R. WILLIS, ALBUQUERQUE, N. M.

NO. 7A-H3361

ORDER NO. 6454

DATE 11-2-1937

12 1/2 M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) THE SNOW LADY, PETRIFIED
FOREST, ARIZONA

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7A-H2488

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

DESCRIPTION	EST. TIME	DATE	DATE
COMPOSING, TYPING, SET UP		JAN 13 1938	JAN 13 1938
EDITING	1/4		
RETOUCHING			
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	82	1-18	1-19 H.T.
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	27 2 1/2		2-11 JPM

DATE SUBMITT ORD

DATE FILED

By

By

DATE HAND COLOR PROOF ORD

DATE PRINTS RETURNED TO CUSTOMER

REMARKS

J.R.WILLIS, ALBUQUERQUE, N.M.

NO. 7A-H3362 *Not here*

ORDER NO. 6454

DATE 11-2-1937

12¹/₂" M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) EVENING SHADOWS, PAINTED

IMPRINT

DESERT AND BLUE FOREST, ARIZONA

SMALL TYPE: (C) J.R.WILLIS

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 5A-H2545

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME No. of Time Units	ENTERED DATE	IS COMPLETED
COMPOSING, TYPE SET UP		JAN 13 1938	JAN 13 1938
SKETCH	1/4		
RETOUCHING			
PHOTO LITHO			
BLUING, T STRIKING, OPAQUING	2	1 - 1	1-19 KT.
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	24 2 1/2		2-14

DATE SUBMITT. ORD. _____ DATE FILED _____

DATE _____ By _____

DATE FIRST RETURNED TO CUSTOMER _____

NO. 7A-H3363

J.R. WILLIS, ALBUQUERQUE, N.M.

ORDER NO. 6454

DATE 11-2-1937

12¹/₂ M C.T. ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, COWER, CENTER BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

TITLE (IN FULL) PETRIFIED FOREST, ARIZONA

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 5A-H2550

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE			
JAN 13 1938		Cost Dept. Checked	
DESCRIPTION	EST. TIME	ENTERED	DATE
COM. INC. TIME SET UP		JAN 13 1938	JAN 13 1938
SKETCH	1/4		
RETOUCHING			
PHOTO-LITHO			
EXPOSURE	82	1 - 1	1 - 7 1/2
STRIPPING OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST FEET.	26	2 1/2	2-12

DATE PREPARED

DATE FILED

DATE

By

DATE PAID

B.

8

101

J.R.WILLIS, ALBUQUERQUE, N.M.

NO. 7A-H3364

ORDER NO. 6454

DATE 11-2-1937

12½ M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) THE PAINTED DESERT

FRONT NO. NONE R. M.

IMPRINT

SMALL TYPE: (C) J.R.WILLIS

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF D-3744 7A H-3365

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	EST. TIME	ESTIM. COST	DATE
COM. LITHO SET UP			JAN 13 1938
SKETCH	1/4		
RETOUCHING			
PHOTO LITHO			
BLUEPRINTING	1/2	1-18	1-19 1938
NEGATIVE			
HAND COLOR PROOF			
ARTIST EPT.	2 1/2		2-14 1938

DATE BLUEPRINT ORD. _____ DATE FILED _____

By _____ By _____

DATE _____ DATE _____

By _____ By _____

By _____ By _____

ST
101

J. R. WILLIS, ALBUQUERQUE, N.M.

NO. 7A-H3365

ORDER NO. 6454

DATE 11-21-37

12 1/2 M ART COLORTONE MINIA TRE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) ~~XXXXXXXXXXXXXXX~~ HOPS
HOPI INDIANS (ORLIN AND ZELLAH) ON THE
EDGE OF THE PAINTED DESERT

IMPRINT

SMALL TYPE: (S) J. R. WILLIS

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF D-3744

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

JAN 12 1938

ESTIMATE
AND WORK SCHEDULE

Can Dept. Complete

SECTION	EST. TIME (Hrs. 1 Time 1/2, lower)	DATE ENTERED	DATE COMPLETED
COMPOSITION, TYPE SET UP		JAN 13 1938	JAN 13 1938
ETCH	1/4		
ETCHING			
PHOTO LITHO			
BLIND STAMPING, CRAQUEING	8 1/2	1-18	1-19 1938
GRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	25	2 1/2	2-11 1938

DATE BLANKET ORD.

DATE FILED

By

By

Forward to Customer

Lay out in here

101

J.R.WILLIS, ALBUQUERQUE, N.M.

NO. 7A-H3366

ORDER NO. 6454

DATE 11-2-1937

12 1/2 M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) PAINTED DESERT, ARIZONA

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 5A-H2547
(BE SURE TO USE CORRECTED PLATES OF 5A-H2547)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Dept. Checked

JAN 12 1938

JAN 12 1938

DESCRIPTION	QUANTITY	UNIT PRICE	DATE ENTERED	DATE FILED
COMPOSING TIME SET UP			JAN 12 1938	JAN 13 1938
SKETCH		1/4		
RETOUCHING				
PHOTO-PROOF				
BLUEPRINT SHIPPING CHARGES	82		1-8	1-19 45
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT	26	2 1/2		2-12 X

DATE RECEIVED ORD. _____ DATE FILED _____

DATE PAID _____ DATE PAID _____

10

ST
01

J.R.WILLIS, ALBUQUERQUE, N.M.

NO. 7A-H3367 - 1 hr left

ORDER NO. 6454

DATE 11-2-1937

12½M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) THE PAINTED DESERT, ARIZONA

IMPRINT

SMALL TYPE: (C) J.R.WILLIS

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 5A-H2548

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE		Cost Dept. Checked	
AND WORK SCHEDULE		By	
Date		Date	
DESCRIPTION	EST. TIME No. Time Lower	EST. DATE	FILED
COMPOSING TYPE SET UP		JAN 13 1938	JAN 13 1938
ETCH	1/4		
RETOUCHING			
PHOTO-LITHO			
BLUE-INT STRIPPING OPAQUING	82	1-18	1-19 1938
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	24 2 1/2		2-15 1938

DATE ESTIMATE MADE _____ DATE FILED _____

By _____

DATE ESTIMATE RECEIVED BY CUSTOMER _____

By _____

101

J. R. WILLIS, ALBUQUERQUE, N. M.

NO. 7A-H3368

ORDER NO. 6454

DATE 11-2-1937

12½ M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL)

HOPI INDIAN AND BURRO,
PAINTED DESERT, ARIZONA

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7A-H3348

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Cost Dept. Checked

JAN 13 1938

DATE

ENTITLED

ESTD

COMPUTED, C. T. SET UP

JAN 13 1938

JAN 13 1938

SKETCH

4

RETOUCHING

PHOTO-MIRO

BLUEPRINT
STRIPPING, CRYSTAL

82

1-18

1-19 47

ENCLOSURES

HAND COLOR PROOF

ATTN: DEPT.

22

DATE RECEIVED

DATE PAID

By

By

DATE PAID

DATE PAID

J.R.WILLIS, ALBUQUERQUE, N. M.

NO. 7A-H3369

ORDER NO. 6454

DATE 11-2-1937

12 $\frac{1}{2}$ M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, ~~LOWER~~, CENTER, BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) PAINTED DESERT, ARIZONA

IMPRINT

SMALL TYPE: (C) J.R.WILLIS

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 5A-H2549

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,275

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

JAN 12 1938

WORK SCHEDULE

Date

JAN 13 1938

OPERATION	EST. TIME C. & No. Time Allowed	DATE ENTERED	DATE COMPLETED
COMPOSING TYPE SET UP		JAN 13 1938	JAN 13 1938
SKETCH	1/4		
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OP-QUING	12	1-18	1-18
ENGRAVING			
HAND COLOR PROOF			
APPROX. DEPT.	26 2 1/2		2-15

DATE SUBMIT ORD

DATE Filed

DATE

DATE Photo Returned to Customer

ST
101

NO. 7A-H337 0

J.R.WILLIS, ALBUQUERQUE, N. M.

ORDER NO. 6454

DATE 11-2-1937

12½ M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) THE PAINTED DESERT, ARIZONA

IMPRINT

SMALL TYPE: (C) J.R.WILLIS

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 5A-H2542

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

OPERATION	DATE	TIME	INITIALS	REMARKS
COMPOSING, TYPE SET UP	JAN 12 1938			
ETCH		¼		
RETOUCHING				
PHOTO-LITHO				
MULTI-COLOR STRIPPING, GRAVING	82	1-18		1-18 48
HIGHWAY				
HAND COLOR PROOF				
ARTIST LEPT.	26	2½		2-15

DATE BLUEPRINT OK'D _____ Date Filed _____

DATE _____ By _____

By _____

J.R.WILLIS, ALBUQUERQUE, N.M.

NO. 7A-H3371

ORDER NO. 6454

DATE 11-2-1937

12½ M ART COLORTONE ~~XXXXXXXX~~ MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

NONE M.

TITLE (IN FULL)

THE GRAND CANYON OF
ARIZONA

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7A-H572

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all type or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

JAN 12 1938

JAN 12 1938

OPERATION	EST. TIME	ENTERED	DATE
COMPOSING, TYPE, SET UP			
ETCH	1/4		
RETOUCHING			
PHOTO-LITHO			
BLU. PRINT STRIPPING, OPAQUING	82	1-18	1-19
PH. GRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	27	2 1/2	2-11

DATE SUBMITTED AND

DATE PAID

DATE PAID

101

NO. 7A-12372

C.T.GENERAL KENTUCKY SCENES

ORDER NO.

DATE 10-27-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NATURAL BRIDGE, KENTUCKY

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. A-9776.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

2.

INVOICE OF Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By NOV 2 1937

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV 2 1937	NOV 2 1937
SKETCH			
RETOUCHING	169 2	11-2	11-10 SL
PHOTO-LITHO			
BLU-PRINT STEEPING, OPAQUING	74	11-10	11-11
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		15 Nov
ARTIST DEPT.	51 9	11-30	12-1

DATE SUBMITTED

DATE RECD DEC 8 1937

DATE PAID

By 20

By

DATE Photo Returned to

8

Nov 11/12

18

NO. 7A-H3372

J. R. WILLIS, ALBUQUERQUE, N. M.

ORDER NO. 6454

DATE 11-2-1937

12½ M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) GRAND CANYON, ARIZONA, FROM
EL TOVAR HOTEL

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7A-H3059

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of President
By *[Signature]* ESTIMATE
Date JAN 12 1938 JAN 12 1938

OPERATION	EST. TIME	ENTERED	RECEIVED
COMPOSING, TYPE SET UP		JAN 13 1938	JAN 13 1938
ETCH	4		
RETOUCHING			
PHOTO-LITHO			
BLUE-PRINT STRIPPING Original	82	1-18	1-19-38
ENGRAVING			
HAND COLOR PLATE			
ARTIST COST	27 2½		2-11-38

DATE _____ DATE FILED _____

DATE _____ By _____

J. R. WILLIS, ALBUQUERQUE, N. M.

NO. 7A-H 3373

ORDER NO. 6454

DATE 11-2-1937

12^M ART COLORTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL) SAN FRANCISCO PEAKS NEAR
FLAGSTAFF, ARIZONA

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. ~~REDUCE COLOR PLATES OF 6A-H1186~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order to be made. Please see to it that all negatives are uniform in colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE			
DESCRIPTION	EST. TIME	DATE	DATE
COATING AND SET UP		JAN 13 1938	JAN 13 1938
ETCHING	1/4		
RETOUCHING			
PHOTO LITHO			
BLUE PRINT			
STAMPING CHARGING		1-18	1-18 45
INCREASING			
HAND COL OR PROOF			
DELIVERY	2-17	2-11	2-14

DATE Made _____
By _____
DATE Photo Returned to Customer _____

New Colors

MAKEOVER

Change to

EST. MAKEOVER TO

PHOTO CHINA

TIME
3/4

JAN 24 1938

43

J.R. WILLIS, ALBUQUERQUE, N. M.

NO. 7A-H3374

ORDER NO.

6454

DATE 11-2-1937

12½ M ART COLOTTONE MINIATURE VIEWS, FULL FACE ON THREE SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL)

PAINTED DESERT, ARIZONA

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*New Colors
& Maps*

ESTIMATE

Cost Dept. Control

JAN 12 1938

JAN 12 1938

DESCRIPTION	EST. TIME	EST. COST	EST. PROFIT	EST. TOTAL
CONTRACT PREP. & T. UP				
REWORKING	2			
PHOTO LITHO				
BLACK & WHITE PRINTING	12			
REWORKING				
HAND COLOR PROOF	201	1/2	2-9	2-9
REWORKING	201	5 1/2	2-9	2-14

DATE ORDER SENT

DATE Filled

By

By

DATE PAID COLLECTED

DATE Photo Returned to Customer

$3 \frac{9}{16} \times 2 \frac{9}{16}$

4

5
101

SEWALL SPECIALTY CO., HOUSTON
AND GALVESTON, TEXAS

NO. 7A-H3375

ORDER NO. 6441

DATE 11-2-1937

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF
JEFFERSON DAVIS HOSPITAL

AND NURSES' HOME, HOUSTON, TEXAS

SMALL TYPE: PHOTO - BOB BAILEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE:

HOUSTON - TEXAS' LARGEST CITY

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RED ROOF, LIGHT TAN BRICK BODY, WHITE TRIM, ENTRANCES & CORNICES. IF YOU THINK
IT WILL MAKE A BETTER AND LARGER BUILDING, YOU CAN MOVE NURSES HOME A LITTLE
FORWARD. TAKE OUT ALL SHACKS, FILL IN WITH GRASS PLOTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

R

R

ST
Hawell 1132
20

SEEWALL SPECIALTY CO., HOUSTON
AND GALVESTON, TEXAS

NO. 7A-H3376

ORDER NO. 6442

DATE 11-2-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: HOUSTON'S WELCOME TO
THE WORLD, RICE HOTEL, HOUSTON, TEXAS
BOT: HOME OF RADIO STATION KTRH

SMALL TYPE: PHOTO - BOB BAILEY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

NOX YES - SAME

AS ON 2A-H190

IMPRINT

SAME AS ABOVE

PUT AT BOTTOM OF MESSAGE SPACE:

HOUSTON - TEXAS' LARGEST CITY

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

CUT OUT BLDG. IN FRONT. PUT IN LATE MODEL CARS. WORK IN PLAIN SIGN ON CORNER OF
BALCONY, ALSO SIGN REAR NON-ROOF. REDUCE PHOTO TO MAKE HORIZONTAL CARD.
GOOD HEAVY SHARP COLOR. CUT OUT ALL BLDGS. EXCEPT RICE HOTEL, SHOW CARS
PARKED ON SIDE IF POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this session. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

print on 8X10

State

Handwritten signature and initials.

ESTIMATE				by	checked
NOV 9 1937				by	checked
DATE	TIME	LOCATION	TIME	DATE	TIME
				NOV - 9 1937	NOV - 9 1937
	13	5	11 - 9		12 - 22
				12 - 22	12 - 22
					12 - 30
	214	10	1 - 13		1 - 20
				FEB 8 1938	
				OK	

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3377 ORDER NO. 6440 DATE 11-2-1937

CUSTOMER MARKEN & BIELFELD, INC.,
FREDERICK, MD.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE EBERT ICE CREAM CO.
FREDERICK, MARYLAND

(X) TITLES IN PLATE AS ON 6A-H973)

FRONT NO. 14

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

No. 14 FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

ON PROOF ATTACHED DRIVEWAY (WHICH IS IMPORTANT)
DOES NOT SHOW. THIS, YOU WILL NOTE IS ESPECIALLY
PRONOUNCED ON THE LEFT SIDE OF PHOTO AND CAN BE
EMPHASISED BY LEAVING IN THE ORNAMENTAL LAMP
POSTS. LAMP POSTS SHOW A LITTLE SQUARE-BOXED
ADVERTISING SECTION. TAKE THIS OFF.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 7A-H3378 ORDER NO. 6440 DATE 11-2-1937

CUSTOMER MARKEN & BIELFELD, INC.,
FREDERICK, MD.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE EBERT ICE CREAM CO.

FREDERICK, MARYLAND

(TITLE IN PLATE AS ON 6A-H973)

FRONT NO. 14 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

507 22 22 22 22
79402
cont work 11/100

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2 1/2
10 C 1 1/4
La 10 3/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3379 ORDER NO. 6439 DATE 11-3-1937

CUSTOMER BARBIZON APT. HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP-BARBIZON APARTMENT HOTEL - MIAMI
BEACH, FLORIDA

BOT-COVERLOOKING THE OCEAN

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

STRUCTURE # 14. RELIEFS # 13. ROOF TILE # 32. COLOR DESCRIPTION
SIDEWALKS # 11. STREETS $\frac{1}{2}$ TONE # 19.

RAISE STRUCTURE TO LEFT LITTLE, IN ORDER TO FURNISH STREET AND PORTION OF PARK ACROSS STREET, &
OBTAIN PROPORTION, AS ON CARD 5A-H1712. FURNISH SAME AMT. OF PLANTS, FLOWERS ACROSS STREET, MINUS
LAMPPOST. REDUCE NUMBER OF AUTOMOBILES, AND FURNISH PASSERBYES.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 9/3

4C 1/2

La 10

Am

ask Bill

VERY RUSSIA

Russ
148

48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3380 ORDER NO. 6433 DATE 11-2-1937

CUSTOMER LONDON TERRACE
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE

3½ x 5½

STYLE ART SOLOPHONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LONDON TERRACE IN OLD CHELSEA
NEW YORK CITY

THE LARGEST APARTMENT HOUSE IN THE WORLD

(USE A DELICATE-APPEARING ENGLISH STYLE OF LETTERING.)

ALSO SEE GENERAL INSTRUCTIONS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE SAME LAYOUT AS USED ON 7A-H285, except do not have any sharp or definite break between the illustration and panel, but rather use a vignette effect so that the illustration proper blends right out into the panel.

SEE INSTRUCTIONS ATTACHED ALSO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

Lang photo

photo ret
1/10/38

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 10 1/2

AC 1 1/2

La 9 1/2

As made
in 1/10/38

2

37

R

3398

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3381 ORDER NO. 6433 DATE 11-2-1937

CUSTOMER LONDON TERRACE
NEW YORK, N. Y.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3½ x 5½

STYLEART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE BOBBIES OF LONDON TERRACE IN OLD
CHELSEA NEW YORK CITYFRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No ImprintTHE LARGEST APARTMENT HOUSE IN THE WORLD
(USE A DELICATE-APPEARING ENGLISH STYLE OF LETTERING.
THIS TITLE PANEL COULD GO IN THE FOREGROUND, PERHAPS
CENTER, JUST SO LONG AS IT DOES NOT BREAK INTO THE SHADOW CAUSED BY THE BOBBIES THEMSELVES)
(ALSO SEE GENERAL INSTRUCTIONS)

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

Photo ret
1/10/38

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. ☒ 7A-H3382 ORDER NO. 6433 DATE 11-2-1937

CUSTOMER LONDON TERRACE APARTMENTS
NEW YORK CITY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A PENT HOUSE GARDEN ATOP LONDON TERRACE
IN OLD CHELSEA NEW YORK CITY
THE LARGEST APARTMENT HOUSE IN THE WORLD

(USE A DELICATE APPEARING ENGLISH STYLE OF LETTERING.
THIS TITLE COULD GO IN THE LOWER RIGHT CORNER, WHERE THE GREEN VINE
APPEARS JUST IN FRONT OF THE PICKET FENCE. ALSO SEE GENERAL INSTRUCTIONS)

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
H.C. 1 1/2
La 9 3/4

R

Photo ret
1/10/38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3383 ORDER NO. 6433 DATE 11-2-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

CUSTOMER LONDON TERRACE
NEW YORK CITY

6 M PC SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE MARINE DECK ATOP LONDON TERRACE IN
OLD CHELSEA NEW YORK CITY

THE LARGEST APARTMENT HOUSE IN THE WORLD

(USE A DELICATE-APPEARING ENGLISH STYLE OF LETTERING.

THIS TITLE MIGHT WELL BE CENTERED ON THE FLOOR IN THE FOREGROUND.

ALSO SEE GENERAL INSTRUCTIONS
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

Photo ret
1/10/38

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Ret 6

MC 112

La 9

#27

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3384 ORDER NO. 6433 DATE 11-2-1937

CUSTOMER LONDON TERRACE,
NEW YORK CITY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE SWIMMING POOL IN LONDON TERRACE IN
OLD CHELSEA NEW YORK CITY

THE LARGEST APARTMENT HOUSE IN THE WORLD

(USE A DELICATE-APPEARING ENGLISH STYLE OF LETTERING.

HERE TITLE OUGHT TO GO RIGHT IN THE POOL OF WATER SOMEWHERE IN
THE FOREGROUND. ALSO SEE GENERAL INSTRUCTIONS)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7 1/2
#2 1 1/2
La 9

R

Photo ret
1/10/38

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3385 ORDER NO. 6433 DATE 11-2-1937

CUSTOMER LONDON TERRACE
NEW YORK CITY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE ACRE OF GARDENS OF LONDON TERRACE
IN OLD CHELSEA NEW YORK CITY

THE LARGEST APARTMENT HOUSE IN THE WORLD

(USE A DELICATE-APPEARING ENGLISH STYLE OF LETTERING.)

USE OWN JUDGMENT FOR PLACING OF TITLE. ALSO SEE GENERAL INSTRUCTIONS)

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print, Handcolor, Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

Photo ret
11/10/37

Do Not Write About More Than One Subject Or One Customer On This Sheet—
and Use One Side Only

Salesman

Date

Customer's Name London Terrace Apartments

Page 6

Oct 6, 1937

Customer's Address

Subject

✓ Subject No. 6 The Gardens Trellis work that appears at top of foto is to be retained for the angle from which photo was shot means much. This is a double lattice trellis, one layer over the other. One is a red, the other white, the top one red. You've got to carry out this two-tone effect. Venetian blinds are cream colored. Eliminate shade appearing in window and make it a venetian blind. Flatten out the air-vents that are standing up so that all windows are uniform. The ropes and aerial wires on the walls of bldg to come out. Bldg proper terra cotta brick. Cornice, copings are Indiana Limestone. Figure in fountain gives off a copperish-green moss affect. Similate this. Along far wall of house the flowers are preponderantly rhododendrons, pinkish in bloom. ~~Flagstone colored walk, with concrete serrations..~~ Portico rail in foreground is a very dark brown (looks like a black from certain angles). Flowers in circle around pool should be bright pinks and reds -- begonia/ Where no flagstones appear the walk is pebble stone. The lamp standards are the same brownish dark color as the portico railing. Lamp light itself is creamish white through the semi-opaque glass.

NO. 7A-H3386

MID-CONTINENT NEWS CO., OKLAHOMA CITY, OKLA.

ORDER NO. 6926

DATE 11-3-1937

12½ M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) CIVIC CENTER BY NIGHT,
OKLAHOMA CITY, OKLA.

IMPRINT SAME AS ABOVE

4B H 225

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Use day view - change to night

THE THREE MAIN BLDGS. ARE GRAY STONE

MOST IMPORTANT ARE THE ROWS OF SPECIAL LIGHTS AS SHOWN IN "NIGHT" PHOTO
BE SURE AND DUPLICATE THEM

THE LIGHT EFFECT HAS A LIGHT BLuish HAZE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE			
OPERATION		DATE	DATE
EST. TIME		ENTERED	DATE
COST			
COMPOSING SET UP		NOV 4 1937	NOV 4 1937
RETOUCHING	8 8	11-4	11-17
PROOFING			
PRINTING	40	11-18	11-19
DELIVERY			
TOTAL	70 13/11		11-20
	30 12		12-8

DEC 25 1937

R. & R. NEWS CO., ATLANTA, GA.

NO. 7A-H3387

ORDER NO. 6940

DATE 11-3-1937

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) STONE MOUNTAIN, WHERE THE CONFEDERATE MEMORIAL IS BEING CHISELED IN SOLID GRANITE, ATLANTA, GA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

USE PHOTO NO. 98045

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

7

DATE		CUT		CHECKED	
NOV 3 1937		NOV 3 1937		NOV 3 1937	
NOV-9 1937	NOV-9 1937				
7	2	11-9	11-10-37		
64		11-8	11-18-37		
40	1/4		11-23		
34	8 3/4	12-10-37	12-13-37	F.W.	

DATE 11-3-1937

MAKEOVER

Charge to

EST. Makeover T

ITEM	QUANTITY	PRICE	TOTAL
FOOTWEAR	1		
SHIRT			
PAJAMA			
SOCKS			
UNDERWEAR			

7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3388 ORDER NO. 6458 DATE 11-3-1937

CUSTOMER HOTEL KINGKADE
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M P.C.

SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL KINGKADE, "THE HOUSE OF HOSPITALITY"
OKLAHOMA CITY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

Plate no imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 83202. BRING OUT SIGN PROMINENTLY
ON TOP OF BLDG. REMOVE SMALL BLDG. ON LEFT AND
EDGE OF TALL BLDG. PUT IN MODERN CARS AND PEOPLE.
TAKE OFF BARBER POLE AT CORNER OF BLDG. USE
LATEST STYLE OF TYPE FOR TITLE AND R.M.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

To Curt

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DISTRIBUTED BY MC CORMICK CO., PHOTOGRAPHERS,
AMARILLO, TEXAS

NO. 7A-H3390

ORDER NO. 6462

DATE 11-3-1937

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

TITLE (IN FULL) TOP-TYPICAL IRRIGATION WELL,
WEST TEXAS SHALLOW WATER BELT

IMPRINT SAME AS ABOVE

BOT-THIS MODERN FARMERETTE HAS NO RAINFALL
WORRIES

BOT.MARGIN TO RIGHT: PHOTO 27421 (C) 1937,
McCORMICK CO.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

NOV 4 1937	NOV 4 1937	NOV 4 1937	NOV 4 1937
6	5	11-4	11-12 5
16		11-12	11-12 F.
100	1 1/2		12 1/2
34	8 1/2	12-7-37	12-10-37 F.W.

MAKEOVER

By L.V. Dept.

RET. PHOTO

1 1/2

NOV 28 1937

HC 1 1/2

File
in

1 1/2

11-28

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3392

ORDER NO. 6488

DATE 11-4-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER NEW PINWOOD HOTEL
VIRGINIA BEACH, VA.

25^M P. C.

SIZE 3¹/₂ x 5¹/₂

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE PINWOOD HOTEL

VIRGINIA BEACH VIRGINIA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front.
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2M-1-2-37

Ret 6
HAC 1 1/4
L a 12

Art work
on front

26

5
to

St
68

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H3393 ORDER NO. 6491 DATE 11-4-1937

CUSTOMER JIMMIE'S BAR & GRILL
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JIMMIE'S BAR & GRILL MIAMI, FLORIDA
BOT-COCKTAIL LOUNGE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
~~Blue Print~~ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SEE INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. 7A-H3394 ORDER NO. 6491 DATE 11-4-1937

CUSTOMER JIMMIE'S BAR & GRILL
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M P.C.

SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JIMMIE'S BAR LIQUOR STORE MIAMI, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Not 7
4 C 1 1/2
La 9

Not made
no printed

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3395 ORDER NO. 6496 DATE 11-4-1937

CUSTOMER LYONS TRANSPORTATION CO.,
ERIE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M P.C.

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW FREIGHT TERMINAL, LYONS TRANSPORT-
ATION COMPANY, INC.

FRONT NO. 5 (All of this on address side) R. M. ~~Yes~~ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

26TH & FRENCH STS., ERIE, PA. — PHONE: 01-376

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE OVER SKETCH. SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Top photo 5x7

Ret 9 1/2

HC 1 1/2

La 8 1/4

43

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3396 ORDER NO. 6489 DATE 11-4-1937

CUSTOMER NORTH SIDE FEDERAL LOAN ASS'N.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M BUS. CARDS SIZE ~~3 1/2 x 2 3/8~~ 3 1/2 x 2 7/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 7A-H3397. BE SURE TO RETOUCH
IN "NORTH SIDE FEDERAL SAVINGS, ETC." AS SHOWN
ON PHOTO ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from — Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red impression
" DK. Blue

PHOTO RETURNED

TO

PHOTO USED FOR

1 Page 5x7

Ret. 2

H.C. 1/2

La 5

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. 7A-H3397 ORDER NO. 6490 DATE 1-4-1937

CUSTOMER WALTER T. LARSON
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M BUS. CARDS SIZE ~~3 1/2 x 2 3/8~~ 3 1/4 x 2 7/16

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. none
H. C. 3/4
L. W. 5

[Large handwritten signature]

ASHEVILLE POST CARD CO., ASHEVILLE, N. C.

NO. 7A-H3398

ORDER NO. 6968

11-4-1937

DATE

12¹/₂ POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

19

R. M.

NO

TITLE (IN FULL) U. S. POST OFFICE AND WOODSIDE IMPRINT SAME AS ABOVE

BUILDING TO RIGHT, GREENVILLE, S.C.

(Litter in Sky)

PRIVATE NO.: BEFORE TITLE --- G-29

PHOTO PROPERTY OF CME C. T. & CO.

COLOR DESCRIPTION

VERY LIGHT GRAY STONE BLDG. WHITE WINDOW TRIM. DARK ROOF.
PUT FLAG ON POLE. 2 LAMPS AT ENTRANCE BRASS. MAKE NICE GREEN
LAWN AROUND BUILDING. TALL BLDG. IN BACK GREEN BRICK, RED
WINDOW TRIM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

OPERATION	DATE	DATE	DATE
ORDERED	NOV-8 1937	NOV-8 1937	
PRINTED			
RETOUCHING	17 5	11-8	11-17
PHOTOGRAPH			
PRINTING	64	11-19	11-20
ENCLOSING			
HAND BY OR PROOF	40 1		11-22
ARTIST'S	170 8	12-6	

DATE ORDERED

DATE

DEC 29 1937

By

28

DATE ORDERED

DATE

DATE

17

ST.

28

(X)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H3399 ORDER NO. 6497 DATE 11-4-1937

CUSTOMER CASA-CASUARINA
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CS
Photos for
this Customer

6 M P.C.

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper ~~Lower~~ ~~Center~~ Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CASA-CASUARINA - MIAMI BEACH, FLORIDA

in plate

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No. on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO SKETCH. SEE INSTRUCTIONS ATTACHED.

Photo ret 1/29/38

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 8
14 c 1 1/2
La 9 1/2

#27

SUCESION DE I.L.MADURO
PANAMA, R.P.

NO. 7A-H3400

ORDER NO.

DATE 11-4-1937

M ART COLORTONE HAND COLORED PROOF

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) TOP: ESTACION DE
FERROCARRIL, CIUDAD DE PANAMA

IMPRINT

BOT: RAILROAD STATION, PANAMA CITY, R. P.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 77424.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Prints on
order for the customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION

EST. TIME

DATE

ENTERED

COMPLETED

CONTRACT, TYPE SET UP

SKETCH

REPRODUCTION

PHOTO LITHO

LINE CUTTING

ENGRAVING

HAND COLOR PROOF

ARTIST REPT.

DATE PAID

SUCESION DE I.L.MADURO,
PANAMA, RP

NO. 7A-H3401

ORDER NO.

DATE 11-4-1937

MART COLORTONE HAND COLORED PROOF

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL)

TOP: ~~XXXX~~ IGLESIA Y PLAZA

DE LA CATEDRAL, PANAMA, REP. DE PANAMA

BOT: CATHEDRAL CHURCH AND PLAZA, PANAMA,
REP. OF PANAMA

IMPRINT

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 79069

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2. Attention on
the order for the negative. Please
note that all the negative
are uniform and colors are
in harmony with each other
to make an attractive set.

OR of Estimate

ESTIMATE

Cost Dept. Chicago

By

Date

OPERATION	EST. TIME (Hrs. & Mins.)	DATE ENTERED - T.	WH COMPLETED
COPIING, TYPE SET UP			
PRINTING			
REPRODUCTION			
PHOTO LITHO			
REPRODUCTION			
ENGRAVING			
HAND COLOR PROOF			
ART ST. LITHO			

DATE RECEIVED

DATE FILED

BY

DATE RECEIVED IN CHARGE

DISTRIBUTED BY AND AVAILABLE THROUGH THE OLD FORT
NIAGARA ASS'N., INC., YOUNGSTOWN, N.Y.

NO. 7A-H3402

ORDER NO. 7501

DATE 11-4-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DE LERY'S "CASTLE" (1725)
RUSH-BAGOT MEMORIAL IN BACKGROUND, OLD
FORT NIAGARA, N.Y.

PRIVATE NO. BEFORE TITLE: 113

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

11

R. M.

yes - Same as on 2A#990

IMPRINT

SAME AS ABOVE

Put in Stamp Space. Place
Stamp Here - Made in U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

GRAY STONE WALLS & WALK. DARK GRAY ROOF. DARK BROWN SHUTTERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this order. Please
be to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
NOV-8 1937

Cost Dept.

By

NOV-8 1937

DESCRIPTION	TIME	DATE	ENTERED	COMPLETED
COMING TO THE SET UP			NOV-8 1937	NOV-8 1937
SKETCH				
RETOUCHING	7	2	11-8	11-288
PHOTO LITING				
EXPOSURE	65		11-27	11-30 45
HANDLING OF PROOF	153	1/4		2 1/2
PRINTING	228	8 3/4	1-19	101-21

DATE PAID

DATE PAID RECEIVED TO CREDIT

6

7

57

DISTRIBUTED BY AND AVAILABLE THROUGH THE OLD FORT
NIAGARA ASS'N., INC., YOUNGSTOWN, N.Y.

NO. 7A-H3403

ORDER NO. 7501

DATE 11-4-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **FLAGS OF THREE NATIONS,
OLD FORT NIAGARA, N.Y.**

PRIVATE NO. BEFORE TITLE: 114

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11

R. M.

IMPRINT

SAME AS ABOVE

yes - Same as
on 244990

Put in Stamp Space "Place
Stamp Here Made in U.S.A."

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

GRAY STONE WALKS. AM. FLAG 15 STARS & 15 STRIPES. BRIT. FLAG. TWO CROSSES.
FRENCH FLAG DARK BLUE WITH GOLD FLEUR DE LIS IN RED BRICK ENTRANCE TO WALL.
WALL IS COMPLETELY COVERED WITH GREEN GRASS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

Cost Order, Order

By

Date

NOV 2 1937

DESCRIPTION	EST. TIME HRS. / MIN.	DATE ENTERED	DATE COMPLETED
COMP. FIG. TYPE SET UP		NOV-8 1937	NOV-8 1937
SWITCH			
RETOUCHING	10 / 2	11-8	11-28 38
PHOTO-LITHO			
ETCHING & OPAQUING	45	11-29	11-30 38
ENGRAVING			
HAND COLOR PROOF	166 / 1/4	12-2	12-2
ART. PROOF	23 / 8-34	1-20	1-20

LINE NO. AT CURT

DATE Filed

DEC 2 1937

By

Date

DATE

27

DISTRIBUTED BY AND AVAILABLE THROUGH THE OLD FORT
NIAGARA ASS'N., INC., YOUNGSTOWN, N.Y.

NO. 7A-H3404

ORDER NO. 7501

DATE 11-4-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 11

R. M. *yes same as*

TITLE (IN FULL) HOT SHOT BATTERY OVERLOOKING
MOUTH OF THE NIAGARA, OLD FORT NIAGARA,
N.Y.

IMPRINT SAME AS ABOVE *on 2AH990*

PRIVATE NO. BEFORE TITLE: 115

*Put in Stamp Space - Place
Stamp Here made in U.S.A.*

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

GRAY STONE WALLS. DARK OAK FLOOR AND CANNON MOUNT, GREEN TREES. WATER BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subject on
or for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
NOV 8 1937			
OPERATION	EST. TIME	DATE	COMPLETED
CONVERTING TYPE SET UP		NOV-8 1937	NOV-8 1937
ETCH			
ETCHING	17 3	11-8	11-25 80
PHOTO-LITHO			
DISCOUNT STAMPING, CROQUING	2 1	11-26	11-26 HT
ENGRAVING			
PARTIAL COLOR PROOF	3 1 1/4		29 Nov
ARTIST DPT.	159 8 3/4	12-24	1-8

DISCOUNT AND

DATE FILED

JAN 13 1938

BY

BY

BY

BY

DISTRIBUTED BY AND AVAILABLE THROUGH THE OLD FORT
NIAGARA ASS'N., INC., YOUNGSTOWN, N.Y.

NO. 7A-H3405

ORDER NO. 7501

DATE 11-4-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11

R. M. YES, Same

TITLE (IN FULL) BRITISH REDOUBT (1770)

IMPRINT

SAME AS ABOVE

as on 2-AH 990

FRENCH BARRACKS (1757) POWDER MAGAZINE
(1757), OLD FORT NIAGARA, N.Y.

PRIVATE NO. BEFORE TITLE: 116

Put in Stamp Space - Place
Stamp Here, made in U.S.A

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

GRAY STONE BUILDINGS. DARK ROOFS. FLAGS THE SAME AS ~~on~~ 7AH 3403

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this card set. Please
see to it that all or nega-
tive are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE

NOV 8 1937

By

NOV 8 1937

OPERATION	EST. TIME (Clock No. Time & low d)	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP		NOV-8 1937	NOV-8 1937
SKETCH			
RETOUCHING	10 3	11-8	11-28
PHOTO LITHO			
STAMPING & PAQUING	15	11-29	11-30
ENGRAVING			
HAND COLOR PROOF	160 1/4	12-2	12-2
ARTIST'S PT.	211 8 3/4	Jan 20	Jan 21

DATE RECEIVED

DATE FILED

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

NO. 7A-H3406

DISTRIBUTED BY AND AVAILABLE THROUGH THE ~~XXX~~ OLD FORT ORDER No. 7501
 NIAGARA ASS'N., INC., YOUNGSTOWN, N.Y.

DATE 11-4-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11

R. M.

YES - Same

TITLE (IN FULL) MILLET CROSS AND BRITISH
 REDOUBT(1771) OLD FORT NIAGARA, N.Y.

IMPRINT SAME AS ABOVE

as on 2AH990

PRIVATE NO. BEFORE TITLE: 117

Put in Stamp Space - Place
 Stamp Here, Made in U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

TAKE OUT BINOCULAR MACHINE IN FOREGROUND. GRAY STONE WALLS. DARK ROOF. CROSS
 IS DARK COPPER BROWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
 PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10
 Please
 set of 10 that is, 10 or more
 views are uniform and colors are
 in harmony with each other
 to make an attractive set.

DATE		TIME		DATE		TIME	
NOV 5 1937				NOV 5 1937			
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NOV - 11 1937		NOV - 11 1937		NOV -			

DISTRIBUTED BY AND AVAILABLE THROUGH THE OLD FORT
NIAGARA ASS'N., INC., YOUNGSTOWN, N.Y.

NO. 7A-H3407

ORDER NO. 7501

DATE 11-4-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 11

R. M.

YES, Some

TITLE (IN FULL) ANCIENT LOMBARDY POPLAR (ABOUT 1687) AND THE "CASTLE", OLD FORT NIAGARA, N.Y.

IMPRINT SAME AS ABOVE as on 2AH990

PRIVATE NO. BEFORE TITLE: 118

Put in Stamp Space - Place Stamp Here - made in U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

GRAY STONE WALLS, DARK ROOF,

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE				Cost Dept. Checked
NOV 8 1937				By
SCHEDULE				Date NOV 8 1937
OPERATION	TIME	DATE ENTERED	DATE COMPLETED	
COMPOSING, SET UP		NOV-8 1937	NOV-8 1937	
SKETCH				
RETOUCHING	2	11-8	11-27 SC	
PHOTO-PRINT				
EDITING, CORRECTING	6 1/2	11-27	11-29 65	
ENGRAVING				
PAND COLOR PROOF	1 1/4		1 dec	
ART DEPT.	31	8 1/2	12-2 1937	

DATE ORDER OK'D

DATE Filed

By

By

By

NO. 7A-H3408
DISTRIBUTED BY AND AVAILABLE THROUGH THE OLD FORT NIAGARA ASS'N., INC., YOUNGSTOWN, N.Y.
ORDER NO. 7501

DATE 11-4-1937

6M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 11	R. M. YES - same as on 2-AH990
TITLE (IN FULL) TRADE ROOM - OLD FRENCH CASTLE, OLD FORT NIAGARA, N.Y.	IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: 119		
		Put in Stamp Space Place Stamp Here made in U.S.A.
		PHOTO PROPERTY OF .C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

Taken and lettering

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this order. Please see to it that all of the negatives are uniform and are in harmony with each other to make an attractive set.

NOV 8 1937				Cost Dept. Checked By NOV 8 1937
OPERATION	TIME	DATE	DATE	DATE
COMPOSING THE SET UP		NOV-8-1937	NOV-8-1937	
STOCK				
REWORKING	2 5	11-8	11-28-37	
PROOFING				
REWORKING	60	11-29	11-30-37	
IMAGING				
HAND COLOR PROOF	140 1/2	12-2	12-2	
ARTICLE NO.	29	1-21-38	1-24-38 F.W.	

DATE RECEIVED

DATE FILED

FEB 3 1938

NOV 8 1937

Charge to Rev Dept.

NOV 8 1937

NOV 8 1937

NOV 8 1937

NOV 8 1937

NOV 8 1937

DEC 22 1937

DEC 22 1937

DEC 22 1937

DEC 22 1937

DEC 22 1937

DEC 22 1937

DEC 22 1937

DEC 22 1937

DEC 22 1937

NO. 7A-H3410

DISTRIBUTED BY AND AVAILABLE THROUGH THE OLD FORT
NIAGARA ASS'N., INC., YOUNGSTOWN, N.Y.

ORDER NO. 7501

DATE 11-4-1937

6 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ADJUTANT'S QUARTERS IN THE
"CASTLE", OLD FORT NIAGARA, N.Y.

PRIVATE NO. BEFORE TITLE: 121

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. ~~NO~~ YES - Same
IMPRINT SAME AS ABOVE as on 2AH990Put in Stamp Space Place
Stamps Here, made in U.S.A

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
see to it that all subjects or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE
By Nov 8 1937
Date Nov 8 1937

DESCRIPTION	ST. TIME C. & No. Time Allowed	DATE ENTER D. & T.	DATE ENTER D. & T.
COMPOSING, TYPE SET UP		NOV-8 1937	NOV-8 1937
SKETCH			
RETOUCHING	14 4	11-8	11-25
PHOTO-LITHO			
BLOCKING STRIKING, MOUNTING	6.5	11-26	11-26
ENGRAVING			
HAND COLORING	16.5 1 1/2	11-30	11-30
ASSEMBLY	27 9		1-27

DATE RECEIVED BY _____
By _____DATE FILED _____
By JK

Litho. Done Richard W. C. Co., Inc.

DISTRIBUTED BY AND AVAILABLE THROUGH THE OLD FORT
NIAGARA ASS'N., INC., YOUNGSTOWN, N.Y.

NO. 7A-H3411

ORDER NO. 7501

DATE 11-4-1937

6 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COMMANDING OFFICER'S ROOM IN
THE "CASTLE", OLD FORT NIAGARA, N.Y.

PRIVATE NO. BEFORE TITLE : 122

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11

R. M.

YES. Same

IMPRINT SAME AS ABOVE

as on 2A H990

Put in Stamp Space. Place
Stamps Here, made in U.S.A.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

See order for the customer. Please
see to it that the order or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ESTIMATE			
DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL
COMPOSING TYPE SET UP			NOV-8 1937
SKETCH			NOV-8 1937/5
RETOUCHING	4	3	11-8
PHOTO-LITHO			
BLUEPRINT	60		11-26
STAMPING			11-26 40
ENCLOSING			
HAND COLOR PROOF	140	1/2	12-1
ARTIST DEPT.	40	9	12-1

DATE ORDERED

DATE FOR

By

By

MAKEOVER

Close to 12-22

DATE ORDERED

DEC 22 1937

DATE FOR

By

4

12-22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H3412 ORDER NO. 7509 DATE 11-4-1937

CUSTOMER MANOR HOUSE HOTEL
JAMAICA, B.W.I.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M P.C.

SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MANOR HOUSE HOTEL, - CONSTANT SPRING,
JAMAICA, B.W.I.

FRONT NO. 5

(All of this on address side)

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE NEGATIVE PRINT ATTACHED.

Put in flowers, here & there clouds in sky

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Part 5
30 C 1/2
49 1/2

My

37

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 7A-H3413 ORDER NO. 7509 DATE 11-4-1937

CUSTOMER MANOR HOUSE HOTEL
JAMAICA, B.W.I.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 M P.C.

SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MANOR HOUSE HOTEL, -CONSTANT SPRING,
JAMAICA, B.W.I.

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE NEGATIVE PRINT ATTACHED.

See 7AH3412

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H3414 ORDER NO. 7503 DATE 11-4-1937

CUSTOMER BLACK & DECKER MFG. CO.,
TOWSON, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 P.C. SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OUR NEW BLACK & DECKER ELECTRIC VALVE
SHOP, (ETC.,) AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 -10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red impression

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Layout 1 1/2
Ret 5 1/2
W.C. 1 1/2
L.A. 9 3/4

#27